

# Home Automation Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2015 - 2020

<https://marketpublishers.com/r/H0A00CD6508EN.html>

Date: October 2015

Pages: 125

Price: US\$ 4,000.00 (Single User License)

ID: H0A00CD6508EN

## Abstracts

The Global Home Automation market started growing mainly from the end of the last decade. With the growing awareness related to the energy efficient systems and regional government's initiatives helped the industry to grow. Today, apart from the mature markets of North America and Europe even the emerging markets are interested in Home automation market. The smart city projects in the mature and emerging markets such as Canada UK, Poland, Germany and India are supporting the growth of the global home automation market and hence, supporting the growth of the industries such as real estate, consumer electronics and construction.

The smartphone based control applications are largely driving the home automation market. The consumer today is interested in controlling and monitoring the home appliances at anytime from anywhere and at a click. This type of automatic applications is majorly been demanded by the working professionals who are away from their home for the maximum time of the day. They can even look after the elder people and children from their respective workplace. Hence, demanding for smartphone based control applications which can ensure safer and energy efficient home.

The Global Home Automation market is expected to witness a double digit growth during period from 2015 to 2020. The main drivers of the Home Automation market are growing purchasing power of the people, increase investment in building infrastructure, growing dependence on technology, and government support.

The home automation market is mainly driven by the North America and Western Europe market. It is expected that home automation market will be a multi million market for these two regions. Some of the major market players include AMX LLC, CrestronElectronics, Inc., Control4 Corporation, ABB Ltd., Honeywell International, and

Schneider Electric SA.

## Scope of the report

This research report has categorized the home automation market into following segments and sub-segments:

### Types: Market Size & Analysis

Luxury Home Automation Systems

Mainstream Home Automation Systems

DIY Home Automation Systems

### Connectivity Technologies: Market Size & Analysis

Cellular network technologies

Wireless Communication Technologies

Protocols & Standards

Associations

### Control Systems & Applications: Market Size & Analysis

HVAC Control Systems

Energy Management And Climate Control Systems

Security And Access Control System

Lighting Control Systems

Integrated Entertainment Control Systems

Healthcare Systems And Home Monitoring

Multifunction And Whole-Home Home Automation Systems

Others (Pool, Spa Control, Sprinkler, and Fountains)

Regions: Market Size & Analysis

North America: Market Size & Analysis

US

Canada

Western Europe (WE): Market Size & Analysis

UK

Germany

France

Italy

Spain

Rest of WE

Asia Pacific (APAC): Market Size & Analysis

Japan

South Korea

China

India

Rest of APAC

Central Eastern Europe (CEE): Market Size & Analysis

Poland

Russia

Turkey

Rest of CEE

#### Latin America (LA): Market Size & Analysis

Brazil

Mexico

Argentina

Rest of LA

#### Middle East & Africa (MEA): Market Size & Analysis

Gulf Corporation Council (GCC)

Africa

Rest of MEA

## Contents

### **1 INDUSTRY OUTLOOK**

- 1.1 Industry Overview
- 1.2 Industry Trends
- 1.3 Pestle Analysis

### **2 REPORT OUTLINE**

- 2.1 Report Scope
- 2.2 Report Summary
- 2.3 Research Methodology
- 2.4 Report Assumptions

### **3 MARKET SNAPSHOT**

- 3.1 Total Addressable Market (TAM)
- 3.2 Segmented Addressable Market (SAM)
- 3.3 Parent and Related Market

### **4 GLOBAL HOME AUTOMATION MARKET**

- 4.1 Overview
- 4.2 Market Trends and Impact
- 4.3 Market Segmentation
  - 4.3.1 Types
  - 4.3.2 Connectivity Technologies
  - 4.3.3 Control Systems & Applications
  - 4.3.4 Regions
- 4.4 Technology Roadmap
- 4.5 Porter's 5 (Five) Forces

### **5 MARKET CHARACTERISTICS**

- 5.1 Overview
- 5.2 Evolution
- 5.3 Ecosystem
- 5.4 Market Dynamics

- 5.4.1 Drivers
- 5.4.2 Restraints
- 5.4.3 Opportunities
- 5.4.4 DRO Impact Analysis
- 5.4.5 Key Stakeholders

## **6 TYPES: MARKET SIZE & ANALYSIS**

- 6.1 Luxury Home Automation Systems
- 6.2 Mainstream Home Automation Systems
- 6.3 DIY Home Automation Systems

