

South America Collagen - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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Abstracts

The South America Collagen Market size is estimated at USD 108.82 million in 2024, and is expected to reach USD 141.79 million by 2029, growing at a CAGR of 5.43% during the forecast period (2024-2029).

The market is primarily driven by incorporating collagen into the food and beverages industry across the South American region. Collagen's versatility and wide range of applications have made it highly sought after in industries such as dietary supplements, food additives, beverages, and meat products. In the dietary supplement industry, collagen has gained significant popularity due to its numerous health benefits, including supporting joint health, improving skin elasticity, strengthening hair and nails, promoting gut health, and overall well-being. Moreover, the market for collagen supplements in the skincare industry is poised for growth in the coming years due to favorable regulatory changes. These regulatory approvals open up new opportunities for collagen-based skincare supplements in Brazil, a significant market in South America. The acceptance by ANVISA signifies a recognition of the potential benefits of collagen peptides in improving skin health. Hence, market manufacturers focus on manufacturing products to comply with ANVISA norms and enhance their credibility and authenticity.

Additionally, the demand for collagen in the region is increasing with the trend of beauty and personal care products. For instance, collagen is used in cosmetics as an anti-aging ingredient. Collagen plays a crucial role in maintaining the skin's elasticity and firmness. Incorporating collagen into skincare products, such as creams, serums, and masks, can help reduce wrinkles, fine lines, and sagging skin. Collagen promotes skin hydration and improves skin texture, resulting in a more youthful and rejuvenated complexion. In South America, collagen is incorporated into various beauty products,

such as lip plumpers, eye creams, and body lotions. Its hydrating properties help to moisturize and nourish the skin, resulting in a smoother and more supple complexion.

These factors will increase the demand for collagen across the region in the coming years.

South America Collagen Market Trends

Growing Demand for Dietary Supplements

Collagen peptides have gained popularity in South America's dietary supplement market as their usage continues to surge. The appeal of collagen peptides lies in their exceptional qualities, such as easy digestibility, solubility in cold liquids, and high bioactivity. These qualities trigger the synthesis and reorganization of new collagen fibers, thereby supporting tissue structure. Additionally, the benefits of collagen supplements extend beyond tissue support, with their potential to enhance gut and skin health. This has led consumers to increasingly prefer dietary supplements containing collagen. The region has many individuals grappling with digestive health issues, prompting a surge in demand for collagen supplements. Moreover, manufacturers are focusing on introducing new products to cater to the increasing demand for collagen supplements. As a result, the need for collagen supplements in South America continues to expand, with more individuals seeking their numerous benefits, such as improved tissue structure, enhanced gut health, and revitalized skin health.

Brazil holds the Largest Market Share in the Market Studied

Due to its functional properties, collagen is extensively used in the meat processing industry across Brazil. Acting as a natural binder, collagen improves the texture and binding properties of processed meats. It aids in moisture retention, enhancing the juiciness and tenderness of meat products while also improving their sliceability and overall mouthfeel. As Brazil boasts an established meat processing and production market, the demand for collagen within the country's meat industry may increase in the coming years. For instance, according to the USDA, Brazil's beef production reached 9.85 billion kilograms in 2022, a significant increase from 9.5 billion kilograms in 2021. Additionally, collagen is extensively used in dietary supplements and various food products. With a growing inclination toward fitness and heightened health awareness,

consumers actively seek products containing collagen for their associated health benefits, such as enhancing bone health, aiding muscle recovery, and supporting joint health. Consequently, many gymgoers are eager consumers of collagen-based supplements in the market.

South America Collagen Industry Overview

The South America collagen market is fragmented, with the presence of numerous players operating in the market. The advancement of functional and processed food & beverage industries drives the growth of this market. Companies are forecasting development issuing equity and debt, which will help accelerate the growth of the collagen market. Some of the major players in the market studied are Nitta Gelatin NA Inc., PB Leiner, Gelnex B.V., Gelita AG, and Rousselot.

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