

Europe Resilient Floor Covering - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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Abstracts

The Europe Resilient Floor Covering Market size is estimated at USD 9.10 billion in 2024, and is expected to reach USD 17.80 billion by 2029, growing at a CAGR of 7.25% during the forecast period (2024-2029).

The COVID-19 pandemic did affect the construction and manufacturing industry across Europe. But has seen a steady recovery and now is showing pre-covid recovery. The resilient flooring segment is the second-largest segment next to carpet and rugs in the floor covering market sales. The innovative and coordinated system of vinyl, rubber cork, fiberglass, and linoleum all linked together to be a popular choice in residential and commercial applications to deliver better aesthetics and high-performance environments. The properties, such as being available in different colors, shapes, dimensions, and patterns and being scratch-resistant, odor-proof, and water-resistant, make them more durable.

Resilient floor coverings are made with substances that are easy to install and maintain. All these properties make resilient floor coverings a better choice for utilization. Improving technology, and innovation in product design are further driving the market of resilient floor covering. The rapidly expanding construction industry and increasing government spending on infrastructure projects are anticipated to drive the market further. The commercial segment of the market, especially the growing hospitality industry, is grabbing a high share of the market and is anticipated to continue the same in the forecast period.

Europe Resilient Floor Covering Market Trends

Increasing Construction and Renovation Activities

The ongoing construction and renovation activities in Europe, driven by urbanization, population growth, and infrastructure development, create a demand for resilient floor coverings. As new buildings are constructed and existing structures undergo remodeling, the market for resilient floor coverings experiences growth.

Construction activity not only includes new construction but also encompasses renovation and remodeling projects. As existing buildings undergo renovations or interior makeovers, there is a need to update the flooring. Resilient floor coverings offer a cost-effective and practical option for refurbishing spaces, which drives their demand in the market. The resilient flooring also offers flexibility to use in various spaces whether in the residential segment or commercial. The ease of installation and the high aesthetic value are the other major factors that are contributing to the growing demand.

Digital Adoption for Sales Process in the Market Drives the Growth of the Market

The resilient flooring industry is going through rapid digital adoption for its sales process. The companies are selling through virtual showrooms, E-commerce, and augmented reality tools. These digital adoptions help companies to better cater to the customers. The rise of e-commerce also helps the growth in the sell of resilient flooring in regions such as Europe. The growth of e-commerce platforms selling flooring products has increased accessibility to a wide range of resilient flooring options for customers across the region. The company is now directly able to sell its products to the customer without any middleman interference.

Europe Resilient Floor Covering Industry Overview

The report covers major players operating in Europe's resilient floor-covering market along with their product portfolio, key financials, and developments. The market is transforming with many technological advancements through product innovation and process automation. The key market players are focusing on improving their production capacity, which will help them to increase exports. The key players in the market are Tarkett S.A., Forbo Flooring Austria GmbH, Gerflor SAS, Beaulieu International Group, and Altro Limited.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

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