

United Kingdom Floor Covering - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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Abstracts

The United Kingdom Floor Covering Market size is estimated at USD 2.49 billion in 2024, and is expected to reach USD 3.04 billion by 2029, growing at a CAGR of 4.10% during the forecast period (2024-2029).

The UK floor covering market is booming due to the increased emphasis on interior aesthetics and increasing disposable income. Floor coverings are a great way to change the look of a space, enhance user comfort, and are easy to clean and maintain. The development of designer and intricate floor coverings, as well as premium stone floorings, is a key trend in the UK floor covering market. With a wide range of attractive floor coverings at different price points, more and more people are investing in them. The UK floor coverings market is expected to continue to grow as more people look for floor coverings with additional benefits, such as insulation. Insulated floor coverings help to prevent heat loss and reduce loud noises for more privacy.

The floor covering market is experiencing rapid growth driven by increasing demand for sustainable and ecofriendly flooring. The main types of flooring used in the market are hardwood flooring, laminate flooring, vinyl flooring, carpet flooring, and tile flooring. There is a high demand for ecofriendly flooring materials in the market, particularly in the United Kingdom where green homes will account for a large portion of the market share. People are becoming more aware of the environmental effects of building materials and are looking for ways to make them more sustainable.

The flooring industry is projected to expand due to the rise of commercial development in all developing countries. The growth of the urban population is leading to an increase of commercial development activity. 3D ceramic tiles are becoming increasingly popular

in the UK market because of their innovative and attractive designs. As a result, 3D tiles are becoming a more attractive option. The growing demand for high-end designs and patterns is driving the UK – ceramic tiles market.

United Kingdom Floor Covering Market Trends

Rapid Increase In Building And Construction Industry

The increasing population and urbanization in the United Kingdom are raising the demand for residential and non-residential construction, increasing the demand for floor-covering products like carpets and rugs. These products are used according to the requirements. For example, hardwood floors are used in the residential sector for strength, long life span, and decorative touch.

Since there is a rapid improvement in living standards and house purchasing power, it is driving the demand for modern floor coverings such as carpets and rugs. As the population is increasing in the United Kingdom, there is an increased demand for constructing houses, and the government is taking initiatives to provide affordable housing.

Growth in Manufacturing Of Sustainable Flooring Products

Due to the increased initiative of the United Kingdom government toward cost-effectiveness and support for green manufacturing, there is an increased demand for natural and recycled carpets made from sustainable products. On the other hand, manufacturers focus on reducing the product's volatile organic compounds (VOC) content because it pollutes the indoor environment, affecting human health. Hence, when VOC content is reduced, the product's sustainability increases.

Major companies in the industry are creating new processes and systems to recycle product waste with the help of advanced technologies. It will enhance the company's profitability by manufacturing products from waste, which also benefits the environment. Therefore, consumer preference for sustainable products boosts the demand for floor covering in the United Kingdom.

United Kingdom Floor Covering Industry Overview

The United Kingdom floor covering market is fragmented. Significant companies focus on innovating new floor-covering products to meet consumers' increasing demand. Midsize and smaller companies are growing their market presence by securing new contracts and tapping new markets. The major players in the market include Gerflor, Milliken, Victoria PLC, Forbo, and Carpet and Flooring.

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