

# Steam Cleaner - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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## Abstracts

The Steam Cleaner Market size is estimated at USD 3.57 billion in 2024, and is expected to reach USD 4.58 billion by 2029, growing at a CAGR of 5.12% during the forecast period (2024-2029).

One type of technology and machinery that has become popular is the steam cleaner, an effective and eco-friendly cleaning solution. Using steam power, these multipurpose tools clean and eliminate filth and grime from various surfaces, such as carpets, upholstery, and clothing. Their uses are widespread in both residential and commercial environments, providing a hygienic and chemical-free cleaning substitute. Growing customer demand for chemical-free cleaning products and environmental concerns have both contributed significantly to the rise of the steam cleaner market.

The COVID-19 pandemic served as a stimulant, accelerating the product's uptake in several industries. Increased hygienic requirements led to a sharp rise in the demand for these cleaners in both home and commercial settings. Because of their exceptional ability to disinfect surfaces, these cleaners are today regarded as vital instruments in the battle against the transmission of infectious diseases. The increasing awareness of the effectiveness of steam cleaners has driven market expansion.

The market for steam cleaners has flourished owing to R&D initiatives that have led to the introduction of various innovative and new products. Global manufacturers are creating new items and improving their existing ones to boost the effectiveness of their products. Innovative steam cleaners with longer battery lives, more room memory, and other features are projected to propel the steam cleaner market throughout the forecast period.

## Steam Cleaner Market Trends

### Commercial Segment Dominates the Market, Driven by the Hospitality, Healthcare, and Food Industries

The commercial segment has witnessed significant market share and dominated the market during the review period. The increasing demand for business travel has contributed to the growth of the hospitality industry, which, in turn, generated a major demand for steam cleaners. Steam cleaners are used extensively in carpets and garments and help the industry maintain hygiene. The exponential growth of the tourism industry is one of the prime factors fueling the growth of the hospitality industry, and steam cleaners are expected to witness high growth worldwide. The increased functionality of stick and upright cleaners has also led to a rise in demand. Increasing concerns about health and hygiene among end users are also driving the growth of the commercial segment in the market.

Increasing business travel is the major demand generator of the hotel industry, which, in turn, contributes to various hotels using commercial steam cleaners extensively. Therefore, the global hotel and hospitality industry's growth and wider acceptance of these products are expected to increase the demand for commercial steam cleaners during the forecast period.

### Asia-Pacific Leads the Market owing to Growing Smart Homes in the Region

In Asia-Pacific, the prevalence of steam cleaners has surged due to the region's substantial disposable income and purchasing power. The primary countries that control the majority of the Asia-Pacific market are Vietnam, the Philippines, China, India, South Korea, Australia, and New Zealand. Countries in the region, India and China in particular, are witnessing high economic growth in terms of GDP and rapid urbanization. These factors boost the market's demand for newly constructed homes and steam cleaner product launches.

The growth of the residential sector has helped vendors in the region gain insights into consumer preferences regarding residential appliances. Australia has a developed market with significant demand for steam cleaners in residential settings because of the rise in smart homes and dual-income households. The growing middle-class population has also contributed to market growth.

## Steam Cleaner Industry Overview

The steam cleaner market is moderately fragmented. The companies are focusing on various growth strategies such as product innovations, expansions, and partnerships to expand their presence across regions. The competitive landscape of the market has also been analyzed in the report. Some of the major players include BISSELL Homecare Inc., Dyson Ltd, Philips, Stanley Black & Decker Inc., and Vapamore.

### Additional Benefits:

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