

Foreign Exchange - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

<https://marketpublishers.com/r/F416D5439065EN.html>

Date: July 2024

Pages: 120

Price: US\$ 4,750.00 (Single User License)

ID: F416D5439065EN

Abstracts

The Foreign Exchange Market size is estimated at USD 0.84 trillion in 2024, and is expected to reach USD 1.12 trillion by 2029, growing at a CAGR of 5.83% during the forecast period (2024-2029).

The primary driver of the global market is the increasing incorporation of advanced technology into trading venues, thereby increasing efficiency and openness. As a result, the globalization of businesses necessitates the implementation of foreign exchange services to facilitate cross-border operations. Furthermore, the ever-changing monetary policy and regulatory frameworks of governments and Central Banks are constantly influencing market dynamics.

The market has experienced a surge in international trade activity, which has led to an increase in foreign exchange demand. Additionally, the development of digital technology and the emergence of sophisticated online platforms have facilitated the rapid and convenient exchange of currencies, further expanding the market. Furthermore, the increasing emphasis of organizations on improving their infrastructure for enhanced trading security solutions has been a significant factor in shaping the market outlook.

Foreign Exchange Market Trends

FX Swaps is leading the market

Transactions in the global foreign exchange market have become increasingly concentrated in the form of FX swaps. The shift from spot transactions to FX swaps is likely because FX swaps are typically used for liquidity management and hedging of

currency risk, particularly during periods of increased volatility when market participants are more risk-averse. The volume of other financial instruments, like outright forwards, currency swaps, options, and similar products, experienced only slight growth during that time. According to the Bank for International Settlements (BIS) Triennial Survey, FX swaps are now the most popular foreign exchange instrument.

North America is dominating the market

North America is home to one of the world's largest and most dynamic foreign exchange markets, encompassing Canada, the US, and Mexico. This market is characterized by a high level of trading activity between market participants in the three countries. The market in North America is supported by a number of elements, including the predominance of the US dollar as a world reserve currency. Furthermore, the region's strong financial infrastructure, combined with a robust regulatory framework, provides a sense of confidence and stability. Technological developments in trading platforms, as well as the availability of a variety of financial products, are attractive to institutional investors and individual investors alike. The economic policies of the region, its openness to foreign trade, and its adherence to global financial trends all contribute to the growth of foreign exchange activities.

Foreign Exchange Industry Overview

The foreign exchange market is fragmented. The big players invest in cutting-edge tech, manage risk, stay compliant with regulations, and provide better customer service to help the market grow. They're investing in the best trading platforms, using cutting-edge analysis tools, and offering educational resources for beginners and pros alike. They work with regulators and follow global standards to make sure the market is transparent and accountable. This means investors can trust that the market is in line with the law. They're also offering comprehensive support, education, and tailored services to help traders navigate the Forex world. With the rise of mobile trading apps and customizable solutions that cater to different trading needs, their position is getting stronger. The major players dominating the market are Deutsche Bank, UBS, JP Morgan, State Street and XTX Markets.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

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