+44 20 8123 2220
info@marketpublishers.com

ASTRAZENECA, SHIONOGI - Top Line Results from SATURN confirms Lipitor Generic Entry Is Detrimental for Crestor

https://marketpublishers.com/r/A178EB49C25EN.html
Date: September 2011
Pages: 2
Price: US$ 90.00 (Single User License)
ID: A178EB49C25EN

Abstracts

Today, AstraZeneca announced mixed top line results from most awaited SATURN (Study of Coronary Atheroma by InTravascular Ultrasound: Effect of Rosuvastatin versus Lipitor) study, comparing Crestor 40mg to Lipitor 80mg, on the progression of atherosclerosis in high risk patients. On the primary efficacy endpoint – Crestor failed to show statistically significant reduction in PAV (percentage atheroma volume) in > 40mm segment of the targeted coronary artery as measured by IVUS, although it was better numerically. On secondary efficacy endpoint Crestor demonstrated a statistical significant reduction from baseline in total atheroma volume within the targeted coronary artery compared with Lipitor. Although atheroma volume by IVUS is not a validated surrogate marker for clinical outcome, the results do put a question mark on whether additional potency in LDL reduction/HDL rising will translate into better outcome. We foresee upto 20% decline in Crestor sales post Lipitor patent expiry. A successful outcome from SATURN, would have given AZN marketing ammunition to grow post Lipitor patent expiry, but this event turns the table against Crestor. We now expect Crestor will be used only in patients not adequately controlled to their recommended goal on Atorvastatin.

+44 20 8123 2220
info@marketpublishers.com

Contents

COMPANIES MENTIONED

ASTRAZENECA, SHIONOGI

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: ASTRAZENECA, SHIONOGI - Top Line Results from SATURN confirms Lipitor Generic Entry Is Detrimental for Crestor

Product link: https://marketpublishers.com/r/A178EB49C25EN.html

Price: US$ 90.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A178EB49C25EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com