

# Mexico Automotive Pneumatic Actuators - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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## Abstracts

The Mexico Automotive Pneumatic Actuators Market size is estimated at USD 0.83 billion in 2024, and is expected to reach USD 1.04 billion by 2029, growing at a CAGR of 4.58% during the forecast period (2024-2029).

The Mexico automotive pneumatic actuators market involves the production and distribution of pneumatic actuators used in various automotive applications. Pneumatic actuators, which use compressed air to create motion, are integral in several vehicle systems like braking, engine control and suspension systems.

Mexico, being one of the largest automotive manufacturers in Latin America has seen a steady increase in both domestic vehicle sales and exports. This growth directly fuels the demand for automotive components, including pneumatic actuators. Moreover, the push towards more advanced automotive technologies, including automation and improved safety features requires sophisticated actuator systems. This drives the demand for more advanced pneumatic actuators.

The market features both global and local players with competition based on factors like product quality, technological advancements and pricing. Also, partnerships and expansions are common strategies for companies to enhance their market presence in Mexico.

The market is expected to continue growing driven by the ongoing demand in the automotive industry and technological advancements.

## Mexico Automotive Pneumatic Actuators Market Trends

## Rising Demand Of Passenger Cars Is Likely To Fuel The Market Growth

There has been a noticeable increase in the sale of passenger cars in Mexico. This surge is attributed to factors like growing middle-class population, increasing urbanization and an overall improvement in the economic conditions. As more people are able to afford cars, the demand for automotive components including pneumatic actuators naturally increases.

Moreover, the automotive industry is rapidly evolving with new technologies. Pneumatic actuators, which are critical for the smooth functioning of various car systems like suspension, brakes and clutch systems, are being developed to be more efficient and reliable. These technological advancements make these actuators more attractive to car manufacturers.

There is a growing trend among consumers to opt for cars that offer better fuel efficiency and performance. Pneumatic actuators play a significant role in improving these aspects by ensuring precise control in various car systems. This demand further drives the market for these actuators. There is also an increase in the aftermarket sales of automotive parts including pneumatic actuators, in Mexico. This trend is driven by the aging vehicle fleet in the country and the consumers' preference for maintaining older vehicles, which often require part replacements and upgrades.

Mexico Automotive Pneumatic Actuators Market is poised for growth driven by the increasing demand for passenger cars, technological advancements and the rise in aftermarket sales. This growth presents significant opportunities for market players in the automotive components sector.

## Throttle Actuators to Dominate the Automotive Pneumatic Actuator Market

The automotive industry is continuously evolving, with a significant focus on developing smaller more efficient engines that do not compromise on power or performance. Throttle actuators are essential in this aspect as they precisely control the amount of air flowing into the engine thereby regulating the engine's power and efficiency. The evolution towards more sophisticated engines necessitates the use of equally sophisticated throttle actuators, which can handle these demands effectively.

In Mexico, also as in many parts of the world, there's a growing consumer preference for fuel-efficient vehicles. This trend is driven by rising fuel costs and environmental awareness. Throttle actuators directly influence the air-fuel mixture in engines, a critical factor in determining a vehicle's fuel efficiency. As consumers increasingly prioritize fuel economy in their vehicle purchases, the demand for advanced throttle actuators that can optimize fuel consumption becomes more pronounced.

The Mexican automotive sector is experiencing significant growth both in terms of vehicle production and sales. This growth is not limited to the domestic market Mexico is also a significant exporter of automobiles. As the production of vehicles increases so does the demand for essential components like throttle actuators. These components are integral to every vehicle's engine and their demand rises proportionally with the increase in vehicle production.

Mexico is poised for growth driven by these interconnected factors: increasing consumer preference for fuel efficient vehicles, advancements in engine technology, stringent emission regulations the growth in automotive production and sales technological advancements like IoT integration and a strong aftermarket demand. These elements together create a robust market environment for throttle actuators.

## Mexico Automotive Pneumatic Actuators Industry Overview

The Mexican automotive pneumatic actuators market is fragmented. Some of the major manufacturers in the automotive actuator market include Bosch Rexroth AG, Nidec Corporation, Denso Corporation, Emerson Electric Co, SMC Corporation of America, amongst others.

The demand for advanced actuator products among the buyers is compelling the major manufacturers to invest in R&D activities and introducing new product to stay competitive. For instance,

In September 2023, Marelli has introduced a new line of versatile smart actuators designed for transmission and thermal management in electric vehicles (EVs). These smart actuators are equipped with an electronic module that autonomously manages the actuator and links it to the vehicle's electronic system.

Moreover, the actuator features a flexible, modular, and scalable mechanical layout,

tailored to accommodate intricate transmission setups. Additionally, its software management is crafted for seamless integration with the vehicle's electronic framework.

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