

Europe Sustainable Mattress - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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Abstracts

The Europe Sustainable Mattress Market size is estimated at USD 2.79 billion in 2024, and is expected to reach USD 4.04 billion by 2029, growing at a CAGR of 7.65% during the forecast period (2024-2029).

Key Highlights

The European sustainable mattress market is growing due to rising demand for comfortable and high-quality sleep goods. Mattresses are critical in enabling sufficient relaxation and renewal, which leads to better overall health and well-being. The mattress market in Europe has undergone substantial modifications in recent years due to technological improvements and changing consumer tastes.

Sustainable and eco-friendly mattresses are becoming increasingly popular. The primary drivers driving the industry's growth include increased urbanization, favorable government policies promoting real estate development, and rising healthcare and hotel industries.

The growth of the healthcare and hospitality sectors is notably driving the mattress market growth in Europe. Mattresses are in high demand in the healthcare industry, particularly in nursing homes, clinics, and hospitals. The major competitors in the European mattress market have introduced practical, versatile hospital beds with height adjustment and technological connectivity features.

Specialized mattresses are necessary for these types of hospital beds. Recently, a considerable proportion of Europe's population has become more conscious of the

benefits of good sleep. A growth in sleep-awareness programs boosts demand for products like premium and personalized beds. As a result, the demand for high-quality mattresses has increased.

Europe Sustainable Mattress Market Trends

Growth of the Healthcare and Hospitality Sectors

In Europe, the healthcare and hotel industries have a significant demand for environmentally friendly mattresses. Mattresses are becoming more and more in demand in the healthcare sector, particularly in nursing homes, clinics, and hospitals. The major manufacturers in the European mattress market have introduced practical, multipurpose hospital beds with electronic connectivity and height adjustment. Specialized mattresses must be used with these hospital beds.

An aging population base, the incidence of chronic diseases, rising healthcare spending (particularly in the private hospital sector), and increased demand for patient-focused treatment are the main drivers of Europe's healthcare sector. By the coming thirty years, there will be 220 million people in the region who are 65 years of age or older, which is the size of the region's aging demographic base. The expansion of the healthcare and hospitality industries has been a major factor in the market's growth.

Germany Leads the European Sustainable Mattress Market

As of the current year, the sustainable mattress market in Germany holds the largest share. This is due to the increasing demand for these mattresses, particularly in commercial facilities where they are frequently used. Customers in Germany strongly prefer high-quality products that are also reasonably priced, making price a critical factor in their purchasing decisions.

Additionally, consumers are becoming increasingly focused on the functionality and comfort of their products. The growth of the hospitality and healthcare industries in Germany has created vast opportunities in the sustainable mattress market.

With this growth, the market has become a vital area of focus for businesses looking to capitalize on the increasing demand for sustainable and high-quality products.

Europe Sustainable Mattress Industry Overview

The European mattress market is highly competitive, with numerous local and international players striving for market share. Key market players include renowned mattress manufacturers, retailers, and e-commerce platforms. Innovation, product quality, distribution channels, and pricing strategies are crucial factors for companies aiming to gain a competitive edge. Some of the major players in the market are Emma Sleep GmbH, Kingsdown Inc., Tempur Sealy International Inc., Relyon Beds Limited, and Leggett & Platt Incorporated.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

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