

# Indonesia Waterproofing Solutions - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2030)

<https://marketpublishers.com/r/I156AE5D764FEN.html>

Date: July 2024

Pages: 207

Price: US\$ 4,750.00 (Single User License)

ID: I156AE5D764FEN

## Abstracts

The Indonesia Waterproofing Solutions Market size is estimated at 295.72 million USD in 2024, and is expected to reach 452.12 million USD by 2030, growing at a CAGR of 7.33% during the forecast period (2024-2030).

Rising demand for housing units is likely to drive the demand for waterproofing solutions

In 2022, the consumption of waterproofing solutions in Indonesia saw a 3.89% growth in terms of value, driven by rising demand from the infrastructure, residential, and commercial construction sectors. By 2023, the Indonesian waterproofing solutions market was expected to make up approximately 2.13% of the broader Asia-Pacific market.

The infrastructure end-use sector stands as the largest consumer of waterproofing solutions, accounting for 27.49% in 2022. Infrastructure spending was anticipated to amount to a value of USD 58.27 billion in 2023. Owing to the growing spending, Indonesia's focus on green infrastructure, especially in energy and transportation, presents a significant investment opportunity. By 2030, the country is projected to require USD 322.8 billion for climate-compatible infrastructure, with energy and transport accounting for 75% at USD 245 billion. Consequently, the sector's demand for waterproofing solutions is projected to rise by USD 34.93 million from 2023 to 2030.

Indonesia's residential sector is poised to be the fastest-growing consumer, with a CAGR of 8.27% during the forecast period. The country's new residential floor area was

set to hit 778 million sq. ft in 2023. The Government of Indonesia (GOI) aims to construct 1 million housing units by 2025, as the nation's housing needs are estimated to reach 30 million units. This surge in housing projects is expected to drive the sector's demand for waterproofing solutions to USD 111 million by 2030, up from USD 63.68 million in 2023.

## Indonesia Waterproofing Solutions Market Trends

Indonesian commercial real estate market volume is projected to reach USD 1.39 trillion by 2028 and is likely to augment the demand for commercial sector

In 2022, Indonesia witnessed a 9.7% decline in the volume of new commercial floor area compared to the previous year. This drop was a result of a return to normalcy following a decline in building activities during the COVID-19 pandemic. Even before the pandemic, commercial buildings in Indonesia were already showing a downward trend in annual energy intensity, accounting for a rate of 2.64% per year. However, in 2023, the country saw a rebound, registering a 5.7% increase in the volume of new commercial floor area, driven by a surge in foreign direct investment (FDI) necessitating new offices, warehouses, and retail spaces.

Amidst the COVID-19 pandemic, in 2020 and 2021, Indonesia witnessed a significant surge in the volume of new commercial floor area, accounting for approximately 9.6 million square feet. The government's focus on revitalizing the economy led to measures such as easing construction-related quarantines, both in private and public projects. This allowed employees to resume work on-site and companies to continue their operations. Notably, the value of completed constructions in Indonesia stood at around IDR 1.32 quadrillion in 2020 and rose to IDR 1.42 quadrillion in 2021.

The volume of new commercial floor area in Indonesia is projected to witness a robust growth of around 58.72% by 2030 compared to 2023. This surge is driven by a rising demand for shopping malls, offices, and other commercial spaces. The retail real estate segment is emerging as a particularly captivating sector in the country. For instance, the volume of the commercial real estate market is anticipated to reach USD 1.39 trillion by 2028. The commercial new floor area in Indonesia is expected to maintain steady growth, registering a CAGR of 6.82% during the forecast period.

Increase in demand for housing units is likely to augment the residential sector's growth

In 2022, Indonesia witnessed a 7.10% volume growth in residential new floor area compared to 2021. This surge can be attributed to increased population, wealth, and urbanization. The government-led housing aid reached IDR 29 trillion in 2022, which was projected to increase to IDR 32 trillion in 2023 under the Housing Financing Liquidity Facility scheme. This initiative aims to construct at least 220 thousand houses. The residential construction sector is poised to witness a significant growth rate. It was estimated to increase to approximately 56 million square feet in 2023 compared to the preceding year.