## **7 CONNECTIVITY TECHNOLOGIES: MARKET SIZE & ANALYSIS**

- 7.1 Cellular network technologies: Market Size & Analysis
  - 7.1.1 GSM/HSPA networks
  - 7.1.2 CDMA networks
  - 7.1.3 LTE networks
- 7.2 Wireless Communication Technologies: Market Size & Analysis
  - 7.2.1 Zigbee
  - 7.2.2 Z-Wave
  - 7.2.3 Wi-Fi
  - 7.2.4 Bluetooth
  - 7.2.5 EnOcean
  - 7.2.6 Others
- 7.3 Protocols & Standards
  - 7.3.1 BACnet
  - 7.3.2 CEBus
  - 7.3.3 DALI
  - 7.3.4 Ethernet
  - 7.3.5 HomePlug/PLC
  - 7.3.6 HPNA
  - 7.3.7 KNX and DMX
  - 7.3.8 Modbus
  - 7.3.9 LonWorks
  - 7.3.10 UPB
  - 7.3.11 X10
- 7.4 Associations
  - 7.4.1 CABA

- 7.4.2 CEA
- 7.4.3 CEDIA
- 7.4.4 NEMA

## **8 CONTROL SYSTEMS & APPLICATIONS: MARKET SIZE& ANALYSIS**

- 8.1 HVAC Control Systems
- 8.2 Energy Management and Climate Control Systems
- 8.3 Security and Access Control Systems
  - 8.3.1 Video Surveillance Systems
  - 8.3.2 Biometric Access Control Systems
- 8.4 Lighting Control Systems
- 8.5 Integrated Entertainment Control Systems
  - 8.5.1 Audio and Video Control
  - 8.5.2 Home Theatre System Control
  - 8.5.3 Others
- 8.6 Healthcare Systems and Home Monitoring
- 8.7 Multifunction and Whole-Home Home Automation Systems
- 8.8 Others (Pool, Spa Control, Sprinkler, and Fountains)

## **9 REGIONS: MARKET SIZE & ANALYSIS**

- 9.1 North America
  - 9.1.1 US
  - 9.1.2 Canada
- 9.2 Western Europe (WE)
  - 9.2.1 UK
  - 9.2.3 Germany
  - 9.2.4 France
  - 9.2.5 Italy
  - 9.2.6 Spain
  - 9.2.7 Rest of WE
- 9.3 Asia-Pacific (APAC)
  - 9.3.1 Japan
  - 9.3.2 South Korea
  - 9.3.3 China
  - 9.3.4 India
  - 9.3.5 Rest of APAC
- 9.4 Central Eastern Europe (CEE)

- 9.4.1 Poland
- 9.4.2 Russia
- 9.4.3 Turkey
- 9.4.4 Rest of CEE
- 9.5 Latin America (LA)
  - 9.5.1 Brazil
  - 9.5.2 Mexico
  - 9.5.3 Argentina
  - 9.5.4 Rest of LA
- 9.6 Middle East & Africa (MEA)
  - 9.6.1 Gulf Corporation Council (GCC)
  - 9.6.2 Africa
  - 9.6.3 Rest of MEA

## **10 VENDOR PROFILES\***

- 10.1 Crestron Electronics, Inc.
- 10.2 Control4 Corporation
- 10.3 Savant Systems
- 10.4 AMX LLC
- 10.5 Universal Remote Control, Inc.
- 10.6 Elan Home Systems
- 10.7 Remote Technologies Inc.
- 10.8 Lutron Electronics Co., Inc

## **11 GLOBAL GENERALIST**

- 11.1 ABB
- 11.2 Honeywell International, Inc.
- 11.3 Schneider Electric SE
- 11.4 Siemens AG
- 11.5 Johnson Controls Inc.
- 11.6 General Electric

## **12 COMPANIES TO WATCH FOR**

- 12.1 Leviton Manufacturing Co., Inc.
- 12.2 Vantage Controls
- 12.3 Alarm.com, Inc



12.4 2GiG Technologies

12.5 Acuity Brands Lighting, Inc.

12.6 iControl Networks, Inc.

## **13 COMPETITIVE LANDSCAPE**

13.1 Competitor Comparison Analysis

13.1.1 Analysis By Connectivity Technologies

13.1.2 Analysis By Control Systems & Applications

13.1.3 Analysis By Regions

13.2 Market Landscape

13.2.1 Mergers & Acquisitions (M& A)

13.2.2 Venture Capital (VC) Funding

13.2.3 Joint Ventures & Collaborations

## **14 END-USER VIEWS**

## **15 WHAT OUR PEERS ARE ESTIMATING**

Annexure

Acronyms

\*[Overview, Financial Health, Business Units (Overall, Market Specific), SWOT Analysis, and Business Strategy & Views]

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