

Risk – Reward of Developing a Herceptin Biosimilar – A Thorough Assessment

<https://marketpublishers.com/r/RC862A0FE6FEN.html>

Date: October 2012

Pages: 70

Price: US\$ 2,000.00 (Single User License)

ID: RC862A0FE6FEN

Abstracts

Herceptin exclusivity is expiring in major geographies and many Biosimilar players (both experienced and new entrant) are looking to have a share of this potential \$6billion pie. Herceptin sales are critical to Roche as it comprise about 15% of its cumulative Pharma sales. While eyeing for this potential lucrative opportunity, there are several risks and barriers that Biosimilar players should be aware. The report – “Risk – Reward of Developing a Herceptin biosimilar – A thorough assessment” looks into several aspects of potential opportunity size for Biosimilar players, with regard to:

European Experience of Biosimilars

Current market positioning of Herceptin across geography

Different technologies deployed by biosimilar players

Competition – Pipeline of Biosimilar and Biobetters targeting Herceptin

Potential Market Expansion post expiry of Market Exclusivity

Defense Strategies deployed by Roche

Ongoing Clinical trials and their impact on Market Opportunity

Global Regulatory Process and Hurdles

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