

# Skiing Facilities - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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## Abstracts

The Skiing Facilities Market size is estimated at USD 3.78 billion in 2024, and is expected to reach USD 4.67 billion by 2029, growing at a CAGR of 4.35% during the forecast period (2024-2029).

The skiing facilities market has grown steadily, driven by increasing interest in winter sports and tourism. There are just over 2,000 alpine skiing destinations in the world. Alpine skiing is found at organized outdoor ski resorts in 68 countries worldwide. They typically offer a range of amenities such as ski lifts, rental equipment, ski schools, accommodations, restaurants, and entertainment options. Many ski resorts diversify their offerings by incorporating other activities like snowshoeing, ice skating, or spa services.

Ski areas are smaller-scale operations than resorts, often focusing primarily on skiing and snowboarding. They may have fewer amenities but still provide lift services, rental equipment, and basic facilities. In addition to traditional outdoor skiing facilities, indoor skiing facilities have gained popularity in recent years. These facilities use artificial snow and slopes to simulate skiing conditions indoors, allowing enthusiasts to practice skiing and snowboarding year-round.

The skiing facilities market experienced some changes due to COVID-19. Ski resorts have implemented various safety measures, such as capacity restrictions and enhanced cleaning protocols. These measures have been put in place to prioritize the safety and health of both visitors and staff. Despite these challenges, many ski resorts have been able to adapt and provide a safe and enjoyable experience for skiers and snowboarders.

## Skiing Facilities Market Trends

### Increase in Ski Equipment and Supplies Stores

The ski equipment and supplies stores market has been seeing a rise in demand. With the growing popularity of winter sports like skiing, more and more people are hitting the slopes and needing the right gear. This has led to an increase in the number of stores offering a wide range of ski equipment, from skis and boots to clothing and accessories. The presence of ski equipment and supplies stores is creating an ecosystem that is supporting the growth of the skiing industry. These stores often collaborate with skiing facilities, offering package deals, discounts, or promotions to attract customers. This collaboration between retailers and facilities is driving increased footfall to skiing destinations, resulting in a boost to the overall market.

### Increase in Number of Skiers in Europe

International skiing tourism is mainly concentrated in Europe, with the highest number of skiers coming from Germany and the UK. Switzerland has the highest percentage of people who ski, with 37%, followed by Austria, Norway, and Finland. Germany has the highest number of ski areas in Europe, with a total of 498, followed by Italy, France and Russia. In France, skiing is among the top three favorite sports of 17% of people. In the United Kingdom, 92% of snow sports vacationers participate in skiing, with 39% engaging in off-piste skiing, 7% in ski touring, and 3% in cross-country skiing.

### Skiing Facilities Industry Overview

The skiing facilities market is highly fragmented with many players in the market. The skiing facilities market is highly seasonal, with peak demand occurring during winter months. However, some destinations have been investing in infrastructure and diversifying their offerings to attract visitors during the off-season. Major players like Vail Resorts, Aspen Skiing Company, Alterra Mountain Company, Compagnie Des Alpes, and Intrawest Resorts Holdings currently dominate the market.

### Additional Benefits:

The market estimate (ME) sheet in Excel format

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