

United States Commercial Laundry Appliances - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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Abstracts

The United States Commercial Laundry Appliances Market size is estimated at USD 10.34 billion in 2024, and is expected to reach USD 12.65 billion by 2029, growing at a CAGR of 4.12% during the forecast period (2024-2029).

The need for commercial laundry appliances in the United States has been rising steadily over the years, driven by the expansion of outsourcing laundry services and growing demand from industries, including laundrettes, hospitality, and healthcare. To fulfill the rising demand for laundry services in these sectors necessitates an increase in the requirement for commercial laundry equipment. Economic developments, population expansion, and industry-specific demands are some of the factors that impact market size. Many companies, particularly the smaller ones, use commercial laundry facilities to handle their laundry outsourcing needs. These establishments require dependable, high-capacity washers to manage massive amounts of laundry effectively, which has raised demand for industrial-grade laundry appliances.

Manufacturers continuously innovate to improve commercial laundry appliances' efficiency, performance, and sustainability. Technological developments include programmable controls, energy-efficient architecture, smart connectivity options, water-saving techniques, and advanced washing and drying cycles. These developments improve user experience, lower utility costs, and increase operational efficiency. Because of the growing need for superior washing services, companies in this field are becoming more dynamic and competitive as they adjust to the changing needs of customers.

United States Commercial Laundry Appliances Market Trends

Washing Machines Dominating the Commercial Laundry Appliances Market

Washing machines hold a significant market share in the commercial laundry industry in the United States. They are the primary equipment for cleaning and sanitizing fabrics in commercial establishments. The market share can vary among different types of washing machines, including top-load, front-load, and high-capacity machines, depending on the specific needs of businesses and the scale of their operations. The demand for washing machines in the commercial laundry market has been steadily growing due to the expansion of various industries. Automation and connectivity are emerging trends in the commercial laundry market, allowing businesses to streamline laundry processing and gain more control over their operations. Manufacturers are introducing washing machines with advanced features, such as remote monitoring, programmable controls, and smart connectivity options. These features increase productivity and decrease downtime by allowing organizations to oversee and manage laundry operations from a single place.

Manufacturers are introducing more energy-efficient models with low water usage, high spin speeds, and eco-friendly detergent options. These features help businesses reduce operational costs and lower their environmental impact, improving their sustainability. Washing machines with improved cleaning performance are gaining popularity in commercial laundry. Manufacturers are introducing machines with advanced cleaning technologies, such as ozone disinfection, steam cleaning, and ultrasonic cleaning. These features help businesses achieve better cleaning results, reduce water usage, and lower the need for harsh chemicals.

Growing Online Sales of Laundry Appliances

Online sales of commercial laundry appliances in the United States have been gaining traction, driven by factors such as convenience, accessibility, and the increasing digitalization of commerce. While the majority of commercial laundry appliance sales still occur through traditional distribution channels such as dealers, distributors, and authorized service providers, online sales are the fastest-growing segment of the market. Commercial laundry appliance manufacturers and retailers have established a presence on various e-commerce platforms, including their official websites, as well as third-party online marketplaces such as Amazon, eBay, and Alibaba.

Many commercial laundry appliances, such as washers, dryers, ironers, and specialty equipment, are available on online marketplaces. Consumers can search through many models, brands, and specifications to identify goods that are tailored to their particular company requirements. Online sales provide convenience for commercial laundry operators, allowing them to research, compare, and purchase appliances from the comfort of their premises. This eliminates the need for in-person visits to physical stores or showrooms. Online sales often include shipping and delivery services, with options for installation and setup available in some cases. Manufacturers and retailers may partner with logistics companies to ensure timely and secure delivery of appliances to customers.

United States Commercial Laundry Appliances Industry Overview

Competition is fierce in the US commercial laundry appliances market, with several major players vying for market share. Companies like Alliance Laundry Systems LLC, Whirlpool Corporation, Electrolux AB, Dexter Laundry Inc., and Continental Girbau Inc. are prominent players, offering a comprehensive range of commercial laundry appliances. These companies prioritize product innovation, technological advancements, and tailored laundry solutions to cater to the unique needs of different industries.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

Contents

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS AND INSIGHTS

- 4.1 Market Overview
- 4.2 Market Drivers
 - 4.2.1 Expansion of the Hospitality Sector
- 4.3 Market Restraints
 - 4.3.1 High Initial Investment
 - 4.3.2 High Maintenance Costs
- 4.4 Market Opportunities
 - 4.4.1 Integration of IoT Devices and AI in Laundry Appliances
- 4.5 Value Chain Analysis
- 4.6 Industry Attractiveness: Porter's Five Forces Analysis
 - 4.6.1 Threat of New Entrants
 - 4.6.2 Bargaining Power of Buyers
 - 4.6.3 Bargaining Power of Suppliers
 - 4.6.4 Threat of Substitutes
 - 4.6.5 Intensity of Competitive Rivalry
- 4.7 Insights into Technological Advancements in the Industry
- 4.8 Impact of COVID-19 on the Market

5 MARKET SEGMENTATION

- 5.1 By Product Type
 - 5.1.1 Washing Machines
 - 5.1.2 Dryers
 - 5.1.3 Ironers
- 5.2 By Technology
 - 5.2.1 Fully Automatic

5.2.2 Semi-automatic

5.3 By End User

5.3.1 Hospitality

5.3.2 Healthcare

5.3.3 Other End Users

5.4 By Distribution Channel

5.4.1 Direct Sales

5.4.2 Distributors and Dealers

5.4.3 Online Retailers

6 COMPETITIVE LANDSCAPE

6.1 Company Profiles

6.1.1 Alliance Laundry Systems LLC

6.1.2 Whirlpool Corporation

6.1.3 Electrolux AB

6.1.4 Dexter Laundry Inc.

6.1.5 Continental Girbau Inc.

6.1.6 LG Electronics

6.1.7 Bosch

6.1.8 Miele

6.1.9 Speed Queen

6.1.10 Maytag*

7 FUTURE MARKET TRENDS

8 DISCLAIMER AND ABOUT US

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