

India Faucet - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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Abstracts

The India Faucet Market size is estimated at USD 2.19 billion in 2024, and is expected to reach USD 3.13 billion by 2029, growing at a CAGR of 7.40% during the forecast period (2024-2029).

In the Indian market, demand for bathroom hardware, which comprises faucets as well, is observing continuous growth, creating a positive externality for the sales and demand of faucets. Globally, India exists among the leading five countries for bathroom hardware and faucet market. Continuous expansion of real estate in India is leading to an increase in demand for water supply hardware as well as a rise in sales of faucets by manufacturers and retailers. Among the Indian real estate segment, residential real estate has a significant share in comparison to commercial real estate, resulting in manufacturers designing their products by keeping different segments of customers in consideration.

The share of India's population with access to a household has observed a continuous increase over the years, creating an increase in demand for faucets. Highly populated cities of India are observing a continuous rise in demand for residential spaces and are emerging as spaces for the expansion of faucet sales by manufacturers. Delhi, Mumbai, Kolkata, and Bangalore are among the major Indian markets for the sales of faucets with an expansion of retail stores and franchises of varying brands. Post-COVID-19, the rising disposable income of households led manufacturers to launch premium faucet products as an increasing population is focusing on the looks and design of their kitchens and bathrooms.

These trends are leading to India emerging as a major market for faucet manufacturers, with an increasing expenditure by manufacturers on advertising and expanding their

product sales.

India Faucet Market Trends

Rising Demand for Automatic Faucets is Driving the Market

Revenue of smart homes in India has observed a continuous increase over the years leading to an increasing demand for automatic faucets in the residential as well as commercial spaces. Automatic faucets consist of sensors by which users can handle them without physically touching them, for which automatic taps equipped with sensors are the best example. In India, users of different smart home segments which include faucets market products as well have observed a continuous increase, resulting in an increasing number of residential as well as commercial spaces demanding automatic faucets. Rising per capita income in India is leading to an increasing number of manufacturers expanding their premium faucet products equipped with automatic features. These trends are leading to automatic faucets emerging as a major product in the market with an increasing number of manufacturers investing in technology advancement to enable their products with more automatic features.

Increasing Demand from Residential Segment

Among the real estate in India residential segment exists with a significant share of more than 80% in comparison to commercial real estate, resulting in the residential segment existing as a major demand channel for faucets. Rising residential segments have led to an increase in bathroom and kitchen space with their requirement to be equipped with facets and demand for different styles/types of faucets from the manufacturers. In India, Bangalore, Pune, Hyderabad, and Delhi have emerged as major cities for the establishment of residential real estate, leading to a continuous expansion of retailers and manufacturers in the market. These trends are leading to an increasing number of Indian manufacturers as well as foreign players having their eyes on the emerging Indian faucet market. In addition, government schemes/ initiatives of making available water to every household are resulting in an increasing number of deals made for procuring faucets.

India Faucet Industry Overview

India's faucet market is fragmented, with a large number of manufacturers existing in the market. Existing players in the Indian faucet industry, through product and technological innovations, are making efforts to expand their market share and capture new segments and population groups. Some of the existing players in the Indian faucet market are Kohler, Jaquar, Roca, Cera, and Waterman.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

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