

REGENERON – Eylea Sales Add a Sparkle to The Eye!

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Abstracts

Despite competition from Genentech/Roche's Lucentis and Avastin (off-label), Regeneron (REGN) overwhelmed all concerns of a "weak launch" of Eylea (VEGF Trap-Eye, L, partnered with Bayer for Ex-US). The uptake indicates that Physician and Payers choose the cost benefit (overall ~45% cheaper than Lucentis) with equivalent efficacy despite the "Buy-and-Bill" model! Uptake at this pace should entitle Eylea to capture.... Moreover, CEO's optimism around REGN's future and pipeline resulted in a gain... For more details, please read our report released on 11th January, 2012 on Regeneron titled "Eylea Sales Add a Sparkle to The Eye!"

Contents

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REGENERON

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