

# Europe Fabric Shavers - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

<https://marketpublishers.com/r/E88404CB5F22EN.html>

Date: July 2024

Pages: 120

Price: US\$ 4,750.00 (Single User License)

ID: E88404CB5F22EN

## Abstracts

The Europe Fabric Shavers Market size is estimated at USD 6.34 billion in 2024, and is expected to reach USD 8.35 billion by 2029, growing at a CAGR of 5.67% during the forecast period (2024-2029).

The increasing focus on sustainable fashion and the desire to extend the life of clothing are major factors in the increasing demand for fabric-shaving devices. Fabric shavers play an essential role in enabling consumers to maintain and preserve their clothing, thus reducing the need to purchase new garments frequently. Manufacturers continually invest in improving the design and functionality of electric fabric shaving devices, resulting in more advanced models with adjustable settings, rechargeable batteries, and ergonomic designs, further enhancing their convenience and effectiveness.

The fabric shaver market is expected to experience significant growth due to the ongoing expansion of e-commerce, as well as the expansion of online shopping platforms. Consumers who shop online for their clothing are more likely to purchase electric fabric shavers to protect and maintain the condition of their fabric. Features such as longer battery life, improved motor performance, and smart connectivity will likely attract consumers and contribute to the market's growth. Additionally, as new fabric materials and blends become available, the electrical fabric shaver industry will need to adjust to meet the demands of these materials. Blade design and fabric sensor technologies are expected to take on greater importance as key selling points.

Electric shavers account for most of the revenue since they have a higher price point and are becoming more and more popular compared to disposable shavers. The electric fabric shaver market is primarily driven by the growing demand for the product

from households, hotels and commercial establishments. Additionally, the growth of the market is supported by the increasing recognition of the environmental benefits associated with the use of the electric fabric shaver.

## Europe Fabric Shavers Market Trends

Fashion Trends are Constantly Changing and Online Shopping Is on The Rise.

The emergence of e-commerce and the increasing popularity of online shopping have significantly impacted the electric fabric shaver market. With the convenience of online shopping, there is a greater need for products that help to preserve the quality of one's purchases, and electric fabric shavers have emerged as an essential tool in this regard. With the emergence of online marketplaces and e-commerce platforms, how people shop for apparel and textiles has changed drastically.

Consumers can now browse and purchase a vast array of products from the convenience of their homes and can access global fashion trends with a few clicks. Despite the detailed product descriptions and pictures, garments may arrive with minor flaws or signs of wear. Electric fabric shavers provide a fast and effective way to restore them to their original condition.

The Internet has revolutionized the fashion industry by allowing designers and fashion houses worldwide to reach a wider audience. This has resulted in an explosion of fashion brands and an ever-growing number of consumers. The Internet has also enabled fashion brands to interact with consumers in new and innovative ways, such as through social media, digital advertising, and online shopping. One of the biggest effects of the Internet on the fashion industry is the growth of online fashion retailers.

## Sustainable Fashion is on The Rise in the United Kingdom

Sustainable fashion is on the rise and the fashion industry in the UK is tackling the environmental cost of the sector. From the high street to the catwalk, creative solutions will benefit the planet and collections. One of the best ways to reduce the environmental impact of fashion is to extend the life of clothes, which is further increasing the need for fabric shavers.

The sustainable fashion industry in the UK has a significant environmental and

economic impact. Sustainable fashion is the practice of producing clothing ethically and sustainably, with a focus on waste reduction and minimizing carbon emissions.

Sustainable fashion brands and manufacturers in the UK are some of the world's leading brands and manufacturers in terms of sustainable materials, carbon footprint reduction, fair labor practices, and more.

The UK sustainable fashion sector is one of the fastest growing in the world, with an annual export value of more than USD 11 billion. The UK is the second largest producer of sustainable fashion in the world.

### Europe Fabric Shavers Industry Overview

The Europe fabric shavers market is fragmented moderately. The leading players in this market are Philips n.v., Conair Corporation, Remington Products Company, Pritech Industrial Company Limited, and Xiaomi Corporation. Large companies are still present in this market but do not have regular transportation, and they face labor shortages when working in remote locations.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

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