

Sustainable Catering Services - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

<https://marketpublishers.com/r/S96BAF34EC29EN.html>

Date: July 2024

Pages: 150

Price: US\$ 4,750.00 (Single User License)

ID: S96BAF34EC29EN

Abstracts

The Sustainable Catering Services Market size is estimated at USD 115.13 billion in 2024, and is expected to reach USD 129.24 billion by 2029, growing at a CAGR of 2.33% during the forecast period (2024-2029).

Sustainability caterers are allowed to create and implement eco-friendly processes. It reduces waste products through both manufacturing and real-world use. When resources are used responsibly, they will always be present. Social trends indicate that consumers are becoming more conscious of the environmental effects of their products.

Environmental concerns are rising, and more and more businesses are looking for ways to reduce their environmental impact while increasing efficiency and productivity. Eco-friendly catering equipment leads the way in reducing waste, saving resources, and encouraging sustainable practices in the catering world. Like many other industries, the catering industry faces several environmental issues. From food wastage and energy consumption to water usage and single-use packaging, there are a variety of ways in which catering impacts the environment. Realizing the importance of addressing these issues, many catering companies are adopting eco-friendly processes and equipment.

The most significant benefit of environmentally friendly catering equipment is its energy efficiency. Energy-efficient appliances use less energy while in use, which means lower utility bills and lower emissions of greenhouse gases. Energy-efficient equipment often includes improved insulation, heat retention, and optimized cooking processes.

Sustainable Catering Services Market Trends

Rise in Demand for Organic Food

Organic produce is one of the most significant food trends of the past few years. Restaurants are beginning to recognize the need for a more eco-friendly diet. With a generation that cares deeply about their impact on the planet, millennials are some of the most enthusiastic consumers of organic foods. They believe that organic produce is not only safer but also more delicious. The main difference between organic and mass-produced food is that organic does not contain any chemicals or pesticides. Many people think that organic food from independent suppliers is better than food that comes from big companies.

The demand for organic food has significantly impacted the sustainable catering services industry. Consumers are becoming conscious of their food choices, seeking healthier, environmentally friendly options. This trend has led catering services to incorporate more organic ingredients into their menus and adopt sustainable practices.

Caterers are sourcing locally grown organic produce, using eco-friendly packaging materials, and implementing waste reduction strategies. With the increasing number of consumers opting for reduced meat consumption, caterers are also expanding their menus to include more plant-based and vegetarian options. Overall, the demand for organic food has driven the catering industry to become more sustainable, positively impacting public health and the environment.

Asia-Pacific is the Fastest Growing Region

As the population and the number of employees in the organized sector continue to increase, there is a growing demand for catering services across the APAC region. China is expected to lead the adoption of catering services, with Japan and India closely following. China currently dominates the inflight catering market in the region, driven by high aviation activity, with Chinese airlines expanding their fleets and routes to meet growing demand.

Additionally, the plant protein industry in APAC is experiencing rapid growth, fueled by rising health concerns, a growing number of flexitarians, increased participation of startups, and growing awareness of global warming. Soy, peas, wheat, and oats are among the key plant sources driving growth in the plant-protein segment in APAC.

Sustainable Catering Services Industry Overview

The sustainable catering services market exhibits moderate fragmentation. Company strategies vary based on their goals and resources. For instance, sourcing ingredients and products from local suppliers can reduce the carbon footprint linked to transportation and support local economies. Similarly, opting for biodegradable or recyclable packaging materials can help minimize waste and environmental impact. The key players include Aramark Corp., Compass Group PLC, Bartlett Mitchell Ltd., and CH and Co Catering Group Ltd.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

Contents

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

- 4.1 Market Overview
- 4.2 Market Drivers
 - 4.2.1 Increasing Trend of Outsourcing Food Services
 - 4.2.2 Growing Popularity of Social Events
- 4.3 Market Restraints
 - 4.3.1 Challenges in Sourcing Organic and Local Ingredients
 - 4.3.2 Limited Consumer Awareness and Understanding of Sustainable Catering Practices
- 4.4 Market Opportunities
 - 4.4.1 Increasing Consumer Demand for Healthier Food Options
 - 4.4.2 Rising Demand for Catering Services at Events
- 4.5 Porter's Five Forces Analysis
 - 4.5.1 Threat of New Entrants
 - 4.5.2 Bargaining Power of Buyers/Consumers
 - 4.5.3 Bargaining Power of Suppliers
 - 4.5.4 Threat of Substitute Products
 - 4.5.5 Intensity of Competitive Rivalry
- 4.6 Insights on Technological Advancements in the Market
- 4.7 Impact of COVID-19 on the Market

5 MARKET SEGMENTATION

- 5.1 By Service Type
 - 5.1.1 Contractual Catering Services
 - 5.1.2 Non-Contractual Catering Services
 - 5.1.3 Other Catering Services

5.2 By Event Type

5.2.1 Corporate

5.2.2 Wedding

5.2.3 Social Events

5.2.4 Others

5.3 By End-User

5.3.1 Individuals

5.3.2 Hospitality

5.3.3 Educational

5.3.4 Healthcare

5.3.5 In-Flight

5.3.6 Other End Users

5.4 By Geography

5.5 North America

5.5.1 United States

5.5.2 Canada

5.5.3 Mexico

5.5.4 Rest of North America

5.6 Europe

5.6.1 United Kingdom

5.6.2 Germany

5.6.3 France

5.6.4 Russia

5.6.5 Italy

5.6.6 Spain

5.6.7 Rest of Europe

5.7 Asia-Pacific

5.7.1 India

5.7.2 China

5.7.3 Japan

5.7.4 Australia

5.7.5 Rest of Asia-Pacific

5.8 South America

5.8.1 Brazil

5.8.2 Argentina

5.8.3 Rest of South America

5.9 Middle-East and Africa

5.9.1 United Arab Emirates

5.9.2 South Africa

5.9.3 Rest of Middle-East and Africa

6 COMPETITIVE LANDSCAPE

6.1 Market Concentration Overview

6.2 Company Profiles

6.2.1

Aramark Corp.

6.2.2 Compass Group PLC

6.2.3 Bartlett Mitchell Ltd.

6.2.4 CH and Co Catering Group Ltd.

6.2.5 ISS A/S

6.2.6 DO & CO Aktiengesellschaft

6.2.7 Eloor Group

6.2.8 Emirates Flight Catering

6.2.9 Entier Limited

6.2.10 Dine Contract Catering*

7 MARKET FUTURE TRENDS

8 DISCLAIMER AND ABOUT US

I would like to order

Product name: Sustainable Catering Services - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

Product link: <https://marketpublishers.com/r/S96BAF34EC29EN.html>

Price: US\$ 4,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S96BAF34EC29EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

