

# Amylin Take Over Battle - A 25 -50% upside is very much there

<https://marketpublishers.com/r/A25CB2B4740EN.html>

Date: March 2012

Pages: 1

Price: US\$ 90.00 (Single User License)

ID: A25CB2B4740EN

## Abstracts

Post retaining full rights for Byetta/Bydureon franchisee from Lilly, Amylin became a target of acquisition for global pharma giants. We see the bid going up much further, Amylin as a potential leader in the GLP-1 space, can very well justify a 25-50% upside to the current price, based on a \$3billion peak sales forecast for the exenatide franchise (Byetta, Bydureon-weekly and Bydureon once monthly pen formulation). The argument for a \$3billion peak sales are very justifiable looking at First in class, once weekly (robust HbA1C reduction, lower hypoglycemia, significant weight loss) of GLP-1's; A growing base of evidence around the long term safety of exenatide (it is now 7 years after launch); A waning competition - The failure of taspoglutide, delay in development of weekly versions by Novo and albiglutide's below par clinical profile (less weight loss, mild efficacy); Tainted profile of Actos because of Bladder cancer related Safety warning by regulators creates an opportunity for GLP-1's to fill the gap and etc"

## Contents

### COMPANIES MENTIONED

Bristol-Myers Squibb, AstraZeneca, Novartis, Amylin

## I would like to order

Product name: Amylin Take Over Battle - A 25 -50% upside is very much there

Product link: <https://marketpublishers.com/r/A25CB2B4740EN.html>

Price: US\$ 90.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A25CB2B4740EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970