

Embroidery Machine - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

<https://marketpublishers.com/r/E2DEF4F49975EN.html>

Date: July 2024

Pages: 120

Price: US\$ 4,750.00 (Single User License)

ID: E2DEF4F49975EN

Abstracts

The Embroidery Machine Market size is estimated at USD 1.79 billion in 2024, and is expected to reach USD 2.28 billion by 2029, growing at a CAGR of 4.65% during the forecast period (2024-2029).

The market for embroidery machines has grown significantly in recent years. Factors such as customization and embroidery demand, technological advancement, and the growth of the textile and apparel industry have contributed to this growth. Key market players are constantly innovating to improve machine capabilities.

Key Highlights

They offer faster stitching speed, better precision, and easy-to-use interfaces. The market is dominated by Asia-Pacific countries such as China, India, and Japan. These countries play a major role in the production and consumption of embroidery machines. The textile industry in Asia-Pacific is expanding rapidly, and the trend of personalized embroidery and embroidery products is on the rise.

In addition to Asia-Pacific, North America and Europe are also playing an important role in the market. Customized and unique textiles are becoming increasingly popular, and the market has shifted towards computerized and automatic machines, allowing for more efficient and complex designs.

Technological innovations, such as AI and automation, are changing the industry. These innovations improve efficiency, reduce manual labor, and provide more design flexibility, which is driving the adoption of Embroidery machines across different end-user industries.

Embroidery Machine Market Trends

Multi-head Embroidery Machines are growing - More heads are better than one

Multi-needle embroidery machines have a bright future ahead of them. Single-needle machine embroidery machines, on the other hand, are a bit less exciting. Single-needle sewing machines have been around for a long time. Still, it's only recently that small business owners have started to realize the limitations of using a single-needle machine to run a business.

Embroidery machines with multiple sewing heads can work on different areas of the same garment or fabric at the same time. This means that multiple heads can work on the same part of the embroidery machine at the same time, significantly increasing the efficiency and output of the machine compared to a single-head machine.

Multi-head machines are used by businesses, particularly in the textiles and apparel industry, that need to produce large amounts of embroidery products. This means that multi-head machines are the best choice for manufacturers that have to deal with high-volume orders.

When multiple heads are working on the same embroidery product at the same time on the same machine, the amount of time needed to complete one batch of embroidery decreases significantly. This is especially important for businesses that need to meet tight deadlines and optimize their production schedules.

Asia- Pacific is dominating the region

Asia-Pacific region is home to some of the world's largest apparel markets, such as China, India, and Japan. China is the world's largest exporter of apparel products. Bangladesh and Vietnam are among the top five apparel exporters in the world. Several Asian economies have significant GTF (garment, textiles, and footwear) manufacturing industries.

The garment, textiles, and footwear industries continue to play a vital role in Asian economies, providing employment for around 60 million people in the region and supporting millions more in the form of indirect employment.

The textile sector continues to grow in most of East Asia, with the highest growth rates observed in China, Vietnam, Indonesia, and Cambodia. This region is home to some of the biggest names in the European fashion industry, such as Nike and Zara, as well as C&A, H&M, and others. Textiles represent the fourth largest environmental impact due to European consumption.

As the world's largest garment producer, the East Asian region plays a significant role in the global textiles and apparel supply chain, accounting for around 55 percent of global textile exports in 2019.

Vietnam alone exported an estimated USD 37.6 billion worth of apparel, garments, and textile products to the world in 2022, of which USD 5.8 billion. The industry continues to grow rapidly, partly due to increased involvement in Southeast Asia due to the implementation of the two free trade agreements, the EFTA and the EU-Vietnam free trade agreement. As a result of the European Economic Area Free Trade Agreement (EU-Vietnam Free Trade Agreement), Vietnamese goods have become increasingly dependent on the EU market. However, since the outbreak of COVID-19, the garment and textile industries in East Asia have been affected by a decrease in demand in key markets such as the European Union (EU) and the United States (U.S.). In addition, textile exports from the Indonesian, Malaysian, Thai, and Vietnamese markets also decreased in 2020.

Embroidery Machine Industry Overview

The embroidery machine market is fragmented, with many players operating in the market. Some of the major players in the market are Brother Industries, Ltd, Bernina International AG, Tajima Industries Ltd, and many more. The global market for embroidery machines is on the rise due to technological advancements, growing consumer preferences for bespoke items, and the global growth of the textile and apparel industries.

Additional Benefits:

The market estimate (ME) sheet in Excel format

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