

# Indonesia Ceramic Tiles - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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## Abstracts

The Indonesia Ceramic Tiles Market size is estimated at USD 1.29 billion in 2024, and is expected to reach USD 1.62 billion by 2029, growing at a CAGR of 4.78% during the forecast period (2024-2029).

Ceramic tiles in Indonesia are a popular choice for flooring and wall coverings. The country has a vibrant ceramic industry, with many manufacturers producing various tiles in various styles, colors, and sizes. Indonesian ceramic tiles offer several advantages, including unique designs and the use of natural raw materials. Production of the tiles is through the digital printing concept, ensuring high-quality products. They are well-known in the international market, particularly in the ASEAN region. Indonesia has huge capital in the ceramic tile industry, with sufficient technologies and factories capable of producing ceramic tiles to meet demands both at domestic and international levels.

The market is driven by increased construction spending and rapid growth in the housing sector. Urbanization and population growth are expected to fuel the development of the ceramic tiles industry. These tiles are in high demand for constructing numerous structures due to their superior aesthetics, reliability, and durability. The Indonesian ceramic tiles market offers numerous opportunities for industry players due to increasing disposable income and economic expansion. Additionally, major companies are expanding their operations to enhance their market position and showcase the latest ceramic products.

Indonesia Ceramic Tiles Market Trends

Consumption of Ceramic Tiles in Indonesia

The consumption of ceramic tiles in Indonesia has been steadily increasing, driven by several factors. The country's growing population, urbanization, and rising disposable income have led to an increase in construction activities, housing, and infrastructure sectors.

The government's focus on developing the country's infrastructure, such as roads, airports, and public buildings, has further boosted the demand for ceramic tiles. Moreover, the popularity of ceramic tiles in Indonesia can be attributed to their durability and aesthetic appeal. These tiles are widely used in commercial, residential, and industrial buildings for flooring, wall cladding, and other purposes.

Overall, the consumption of ceramic tiles in Indonesia is expected to continue to grow in the future, driven by the country's economic growth and ongoing infrastructure development projects.

### Rise in Demand for Ceramic Tiles in Commercial Projects

The commercial flooring sector has experienced significant growth due to the development of innovative materials and easy installation methods. Ceramic flooring is becoming increasingly popular in institutions and other sectors, including healthcare, due to its antibacterial, anti-slip, and water-resistant properties. The product's cost-effectiveness and improved aesthetics have increased demand from commercial projects such as hotels and shopping malls.

Designers' and architects' growing influence on the use of porcelain tiles and flooring in commercial settings is also expected to drive demand for ceramic tiles. The ease of cleaning, fashionable designs, and stain and water resistance offered by these materials are likely to fuel demand in commercial flooring applications during the forecast period.

### Indonesia Ceramic Tiles Industry Overview

The ceramic tiles market in Indonesia is fragmented, with many international and local players operating in the Indonesian market. Companies are focusing increasingly on

innovation, sustainability, and expanding their product range, while smaller firms are expanding their market presence through technological advancements and securing new contracts in new markets. The key players include the Platinum Ceramics Industry, PT Arwana Citramulia TBK, PT Keramika Indonesia Assosiasi (KIA), PT Muliakeramik Indahraya, and PT Roman Ceramic International.

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