

# **GCC Modular Kitchen - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)**

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## **Abstracts**

The GCC Modular Kitchen Market size is estimated at USD 1.96 billion in 2024, and is expected to reach USD 2.52 billion by 2029, growing at a CAGR of 5.12% during the forecast period (2024-2029).

The modular kitchen market in GCC is going to exhibit continuous development on account of rising construction, recovery in oil prices, utility, development, and infrastructure projects. There is a positive outlook in the market for the rising infrastructure and construction in urban areas. Urban development is taking place in countries such as KSA and UAE owing to the rising population and foreign nationals' population. Several factors, including the recovery of oil prices, a booming housing market, and a growing urban population, currently drive the market.

GCC countries are also making reforms in the market by diversification and encouraging foreign direct investments in the market. Strong growth in the residential unit demand is likely to increase the construction in the market and fuel the demand for modular kitchens. Because more people lead a hectic and sedentary lifestyle, they prefer energy-efficient and time-saving solutions, hence modular kitchens.

Currently, the market produces modular kitchen designs that include I-shape, u-shape, parallels straight, island, and peninsula designs. There is more use of lacquered wood kitchen materials in the GCC modular kitchen designs. Remodeling and refurbishing of households to increase the demand for property value are also adding to the creation of modular kitchens in the region. Customization of modular kitchens according to the preferences of customers is rising in the market. Kitchens with a matt finish, color coordinated, and contrast designs are trending in the market.

## GCC Modular Kitchen Market Trends

### Saudi Arabia is Dominating the Modular Kitchen Market in GCC

Country-wise, the market has been segmented into the Kingdom of Saudi Arabia, United Arab Emirates, Qatar, Kuwait, Bahrain, and Oman. Among them, the Kingdom of Saudi Arabia is leading the modular kitchen market in the region. Rising population and construction are fuelling the demand for housing units in the market. As the kitchen is considered the heart of homes, people are keen on investing in them and building modular designs. Storage and convenience offered by the utilization of small spaces are expected to favor the demand for modular kitchen construction in the country.

More than 18 million worth of building contract projects were awarded in the Kingdom of Saudi Arabia, which in the future would need interior construction as people come and stay there. Expenditure on the construction of the kitchen comes as a necessity, which can lead to investments in the modular kitchen market in KSA.

### Increase in Building Construction in GCC Fostering Modular Kitchen Demand

As households are getting smaller, they are opting for apartments, giving rise to building construction in the country. This is, in turn, inflating real estate prices and overcapacity is being witnessed in the GCC market. Despite that, there is an increase in demand for modular kitchens in residential properties to efficiently utilize the space in the households. Modular kitchens can be put together and removed easily because of their fabrication in factories. The kitchen designs save construction work at home.

Rapid economic development and a rise in the number of building constructions across the GCC, coupled with a growing population of ex-pats in the region, will result in the demand for modular kitchen designs in the GCC.

Vision 2030 of KSA and Sheikh Zayed Housing Programme (UAE) with plans to construct housing in the countries is going to positively affect the demand for the modular kitchens industry in the GCC.

## GCC Modular Kitchen Industry Overview

The modular kitchen market of the GCC is moderately fragmented with competition in the market from regional and international players in the market. The players are innovating different designs and colors in the kitchens to suit the style of the makers. Some major players are Ikea, Kitchen Line, Kitchen King, Danube Home, Hacker Kitchen, etc.

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