

# Malaysia Sanitaryware - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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## Abstracts

The Malaysia Sanitaryware Market size in terms of Greater Than-5.5 is expected to grow from USD 14.45 billion in 2024 to USD 18.88 billion by 2029, at a CAGR of greater than 5.5% during the forecast period (2024-2029).

The sanitaryware industry in Malaysia is projected to experience significant growth in the near future, driven by the country's increasing economic growth and the expansion of the construction and infrastructure sectors. Consumers in the region are increasingly inclined to purchase sanitaryware due to their increased disposable income, which is expected to contribute to the product's market growth in the country. Additionally, the hotel sector is expanding, and personal hygiene concerns are driving the growth of the sanitaryware industry. In addition, a surge in concerns over personal hygiene and growth in the hospitality industry have been fuelling the Malaysian sanitary ware market.

In addition, the demand for branded products is projected to grow as consumers look for high-quality and trusted products from well-known brands. In addition, the growing awareness of maintaining a healthy lifestyle will drive the demand for hygiene and sanitation products. For example, hygienic toilets with self-cleaning features and touchless taps will be popular. The trend towards eco-friendly products is also on the rise. As a result, the demand for hygienic and sustainable sanitaryware products is expected to grow. All in all, these factors are projected to drive growth for sanitaryware manufacturers in the coming years. The majority of Sanitary ware imported into Malaysia originates in India, Germany, and China.

## Malaysia Sanitaryware Market Trends

## Rise in Residential and Commercial Activities

The sanitaryware market in Malaysia is expected to grow significantly as construction activities increase and commercial and industrial needs increase. The construction industry in Malaysia is expected to grow as the government plans to improve the transport network, improve tourism infrastructure, and increase the number of renewable projects in the country. The construction activities related to residential and commercial infrastructure are expected to increase. The construction spending in the region will increase over the years as a result of the fast urbanization and the growing population.

## Increased Awareness on Hygiene is Driving the Growth of the Market

The Malaysian market for sanitary ware is expected to experience a surge in growth due to the increasing health and hygiene consciousness among consumers. Governments are providing guidance and promotions to promote hygiene and sanitation. At the same time, stringent government regulations for the installation and use of public restrooms are also expected to increase the demand for sanitary ware. Additionally, the construction industry is increasingly adopting sanitary ware due to its cost-efficiency, resistance to chemical and scratch damage, and the shift in consumer preferences towards luxury items. Furthermore, the hospitality sector is seeing an increase in spending on infrastructure projects and a surge in tourism in emerging countries.

## Malaysia Sanitaryware Industry Overview

The Malaysian sanitaryware market is highly fragmented. The leading players in the market are constantly introducing new and innovative products to keep their existing customers and attract new customers. Product quality, shape, and other cutting-edge innovations are also important factors in driving consumers towards sanitary ware. New product launches drive the growth of the market, which will create lucrative opportunities for sanitary ware in the years to come. The major players dominating the market are Johnson Suisse (Roca Malaysia), Jaquar, Claytan, INNO Ceramitec Sdn. Bhd and Kohler.

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