

Home Automation Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2015 - 2020

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Abstracts

The Global Home Automation market started growing mainly from the end of the last decade. With the growing awareness related to the energy efficient systems and regional government's initiatives helped the industry to grow. Today, apart from the mature markets of North America and Europe even the emerging markets are interested in Home automation market. The smart city projects in the mature and emerging markets such as Canada UK, Poland, Germany and India are supporting the growth of the global home automation market and hence, supporting the growth of the industries such as real estate, consumer electronics and construction.

The smartphone based control applications are largely driving the home automation market. The consumer today is interested in controlling and monitoring the home appliances at anytime from anywhere and at a click. This type of automatic applications is majorly been demanded by the working professionals who are away from their home for the maximum time of the day. They can even look after the elder people and children from their respective workplace. Hence, demanding for smartphone based control applications which can ensure safer and energy efficient home.

The Global Home Automation market is expected to witness a double digit growth during period from 2015 to 2020. The main drivers of the Home Automation market are growing purchasing power of the people, increase investment in building infrastructure, growing dependence on technology, and government support.

The home automation market is mainly driven by the North America and Western Europe market. It is expected that home automation market will be a multi million market for these two regions. Some of the major market players include AMX LLC, CrestronElectronics, Inc., Control4 Corporation, ABB Ltd., Honeywell International, and

Schneider Electric SA.

Scope of the report

This research report has categorized the home automation market into following segments and sub-segments:

Types: Market Size & Analysis

Luxury Home Automation Systems

Mainstream Home Automation Systems

DIY Home Automation Systems

Connectivity Technologies: Market Size & Analysis

Cellular network technologies

Wireless Communication Technologies

Protocols & Standards

Associations

Control Systems & Applications: Market Size & Analysis

HVAC Control Systems

Energy Management And Climate Control Systems

Security And Access Control System

Lighting Control Systems

Integrated Entertainment Control Systems

Healthcare Systems And Home Monitoring

Multifunction And Whole-Home Home Automation Systems

Others (Pool, Spa Control, Sprinkler, and Fountains)

Regions: Market Size & Analysis

North America: Market Size & Analysis

US

Canada

Western Europe (WE): Market Size & Analysis

UK

Germany

France

Italy

Spain

Rest of WE

Asia Pacific (APAC): Market Size & Analysis

Japan

South Korea

China

India

Rest of APAC

Central Eastern Europe (CEE): Market Size & Analysis

Poland

Russia

Turkey

Rest of CEE

Latin America (LA): Market Size & Analysis

Brazil

Mexico

Argentina

Rest of LA

Middle East & Africa (MEA): Market Size & Analysis

Gulf Corporation Council (GCC)

Africa

Rest of MEA

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