

ESG Investment Analytics - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

<https://marketpublishers.com/r/E50B94A71693EN.html>

Date: July 2024

Pages: 120

Price: US\$ 4,750.00 (Single User License)

ID: E50B94A71693EN

Abstracts

The ESG Investment Analytics Market size is estimated at USD 1.60 billion in 2024, and is expected to reach USD 3.24 billion by 2029, growing at a CAGR of 15.12% during the forecast period (2024-2029).

ESG investment analytics involves collecting, analyzing, and interpreting data related to ESG factors. This data helps investors decide which companies to invest in based on their ESG performance. ESG analytics providers offer various tools and services to assess and measure companies' ESG performance.

The significance of including ESG considerations in investment strategies is becoming apparent to investors. Many investors incorporate ESG considerations into their decision-making processes, believing ESG factors may contribute to long-term value creation. ESG analytics provide insights into the risks and opportunities associated with a company's ESG practices, allowing investors to manage risks effectively. ESG considerations are becoming more integrated into traditional investment processes. Asset managers and institutional investors incorporate ESG analytics into their investment research, portfolio construction, and risk management practices.

ESG Investment Analytics Market Trends

Increasing Consumer and Retail Fueling the Market

The increasing consumer and retail sectors impact the ESG (environmental, social, and governance) investment analytics market. Investors are calling for investments that reflect these principles more and more as they become more aware of sustainability,

social impact, and ethical corporate practices. The consumer and retail sectors play a crucial role in driving this trend.

Investments that align with these ideals are in greater demand as customers' awareness of sustainability, social impact, and ethical corporate practices grows. This increased consumer demand for sustainable and socially responsible products may incentivize companies to improve their ESG performance. As a result, investors are increasingly interested in analyzing ESG factors to identify investment opportunities that align with these changing consumer preferences.

Increasing ESG Investment Analytics in Europe

Governments and regulatory bodies are crucial in promoting ESG investment analytics in Europe by implementing regulations requiring companies to disclose relevant ESG information. These regulations can set standards for reporting ESG metrics and ensure transparency and comparability of the data. Integrating ESG data with existing financial data and leveraging technology enhances the analysis and understanding of ESG factors in Europe. Huge amounts of ESG data are being analyzed to find important trends and insights using artificial intelligence and machine learning techniques.

Educating investors about the importance of ESG factors and their impact on investment performance is driving demand for ESG investment analytics in Europe. Investors are encouraged to incorporate ESG aspects into their investing plans by employing investor education programs, workshops, and awareness efforts that assist them in recognizing the importance of ESG data.

ESG Investment Analytics Industry Overview

The ESG investment analytics market is consolidated. Major international players with technological advancement are operating in the ESG investment analytics market. Mid-size to smaller companies are increasing their presence by securing new contracts and tapping new markets. Major players in the ESG investment analytics market are PwC, KPMG, EY, RSM Global, and Deloitte.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

Contents

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

- 4.1 Market Overview
- 4.2 Market Drivers
 - 4.2.1 Increased Focus on Corporate Social Responsibility
- 4.3 Market Restraints
 - 4.3.1 Lack of Standardized ESG Data Restraining the Market
- 4.4 Market Opportunities
 - 4.4.1 Increasing Demand for ESG Integration in Investment Decision Making
- 4.5 Porter's Five Force Analysis
 - 4.5.1 Threat of New Entrants
 - 4.5.2 Bargaining Power of Buyers/Consumers
 - 4.5.3 Bargaining Power of Suppliers
 - 4.5.4 Threat of Substitute Products
 - 4.5.5 Intensity of Competitive Rivalry
- 4.6 Insights on Technological Innovations in the Market
- 4.7 Impact of COVID-19 on the Market

5 MARKET SEGMENTATION

- 5.1 By Type
 - 5.1.1 Addressing ESG Expectations
 - 5.1.2 Preparing ESG Reports
- 5.2 By Application
 - 5.2.1 Financial Industry
 - 5.2.2 Consumer and Retail
- 5.3 Geography
 - 5.3.1 North America

- 5.3.1.1 United States
- 5.3.1.2 Canada
- 5.3.1.3 Rest of North America
- 5.3.2 Europe
 - 5.3.2.1 Germany
 - 5.3.2.2 United Kingdom
 - 5.3.2.3 Russia
 - 5.3.2.4 Rest of Europe
- 5.3.3 Asia-Pacific
 - 5.3.3.1 India
 - 5.3.3.2 China
 - 5.3.3.3 Japan
 - 5.3.3.4 Rest of Asia-Pacific
- 5.3.4 South America
 - 5.3.4.1 Brazil
 - 5.3.4.2 Argentina
 - 5.3.4.3 Rest of South America
- 5.3.5 Middle East & Africa
 - 5.3.5.1 United Arab Emirates
 - 5.3.5.2 Saudi Arabia
 - 5.3.5.3 South Africa
 - 5.3.5.4 Rest of Middle East & Africa

6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration
- 6.2 Company Profiles
 - 6.2.1 PWC
 - 6.2.2 EY
 - 6.2.3 Deloitte
 - 6.2.4 KPMG
 - 6.2.5 RSM Global
 - 6.2.6 RPS Group
 - 6.2.7 MSCI Inc.
 - 6.2.8 Crowe
 - 6.2.9 RepRisk
 - 6.2.10 ISS ESG
 - 6.2.11 Kroll*

7 MARKET FUTURE TRENDS

8 DISCLAIMER AND ABOUT US

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