

Medical Tourism Market by Treatment Type and by Geography (Singapore, India, Brazil, Thailand, Malaysia, Mexico, Taiwan, Turkey, South Korea, Costa Rica, Poland, Dubai and Philippines) - Global Industry Analysis by Size, Share, Growth, Trends and Forecast, 2015 – 2022

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Abstracts

Due to the rising medical services cost in the western countries and availability of high quality medical services at lower prices in the Asian countries like Singapore, India, Brazil, Thailand, Malaysia, Mexico, Taiwan, Turkey, South Korea, Costa Rica, Poland, Dubai and Philippines has led to the expansion of medical tourism industry in this area. Many countries are planning to leverage medical tourism as a strategy to boost their healthcare services and tourism industry. By encouraging its presence in the medical tourism market, a country can stimulate its economic growth and create employment opportunities. Consequently, the medical tourism industry is rapidly expanding and is anticipated to have a significant growth in the near future. According to the one study done by Medical Tourism Association it was estimated that approx 1.6 million Americans have traveled to other destinations in 2012 for medical/healthcare services and this number is anticipated to grow in the near future.

This market research report on the global medical tourism helps in understanding the important forces responsible for the growth of this industry. The research report provides in-depth analysis of the geographies facilitating inbound medical services that include Singapore, India, Thailand, Brazil, Malaysia, Mexico, Turkey, Taiwan, South Korea and prospective countries. The market overview section of the report comprises qualitative analysis of the overall market considering the factors determining the market dynamics such as drivers, restraints and opportunities along with Porter's five forces

analysis. These different analyses would provide a thorough understanding about the market from its past, present and future perspectives and help market players to design effective business strategies. Further, the report on medical tourism comprises executive summary chapter that will help you understand the overall market size, growth rate of various segments, geographies and competitors present in the market in a very precise manner.

The medical tourism industry is segmented on the basis of type of treatment and geography

BY TREATMENT TYPE

- Cosmetic Treatment
- Dental Treatment
- Cardiovascular Treatment
- Orthopedics Treatment
- Fertility Treatment
- Other General Treatment

BY GEOGRAPHY

- Singapore
- India
- Malaysia
- Mexico
- Costa Rica
- Brazil

Turkey

South Korea

Thailand

Taiwan

Philippines

Dubai

Poland

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