

Malaysia Courier, Express, and Parcel (CEP) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2030)

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Abstracts

The Malaysia Courier, Express, and Parcel (CEP) Market size is estimated at 1.58 billion USD in 2024, and is expected to reach 2.24 billion USD by 2030, growing at a CAGR of 6.07% during the forecast period (2024-2030).

Growing CEP market demand owing to industry's advancements and service expansions

During 2022, Malaysia had 59,024 courier motorcycles, which were the most used mode for domestic courier deliveries. About 40,880 delivery cars, 8,786 trucks, and 10,455 vans were used for courier deliveries in 2022. In addition, the country had 33 aircraft for international courier deliveries. The number of courier, express, and parcel delivery vehicles is significantly expected to rise, along with infrastructure improvements. CEP market value is also projected to register a CAGR of 6.23% from 2023 to 2029.

As of 2021, the domestic segment of the Malaysian courier, express, and parcel market made a larger contribution to the market revenue, accounting for an 65.19% share, and the international segment made a smaller contribution with an 34.81% share. This was majorly due to the booming e-commerce market in Malaysia, which was valued at about USD 7.72 billion in 2021, registering a 38.85% YoY growth over 2020. Of the categories in the Malaysian e-commerce market, the electronic products category accounted for the maximum contribution to revenue with a 32.90% share.

Significant expansions have occurred in the Malaysian CEP market to cater to the increasing demand. Best's logistics network in Malaysia expanded to cover over 100 last mile service stations and operate 270 stations and seven sorting centers nationwide. A new cross-border logistics service aims to allow consumers in Malaysia to buy products through Chinese e-commerce platforms such as Taobao, Pinduoduo, and JD.com. This would shorten cross-border shipping to 6 working days after parcels leave China. The East Coast Railway Line (ECRL) project, to be completed in 2026, aims to reduce shipping time between the eastern and western coasts of Peninsular Malaysia.

Malaysia Courier, Express, and Parcel (CEP) Market Trends

Malaysia's transportation and storage sector experienced 33.42% YoY growth in 2022, despite USD 7.25 million FDI deficit

The transportation sector in Malaysia is integral to the nation's socio-economic progress. Transportation and storage in Malaysia experienced significant growth, jumping from 2.60% YoY in 2021 to a remarkable 33.42% YoY in 2022. This surge was driven by rising demand for road transportation, mainly from the manufacturing sector, fast-moving consumer goods (FMCG) companies, and automotive players, as major companies in Malaysia expanded their production capacities. In 2022, the transportation and storage, In 2022, there was a deficit of about MYR 32 million (USD 7.25 million) in net foreign direct investment inflows into the transportation and storage sectors in Malaysia. Foreign direct investment.

The Malaysian government intends to transform its logistics services by centralizing the planning and development of its logistics hub, accelerating digital adoption, and encouraging industry mergers and acquisitions. Malaysian Investment Development Authority (MIDA) has approved more than 19 projects under the cold chain investment incentive scheme Throughout the years.

The MRT3 is the last critical route to complete the Kuala Lumpur urban rail network; the line is 50.8 km long and runs around Kuala Lumpur's outskirts. Its construction is expected to begin in early 2023 and is slated for full completion by 2030, while operations for the first phase are anticipated to commence in 2028. Through the ECRL, a double-track railway linking infrastructure project, which includes 20 stations, began in 2017, with 14 passenger stations, five combined passenger and freight stations, and one freight station.

To meet the demand for refined petroleum products, Petronas invested USD 20 billion in the 'RAPID' project in Malaysia

In Malaysia, a liter of diesel cost USD 0.49 in the second week of August 2021, while super unleaded petrol cost USD 0.48. In 2021, the GOM spent MYR 4.30 billion (USD 0.97 billion) and MYR 2.9 billion (USD 0.65 billion) on gasoline and diesel subsidies. The GOM introduced the biodiesel mandate to reduce the impact of high petroleum prices and subsidy spending.

Petrol and diesel prices are subsidized in the country, with MYR 95 fixed at USD 0.46 and diesel at USD 0.47, while the price of MYR 97 is floating at USD 0.76 a liter. The Brent Crude Oil contract for May 2022 delivery was trading at USD 128 (MYR 536.32) a barrel, with prices of commodities rallying on bullish demand-supply fundamentals in the past few months and further. Refined petroleum products, which accounted for 12.7% of total exports, expanded by MYR 10.7 billion (USD 2.42 billion) to MYR 18.6 billion (USD 4.21 billion) in line with the increase in average export volume (+45.1%) boosted by the Russia-Ukraine War. Rising energy prices will reinforce the growth slowdowns in developed economies, pressuring Asian export growth in 2022.

As part of Malaysia's goal to construct the oil refining and storage hub to meet the domestic demand for refined petroleum products, Petronas has invested about USD 20 billion in the Refining and Petrochemicals Integrated Development Project (RAPID) in Johor. At the same time, an investment of nearly USD 11 billion was made for associated facilities. The project has a nameplate capacity of 279,000 bpd and is expected to be fully commissioned by the end of 2023. The RAPID facility will be the country's first refinery to produce diesel and gasoline that meet the Euro V standard, which lowers carbon dioxide emission levels.

Malaysia Courier, Express, and Parcel (CEP) Industry Overview

The Malaysia Courier, Express, and Parcel (CEP) Market is moderately consolidated, with the top five companies occupying 56.91%. The major players in this market are DHL Group, FedEx, J&T Express, Ninja Logistics and Pos Malaysia Berhad (sorted alphabetically).

Additional Benefits:

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