

Switzerland Courier, Express, and Parcel (CEP) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2030)

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Abstracts

The Switzerland Courier, Express, and Parcel (CEP) Market size is estimated at 1.13 billion USD in 2024, and is expected to reach 1.38 billion USD by 2030, growing at a CAGR of 3.37% during the forecast period (2024-2030).

Growth of the CEP market witnessed due to high seasonal demand and e-commerce

E-commerce created a major demand for CEP services, specifically during Black Friday and Christmas in 2022. For instance, the national postal service processed 1 million parcels per day, accounting for 22.3 million, comprising domestic and international parcels during this period. About 14 million letters, newspapers, and promotional mailings were also processed per day during this period. In addition, Galaxus, a major Swiss e-retailer, had 3.3 million shoppers in 2022, wherein 700,000 were from Germany and Austria. This generated a major demand for international CEP services. E-commerce revenue was also projected to reach USD 13.67 billion in 2023, thus potentially increasing volume.

E-commerce is a significant driver of the demand for domestic and international CEP services. Various e-commerce segments contributed to the country's demand for CEP services in 2021. For instance, fashion, electronics, personal and household care and, toys, hobby & DIY, were some of the major CEP demand drivers. This led to domestic segment's share touching 66.04% in 2021 and international segment's share touching 33.96%.

CEP companies in Switzerland are taking initiatives to meet the Paris Climate Agreement's goal to halve emissions by 2030 and reach net zero emissions by 2050. For instance, some companies are switching to renewable energies and climate-neutral shipping options via flash delivery. The country has more than 6,000 three-wheeled electric scooters and 500 four-wheeled electric vehicles for the delivery of letters and parcels across Switzerland. At the beginning of 2023, a lot of customers in Zurich and Bern started receiving deliveries of fully electric vehicles. A large number of delivery vehicles are expected to be fully electric by the end of 2024 in Geneva and Basel.

Switzerland Courier, Express, and Parcel (CEP) Market Trends

Switzerland's transport and storage sector YoY growth hits 4.89% in 2022 driven by electric vehicle demand

The transportation and storage sector's year-on-year growth increased from 4.36% to 4.89% due to the growth in Swiss electricity vehicle demand as a result of increased electrification across sectors. Switzerland's transport industry is diverse, encompassing a 250-million-kilometer road network, over 5,000 kilometers of railway infrastructure, a public transport network spanning more than 20,000 kilometers, and Swiss airlines covering over 550,000 kilometers of airline routes.

Switzerland's inland freight transport accounts for approximately 30 billion tonne-kilometers of cargo each year. Leading freight companies in Switzerland, such as SBB Cargo and K?hne & Nagel, play significant roles in this industry, with SBB Cargo transporting around 50 million net tonnes annually and K?hne & Nagel being a global leader in freight and logistics across various modes of transport. However, the scarcity of suitable logistics areas near highways and urban areas impedes the industry's growth, pushing companies into suboptimal locations, resulting in operational difficulties, higher traffic congestion, and increased environmental pollution.

Transport activity will increase as economic growth fuels transport demand, and transportation availability drives development by facilitating specialization and trade. The "Cargo Sous Terrain" project aims to construct a tunnel stretch between H?rkingen, which has several warehousing and distribution facilities, and Zurich, which will cost about CHF 3.4 billion (USD 3.6 billion) and will be running by 2030. For the transportation of goods, electric-powered, self-driving vehicles will be used. The system will also include an overhead cableway that will run at double speed under the tunnel's

roof for fast transport of small parcels or goods.

With fluctuating gasoline prices, the average price reached USD 1.77 per gallon in H1 2023

Natural gas and diesel experienced the maximum impact of COVID-19 in 2020. Natural gas prices declined by negative 3.23% YoY, and diesel prices declined by negative 3.03% YoY in 2020. However, the price of natural gas increased by 45% in 2021 due to the continued conflict in Ukraine and the possibility of further sanctions against Russia. The global price of fuel has surged, resulting in a substantial increase in the cost of petrol and diesel for drivers in Switzerland.

During the specified time period, the average price of gasoline in Switzerland was 1.81 CHF (USD 1.95). The price fluctuated between a minimum of 1.77 CHF (USD 1.91) on January 16, 2023, and a maximum of 1.83 CHF (USD 1.97) on January 2023. To provide context, the average global price for gasoline during this period was 1.64 CHF (USD 1.77) per gallon. Switzerland has put more sanctions on Russia because of the war in Ukraine. The new sanctions stop transporting Russian oil and petroleum that cost more than USD 60 per barrel. In March 2022, Switzerland's petrol costs about 2.23 CHF per liter (USD 2.41), and diesel costs about 2.35 CHF per liter (USD 2.54).

In the fourth quarter of 2022, Switzerland's GDP did not show any growth due to a difficult international situation that hindered the industrial sectors and led to a decrease in goods exports. However, by the end of 2024, the energy situation in Europe will improve, inflation rates worldwide will decrease gradually, and global demand will recover to some extent. As a result, economic growth in Switzerland for 2024 is expected to be 1.5%, with an average annual inflation rate of 1.5%, slightly lower than the previous forecast of 1.6% in December.

Switzerland Courier, Express, and Parcel (CEP) Industry Overview

The Switzerland Courier, Express, and Parcel (CEP) Market is fairly consolidated, with the top five companies occupying 69.08%. The major players in this market are DHL Group, La Poste Group, Planzer Holding AG, Sterne Group and Swiss Post (sorted alphabetically).

Additional Benefits:

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