In 2020, the volume of residential new floor areas in Indonesia grew by 7.06% compared to 2019. This was a strategic move by the government, prioritizing construction to mitigate the economic downturn and support households grappling with reduced incomes. Consequently, restrictions on construction activities, including quarantines, were significantly eased. However, in 2021, the trend reversed, with a decline of about 12.54% in residential new floor area, primarily attributed to a dip in foreign direct investment (FDI) in the construction sector. FDI for construction plummeted by 51% in 2021 compared to the previous year.

The residential new floor area in Indonesia is projected to witness a CAGR of 6.08% in volume during the forecast period. This growth stems from the country's increasing urbanization, bolstered by government initiatives and foreign and domestic investments. These factors, directly and indirectly, underscore the mounting housing needs in the nation, ultimately driving residential building construction. Projections indicate that to meet the escalating demand, the country would require between 820,000 and 1 million housing units annually by 2030.

## Indonesia Waterproofing Solutions Industry Overview

The Indonesia Waterproofing Solutions Market is moderately consolidated, with the top five companies occupying 45.62%. The major players in this market are Avian Brands, Fosroc, Inc., Saint-Gobain, Sika AG and Soprema (sorted alphabetically).

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

## Contents

### **1 EXECUTIVE SUMMARY & KEY FINDINGS**

### **2 REPORT OFFERS**

### **3 INTRODUCTION**

3.1 Study Assumptions & Market Definition

3.2 Scope of the Study?

3.3 Research Methodology

### **4 KEY INDUSTRY TRENDS**

4.1 End Use Sector Trends?

4.1.1 Commercial

4.1.2 Industrial and Institutional

4.1.3 Infrastructure

4.1.4 Residential

4.2 Major Infrastructure Projects (current And Announced)

4.3 Regulatory Framework

4.4 Value Chain & Distribution Channel Analysis

### **5 MARKET SEGMENTATION (INCLUDES MARKET SIZE, FORECASTS UP TO 2030 AND ANALYSIS OF GROWTH PROSPECTS.)**

5.1 End Use Sector

5.1.1 Commercial

5.1.2 Industrial and Institutional

5.1.3 Infrastructure

5.1.4 Residential

5.2 Sub Product

5.2.1 Chemicals

5.2.1.1 By Technology

5.2.1.1.1 Epoxy-based

5.2.1.1.2 Polyurethane-based

5.2.1.1.3 Water-based

5.2.1.1.4 Other Technologies

5.2.2 Membranes

- 5.2.2.1 By Technology
  - 5.2.2.1.1 Cold Liquid Applied
  - 5.2.2.1.2 Fully Adhered Sheet
  - 5.2.2.1.3 Hot Liquid Applied
  - 5.2.2.1.4 Loose Laid Sheet

## **6 COMPETITIVE LANDSCAPE**

- 6.1 Key Strategic Moves
- 6.2 Market Share Analysis
- 6.3 Company Landscape
- 6.4 Company Profiles
  - 6.4.1 Ardex Group
  - 6.4.2 Avian Brands
  - 6.4.3 Fosroc, Inc.
  - 6.4.4 MAPEI S.p.A.
  - 6.4.5 Normet
  - 6.4.6 PT. ASPAL POLIMER EMULSINDO
  - 6.4.7 PT. Selaras Cipta Global
  - 6.4.8 Saint-Gobain
  - 6.4.9 Sika AG
  - 6.4.10 Soprema

## **7 KEY STRATEGIC QUESTIONS FOR CONCRETE, MORTARS AND CONSTRUCTION CHEMICALS CEOS**

## **8 APPENDIX**

- 8.1 Global Overview
  - 8.1.1 Overview
  - 8.1.2 Porter's Five Forces Framework (Industry Attractiveness Analysis)
  - 8.1.3 Global Value Chain Analysis
  - 8.1.4 Market Dynamics (DROs)
- 8.2 Sources & References
- 8.3 List of Tables & Figures
- 8.4 Primary Insights
- 8.5 Data Pack
- 8.6 Glossary of Terms

## I would like to order

Product name: Indonesia Waterproofing Solutions - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2030)

Product link: <https://marketpublishers.com/r/l156AE5D764FEN.html>

Price: US\$ 4,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l156AE5D764FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

