

# Kids And Nursery Furniture - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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## Abstracts

The Kids And Nursery Furniture Market size is estimated at USD 45.25 billion in 2024, and is expected to reach USD 60.96 billion by 2029, growing at a CAGR of 6.14% during the forecast period (2024-2029).

The rising per capita population and disposable income in developing nations boost the expansion of the kid's and nursery furniture market. Consumers with high levels of income spend money wisely to increase their standard of living and purchase efficient and adaptable consumer goods.

Due to the rising prices of homes, consumers are opting for more home improvement and remodeling projects rather than purchasing a new home. Since the growth of home values led to double home owner's equity, homeowners felt wealthier and accelerated to invest more in home improvement projects. This factor led to an increase in the demand for kids and nursery furniture.

The rising concern about the environment has increased the demand for items in the furniture industry that are sustainable and beneficial to the environment. Since there is a growing concern about the environment by consumers, manufacturers are using materials that are less dangerous to the environment and cause less damage to the world. This demand increased the opportunities for manufacturers, and they started using non-toxic paints and materials that could be recycled, which helped maintain sustainability.

### Kids And Nursery Furniture Market Trends

## Increased Focus on Environmentally Friendly and Sustainable Products

The growing consciousness of consumers towards environmentally friendly and sustainable products created a desire among manufacturers to make kids' furniture with eco-friendly and sustainable materials. Since consumers are very conscious of the environmental impact, there is an increased demand for furniture made from renewable resources and non-toxic materials. The growing number of people concerned about the environment increased the demand. Hence, manufacturers started meeting consumers' demand by manufacturing furniture with non-toxic and recyclable products.

## Europe Dominates The Market

The European market is increasingly growing due to the region's increased demand for residential furniture. The market players transferred production to other areas or countries to reduce production costs and increase operational efficiency. The market is growing in Western European countries due to the rising demand for home renovations and separate rooms for kids.

The kids' and nursery furniture sales increased due to online retailers. Also, the demand for ergonomically designed products to prevent health problems and provide a comfortable learning atmosphere among teachers and students supports the market growth in the region.

## Kids And Nursery Furniture Industry Overview

The kids and nursery furniture market is competitive due to several international and regional players. Many brands are switching towards trendy designs and multipurpose functions to meet consumers' changing preferences. The major players are Billion Dollar Baby Co., Wayfair Inc., Blu Dot, First Cry, and KidKraft.

### Additional Benefits:

The market estimate (ME) sheet in Excel format

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