

# Global Scuba Diving Equipment - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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## Abstracts

The Global Scuba Diving Equipment Market size is estimated at USD 2.15 billion in 2024, and is expected to reach USD 2.56 billion by 2029, growing at a CAGR of 3.55% during the forecast period (2024-2029).

The scuba diving equipment market has experienced steady growth, driven by increasing interest in adventure sports, rising disposable incomes, and a growing tourism industry. Scuba diving involves exploring underwater environments using self-contained underwater breathing apparatus (SCUBA) equipment. It has gained popularity among recreational, professional, and even underwater researchers.

In recent years, there has been a focus on developing innovative and eco-friendly gear that minimizes the impact on marine environments. Sustainable practices and materials are becoming more prevalent in the industry, aligning with the growing awareness of environmental conservation. The market is also affected by developments in technology, such as improved diving equipment features, underwater communication systems, and enhanced safety measures. These technological developments contribute to a safer and more enjoyable diving experience.

### Scuba Diving Equipment Market Trends

#### Increasing E-commerce Sales is Fuelling the Market

E-commerce allows scuba diving equipment retailers to reach a global audience. They are no longer restricted to a certain area or physical store. Businesses have been able to contact clients who might find it difficult to get to physical retailers that offer scuba

diving equipment and tap into new markets thanks to this improved reach. E-commerce sites offer comprehensive product details, such as features, specs, and user feedback. This enables potential buyers to gather comprehensive information about scuba diving equipment before making a purchase. E-commerce platforms are promoting competitive pricing due to increased market transparency. Customers can rate and review things they have purchased on e-commerce platforms. Decisions made by prospective clients might be greatly influenced by positive evaluations and recommendations from happy customers. More sales of scuba diving equipment have resulted from the availability of customer evaluations and suggestions on e-commerce platforms, which have been vital in building these companies' trust and confidence.

**Diversified Product Range:** E-commerce platforms have facilitated the diversification of scuba diving equipment options available to consumers. Online retailers provide a wide range of products, including scuba diving gear, snorkels, masks, wetsuits, fins, and other accessories, catering to the needs of different divers. This increased product variety has attracted more customers and contributed to the growth of the scuba diving equipment market.

### Rising Scuba Diving Equipment Market in South America

South America is known for its diverse and beautiful marine ecosystems, including coral reefs, underwater caves, and vibrant marine life. The region has seen a rise in tourism, with many visitors attracted to its pristine diving spots. This rise in tourism has created a demand for scuba diving equipment as enthusiasts and tourists look to explore the underwater wonders of South America. South American countries have been investing in developing their tourism infrastructure, including scuba diving facilities and dive centers. This development has made scuba diving more accessible and safer for both locals and tourists. There has been a growing awareness and interest in scuba diving among the population in South America. South America hosts various scuba diving events and competitions, attracting diving enthusiasts from around the world. These occasions help to expand the market for scuba diving gear and promote the sport.

### Scuba Diving Equipment Industry Overview

The scuba diving equipment market is fragmented. Major multinational companies

involved in the worldwide scuba diving industry are included in the report. A few of the leading players, Aqua Lung International, Huish Outdoors, Mares, Johnson Outdoors, and Sherwood Scuba, dominate the market in terms of market share. Nonetheless, mid-size to smaller businesses are expanding their market presence by landing new contracts and breaking into untapped sectors thanks to product innovation and technology improvement.

Additional Benefits:

The market estimate (ME) sheet in Excel format

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## Contents

### 1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Market

### 2 EXECUTIVE SUMMARY

### 3 RESEARCH METHODOLOGY

### 4 MARKET DYNAMICS

- 4.1 Market Overview
- 4.2 Market Drivers
  - 4.2.1 Growing Interest in Adventure Sports
  - 4.2.2 Booming Tourism and Travel Industry
- 4.3 Market Restraints
  - 4.3.1 High Costs of Scuba Diving Equipment Restraining the Market
  - 4.3.2 Safety Concerns is Restraining the Market
- 4.4 Market Opportunities
  - 4.4.1 Growing Demand for Specialized Scuba Diving Equipment
- 4.5 Industry Value Chain Analysis
- 4.6 Porter's Five Forces Analysis
  - 4.6.1 Bargaining Power of Suppliers
  - 4.6.2 Bargaining Power of Buyers
  - 4.6.3 Threat of New Entrants
  - 4.6.4 Threat of Substitutes
  - 4.6.5 Intensity of Competitive Rivalry
- 4.7 Insights on Government Regulations and Initiatives
- 4.8 Insights on Scuba Diving in Military Operations
- 4.9 Insights on Industrial (Commercial) Divers
- 4.10 Impact of COVID-19 on the Market

### 5 MARKET SEGMENTATION

- 5.1 By Product
  - 5.1.1 Regulators and Rebreathers
  - 5.1.2 Bags and Apparel

- 5.1.3 Gauges and Dive Computers
- 5.2 By Distribution Channel
  - 5.2.1 E-commerce
  - 5.2.2 Hypermarkets and Supermarkets
  - 5.2.3 Specialty Stores
- 5.3 Geography
  - 5.3.1 North America
    - 5.3.1.1 United States
    - 5.3.1.2 Canada
    - 5.3.1.3 Rest of North America
  - 5.3.2 Europe
    - 5.3.2.1 United Kingdom
    - 5.3.2.2 Germany
    - 5.3.2.3 Rest of Europe
  - 5.3.3 Asia-Pacific
    - 5.3.3.1 China
    - 5.3.3.2 India
    - 5.3.3.3 Rest of Asia-Pacific
  - 5.3.4 Latin America
    - 5.3.4.1 Brazil
    - 5.3.4.2 Peru
    - 5.3.4.3 Rest of Latin America
  - 5.3.5 Middle East & Africa
    - 5.3.5.1 Saudi Arabia
    - 5.3.5.2 United Arab Emirates
    - 5.3.5.3 Rest of Middle East & Africa

## **6 COMPETITIVE LANDSCAPE**

- 6.1 Market Concentration Overview
- 6.2 Company Profiles
  - 6.2.1 Aqua Lung International
  - 6.2.2 Johnson Outdoors
  - 6.2.3 Huish Outdoors
  - 6.2.4 Mares
  - 6.2.5 Sherwood Scuba
  - 6.2.6 Apollo Sports
  - 6.2.7 Body Glove International
  - 6.2.8 Cressi

- 6.2.9 Tabata Co. Ltd (TUSA)
- 6.2.10 Beuchat International SA
- 6.2.11 Diving Unlimited International
- 6.2.12 Henderson Divewear
- 6.2.13 Suunto Oy\*

## **7 MARKET OPPORTUNITIES AND FUTURE TRENDS**

## **8 DISCLAIMER AND ABOUT US**

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