

Vietnam Ceramic Tiles - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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Abstracts

The Vietnam Ceramic Tiles Market size is estimated at USD 3.13 billion in 2024, and is expected to reach USD 3.91 billion by 2029, growing at a CAGR of 4.52% during the forecast period (2024-2029).

Key Highlights

The ceramic tiles market in Vietnam has been experiencing significant growth and development. Vietnam is among the top Asian nations in terms of tile production. In addition to being used domestically, tile goods are also exported. Vietnam is a leading global exporter of tiles. Vietnam's top export destinations for ceramic items include Taiwan, Japan, Thailand, Cambodia, Malaysia, Indonesia, the US, and Australia. China is the main source of ceramic imports to Vietnam. Together with granite and porcelain tiles, ceramic tiles are highly common in Vietnam and have been utilized for a long time.

One central element propelling the ceramic tile market is rising building investment. The suppliers are pushing the boundaries of digital printing technology to offer a greater variety of design aesthetics in ceramic tiles. Because ceramic tiles are long-lasting and resistant to cracking, they are frequently used in residential and commercial buildings. Ceramic tile protective coatings provide excellent stain and water resistance.

Vietnam Ceramic Tiles Market Trends

Production of Quality Ceramic Tiles in Vietnam

Vietnam has been experiencing significant growth in the production of ceramic tiles in

recent years. Vietnam ranks fourth on the list of top ceramic tile-producing countries in the world. The intense rivalry in the domestic and international ceramic markets is driving producers to enhance the quality of their products and production methods. Vietnam now has a substantial export advantage in ceramic goods.

Many companies have increased the use of innovative technologies in production to produce high-quality goods at competitive prices to increase the value of Vietnamese ceramic products. The fundamental tendency in many nations is to diversify products by fusing Western and traditional Vietnamese or Asian elements. This growth in production is contributing to Vietnam's position as one of the leading ceramic tile exporters in the Asia-Pacific region.

The Residential Application is Fuelling the Market

Vietnam is among the nations with the fastest rate of growth in terms of the consumption of ceramic tiles for residential use. Tiles used for home decor are typically found on the walls of living rooms, kitchens, bathrooms, and other areas with significant decorative elements. As a result, they have noticeable consumption characteristics. Apart from its functionalities, buyers also pay attention to external elements like flavor, look, and brand.

The shifting pattern in tile consumption will lead to a replacement of the product structure, which will speed up the development of the mid and high-end market segments as well as the establishment of industry leaders. The competitive obstacles facing manufacturers in product development, terminal image, user services, and supply chain skills have significantly increased as a result of these new consumption habits.

Vietnam Ceramic Tiles Industry Overview

The Vietnam ceramic tiles market is fragmented with many players in the market. The report covers major international players operating in the Vietnamese ceramic tiles market. In terms of market share, a few of the major players currently dominate the market, including Taicera Enterprise Company, Toko Vietnam Co. Ltd, Prime Group, Bach Thanh Ceramic Co. Ltd, and VIGLACERA Corporation. However, with technological advancement and product innovation, mid-size to smaller companies are

increasing their market presence by securing new contracts and tapping new markets.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

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