

India Household Flour Milling Machines - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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Abstracts

The India Household Flour Milling Machines Market is expected to register a CAGR of 5.34% during the forecast period.

The Indian household flour milling machines market is essential to the production of a wide variety of staple and gourmet meals, and it plays a significant role in the modern food business. The ever-popular bread and spaghetti to the delectable cakes and pastries mainly rely on wheat flour as their primary ingredient. It is anticipated that the market for flour milling machines will expand fast in the upcoming years. As the working population is increasing in India and there is less time for doing household chores, there is a high demand for household flour milling machines as it saves time.

During the initial stage of COVID-19, due to supply chain disruptions, the market experienced losses due to stoppage in manufacturing and distribution services. After overcoming the initial impacts of COVID-19, the milling industry quickly realized the importance of food security and started investing again in expansions and new projects.

The demand for functional flour has surged as consumer knowledge of the possible health advantages has grown, thus driving the flour milling machines market. Manufacturers have boosted the trade with innovation that includes the aerodynamic design of chamber structures that render air circulation to keep the roller temperature low. DAP, developed by Selis Machinery and Antares Plus roller mill, is supplied with sensors that measure the temperature of the rolls & roll bearings. Hence, the Indian government is trying to boost the industry's growth with these innovations.

India Household Flour Milling Machines Market Trends



Consumption of Wheat Flour is Driving the Market

Wheat is the second most important staple grain in India. India is a predominantly agricultural country. About 70% of its population depends on agriculture. Wheat and rice are the two major cereal crops that occupy about 50–55% of the total cropped area of India. Wheat alone covers about 25% of the total area covered by cereal crops, which is next only to paddy (40–45%). By leading in wheat and flour consumption, India is driving the global market for flour manufacturing with a capacity expansion by the existing players as well, and the entry of new flour manufacturing firms is driving the demand for flour mills in the country. Rising disposable income and changing living standards are leading consumers to prefer household milling machines and driving the demand for flour milling machines in India.

Offline Sales Leading the Market

As flour machines sold in India are mostly for commercial purposes as a result of which they are large, leading to an increasing number of manufacturers preferring to make an in-store purchase of their flooring machines by testing and checking the equipment satisfactorily before buying them. Post-COVID-19, with an increasing segment of the population spending their time at home, demand for flour has observed an increase with a rise in the production volume of flour by the manufacturers as well. This is leading to a rise in demand for flour machines by existing and new entering flour manufacturers. A major segment of demand is from large flour manufacturing firms who prefer to buy the machines in bulk, which includes inventory machines as well, for which retail buying exists as the best option.

India Household Flour Milling Machines Industry Overview

India Household Flour Milling Machines Industry is a fragmented industry. With the advancement of science and technology and the development of technology, the advantages of large-scale production equipment are becoming more and more clear. The development of mechanical structure design and processing technology has provided a solid technical guarantee for the large-scale operation of flour mills. With the improvement of people's awareness of energy conservation, higher requirements are



put forward for the efficiency of the machine. Some of the existing players in the India Household Flooring Market are Kenayovijay, Milan, Navsukh, Shreeji Fine, and Reindeer.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support



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