

France Outdoor LED Lighting - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2030)

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Abstracts

The France Outdoor LED Lighting Market size is estimated at 404.27 million USD in 2024, and is expected to reach 608.19 million USD by 2030, growing at a CAGR of 7.04% during the forecast period (2024-2030).

Smart city projects drive the growth of the LED lighting market

Public spaces held the largest share by value and volume in 2023. During the pandemic, the French government imposed temporary closures and restrictions on entertainment centers, shopping malls, parks, travel, events, etc., to control the spread of the COVID-19 pandemic. These measures by government agencies impacted public spending. When lockdown restrictions eased in 2021, the open public spaces accelerated demand for parking near railway stations, shopping malls, and airports. The government also introduced initiatives to ease COVID-19 measures and develop energy efficiency and sustainability initiatives. One of them was to reduce the use of halogen lamps and replace them with LED lighting.

To facilitate smart city development, the country signed project agreements with lighting manufacturers. One such agreement is the Jardins de l'Arche lighting project, an urban renewal project by AWP, an architectural firm. The district covers an area of 15 hectares and is intended as a center of culture and entertainment. The project encloses a 600 m pedestrian promenade that leads from La Grande Arche to the terraces of Nanterre, a sports arena that can accommodate up to 40,000 spectators, and to areas intended for commercial, administrative, school, and hospitality buildings. The French lighting design

studio 8'18" was responsible for lighting this new public space and pedestrian promenade. Such developments and projects involve the use of LED lighting, increasing the demand and market value of these lights in the country.

France Outdoor LED Lighting Market Trends

Investments in sports and related infrastructure to drive the growth of LED lighting

The number of stadiums in France is expected to grow from 139 in 2023 to 152 in 2030, with a CAGR of 1.2%. The sports industry has undergone a number of changes in recent years. Floodlights were installed in 2015 as part of renovations at the Pierre Mauroy stadium in Lille. The Orange Velodrome in Marseille became France's largest 100% LED stadium in 2019 when Signify installed LED lighting. Total light management for LED technology was featured at Stade Louis II in 2020. These elements support the expansion of the French outdoor LED lighting market.

The nation supports the building of stadiums and provides investment opportunities for different sports. For instance, as the nation prepared for the Paris 2024 Olympic and Paralympic Games, the French government's investments in sports were expected to increase significantly in 2020. The budget for the Sports Ministry was expected to increase in 2020 and reach EUR 710.4 million (GBP 613.8 million/USD 793.5 million) as part of plans to demonstrate the government's desire to support sports. Over EUR 129 million (GBP 111.5 million/USD 144.1 million) is anticipated to be invested in sporting facilities over the coming years.

The new stadium building for N?mes Olympique 2022 is expected to be among the most recently completed projects, while the second stadium will be finished by 2026. A professional football stadium with a capacity of 26,280, Stade de la Meinau, will be revamped completely, with construction having started in 2021. Some of the significant tournaments in France during the study period have been the Rugby World Cup France 2023, FIVB Volleyball Men's Nations League, FIBA 3x3 Women's Series, and the 2024 Olympic Games. Due to such developments, the outdoor LED lighting market is expected to grow in the coming years.

Increasing passenger car and battery electric private and utility car registration to drive

the growth of LED market.

France's total population has been growing for years, reaching 67.64 million in 2021. The fertility rate in France looks to be 1.83 children for every woman. The overall life expectancy at birth in France was expected to be 82.32 years in 2021. Over the years, the nation's rate has remained consistent. The death rate in France fell by 0.2 per 1,000 people (-2.02%) in 2021 compared to 2020. Overall, the death rate decreased, falling to 9.7 deaths per 1,000 people in 2021. According to the data, there are more people in the country who will need more space to live in, which may help the market expand.

In France, there were about 31 million households in 2021, and there were 2.19 individuals in each family on average as of 2018. In France, as of the fourth quarter of 2021, there were over 29,712 new dwelling units that had been sold or reserved for sale. There were around 27,918 completed or scheduled house sales in the fourth quarter of 2020. The rising number of homes sold is expected to increase the usage of LEDs in the country.

As of January 2022, there were more than 38.7 million passenger vehicles in the French fleet, up from over 35.8 million in 2011. Until 2022, the number of passenger vehicles on the road had continuously increased. Additionally, since electric passenger car registrations first appeared on the French automobile market, they have dramatically increased. Nearly 219,800 new battery-powered electric private and utility cars were registered in France in 2022, which was an increase of almost 26.1% from the previous year. The sale of LEDs in France may benefit from the rise in automotive vehicle sales.

France Outdoor LED Lighting Industry Overview

The France Outdoor LED Lighting Market is fragmented, with the top five companies occupying 29.45%. The major players in this market are ams-OSRAM AG, EGLO Leuchten GmbH, LEDVANCE GmbH (MLS Co Ltd), Signify Holding (Philips) and Thorn Lighting Ltd. (Zumtobel Group) (sorted alphabetically).

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