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# Threat Intelligence Security Services - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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## Abstracts

The Threat Intelligence Security Services Market size is estimated at USD 2.91 billion in 2024, and is expected to reach USD 5.23 billion by 2029, growing at a CAGR of 12.47% during the forecast period (2024-2029).

Key Highlights

Security service providers are enhancing their threat identification capabilities to combat a range of challenges, from advanced persistent threats (APTs) to novel attacks and emerging malware. While a new category, the advanced persistent threat, has emerged, it is crucial to note that these threats often stem from a combination of malware, delivery systems like phishing, and data exfiltration. These threats are characterized by being unknown, low-targeted, and adaptive.

Factors such as the increasing emphasis on data security by governments of various countries, a surge in advanced threats, widespread adoption of the cloud, the rapid adoption of bring-your-own-device (BYOD) models, and the utilization of big data analytics for threat intelligence are expected to propel the market's growth. As technologies like wireless computing and broadband advance and enterprises develop more sophisticated threat intelligence solutions, the demand for threat intelligence security solutions will only rise.

Furthermore, the global threat intelligence security market is poised to witness a surge in demand for tools like network traffic analysis, malware dissemblers, and security information and event management (SIEM).

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Organizations, irrespective of size, are increasingly turning to management services to bolster their cybersecurity posture. These services not only provide proactive protection but also help identify organizational vulnerabilities, recommend solutions, and offer a suite of additional services.

However, the industry faces challenges, notably in the form of high procurement and installation costs for threat intelligence security tools, which can impede its growth trajectory.

The security market, including threat intelligence, registered growth after the COVID-19 pandemic. As all sectors expanded, cybersecurity was particularly invigorated. The sector's vulnerability to cybercrime and fraud heightened during the lockdown, especially with the rise of mobile and contactless banking.

Threat Intelligence Security Services Market Trends

Rapidly Increasing Cyber Security Incidents to Drive the Market

Enterprises utilize threat intelligence security tools to identify and combat cyber attack risks, bolstering global market trends. Concurrently, businesses are increasingly turning to network-defining software and malware detection tools to fortify their IT systems.

Furthermore, timely threat intelligence not only averts cyber attacks but also aids in recovering significant financial losses as companies ramp up security checks across all levels, fueling market demand.

As emerging threats target devices and enterprises, the IoT community and software developers are pivoting toward a diverse array of technology solutions to mitigate cyber risks in IoT applications. With a rising number of companies embracing IoT for heightened productivity, cybercriminals are shifting their focus from traditional computers to IoT devices.

Threat intelligence security solutions play a pivotal role in preempting threats and safeguarding environments. Moreover, the global market for these solutions presents lucrative investment prospects, driven by the swift adoption of the BYOD model and the integration of big data analytics into threat intelligence security frameworks.

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## Asia-Pacific to Witness the Highest Growth

Asia-Pacific is poised to achieve its peak growth during the forecast period. This surge is underpinned by technological advancements, the rise of new economies, heightened security awareness, and the escalating sophistication of threats. Additionally, the region is witnessing a deepening integration into the ongoing IT revolutions and increased investments in technology.

Moreover, the region's growth is bolstered by technological advancements, the emergence of new economies, a growing emphasis on security, and an evolving threat landscape. This growth is further fueled by Asia-Pacific's alignment with the ongoing IT revolutions and its robust investments in technology.

Furthermore, the upsurge in database volumes, anomalies in privileged user accounts and logins, atypical domain name system requests, and unexplained system changes are key drivers of this growth.

As enterprises face heightened risks of cybersecurity breaches, many are turning to threat intelligence services. This shift is particularly pronounced due to the widespread adoption of cloud platforms, IoT, and other networking technologies.

## Threat Intelligence Security Services Industry Overview

The threat intelligence market is highly competitive and consists of several major players. In terms of market share, few of the major players currently dominate the market. These major players, with prominent shares in the market, are focusing on expanding their customer base across foreign countries and are leveraging strategic collaborative initiatives to increase their market share and profitability.

October 2023: Check Point Software Technologies Ltd announced the launch of Check Point Horizon Playblocks prevention-first security operations security suite, which includes the managed detection/prevention and response (MDR/MPR) SOC service, where it augments security by enabling products, people, and processes to work together to stop the proliferation of attacks.

August 2023: Fortinet Inc. announced the FortiGate 90G, the first Secure SD-WAN appliance and NGFW with the new security processing unit 5 (SP5) ASIC that delivers

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industry-leading AI-powered threat protection performance, scalability, and power efficiency at a cost-effective price.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

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