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Point-of-Sale (POS) Terminals Market By Type, By Component, By Application - Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2015 – 2022

https://marketpublishers.com/r/PAE10FE9E3DEN.html
Date: January 2016
Pages: 110
Price: US$ 4,000.00 (Single User License)
ID: PAE10FE9E3DEN

Abstracts

This report is to help buyers of point of sale terminals. Point of sale terminals are hardware and software systems used to execute and manage retail transactions. POS terminals have wide range of applications which includes payments, inventory management, printing bills and carrying out loyalty programs across various end-use verticals such as retail, hospitality and entertainment. A point of sale terminal may include a cash register, a computer, a receipt printer and a credit card processor. Aside from sales, a point of sale terminal can also manage inventory, customer orders, promotions, discounts and gift cards. This report focuses only on the point of sale terminals in physical locations.

The higher reliability of modern POS systems leads to significant reduction in total cost of ownership (TCO) and this in turn is helping the growth in demand for POS solutions in small and medium size businesses. Mobile POS (mPOS) terminals have emerged as a contender for replacing the current transaction and payment techniques owing to its improved features such as mobility and better user experience. Mobile POS allows sales and service industries to conduct financial transactions at customers place, improving customer experience leading to free up valuable apace for business.

This report helps you to understand the driving forces behind the popularity of these systems across various end-use industries. The report includes widespread analysis of the industry drivers, restraints, opportunities and market trends. The report segregates the market based on type, components, applications and geography.

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The global POS terminals market is categorized into the following segments:

By Application

- Healthcare
- Entertainment
- Restaurant
- Hospitality
- Retail
- Warehouse / Distribution
- Transportation
- Others (Field Service, Government, etc)

By Product Type

- Fixed POS Terminals
- Wireless and Mobile POS Terminals

By Component

- Hardware
- Software

By Geography

- North America

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Europe

Asia Pacific

Rest of the World

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