

Egypt Courier, Express, and Parcel (CEP) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2030)

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Abstracts

The Egypt Courier, Express, and Parcel (CEP) Market size is estimated at 125.97 million USD in 2024, and is expected to reach 178.63 million USD by 2030, growing at a CAGR of 5.99% during the forecast period (2024-2030).

Domestic CEP shipping solutions, coupled with direct international CEP delivery services, driving growth

Egypt Post, the national postal service, is extensively supporting and promoting better CEP deliveries via various services. For instance, Egypt Post has created domestic shipping solutions that lets SMEs deliver goods through its 4,300 post offices as of 2022. Also, Egypt Post holds a competitive advantage to support small and medium enterprises (SMEs) to access and reach international markets with good quality, efficient shipping services at affordable rates. In addition, in 2022, Egypt Post launched Wassalah, a shipping app that helps consumers to make request and communicate with a courier, manage shipments and track orders and financial deposits. This initiative was in alignment with the Egypt Vision 2030.

Egypt's exports, amounting to USD 40.70 billion, touched record levels in 2021. As a positive trend was witnessed, FedEx Express started offering services directly in Egypt in 2022 to meet the growing demand for international air freight services. Also, Slovenia-based logistics firm cargoX provided a long-term extension of its current agreement with the Egyptian government in 2022. CargoX has been used by 32,000 importers, 20,000 exporters, 2,200 brokers, 300 shipping agencies and more than 74,000 foreign

exporters, handling around 12,000 trade transactions a day as of 2022. This came into being since the National Single Window for Foreign Trade Facilitation (NAFEZA) mandate.

The CEP demand is also being driven by e-commerce which is projected to touch USD 11.43 billion by 2027. The largest player in the Egyptian e-commerce market is amazon.eg. with a revenue of USD 196.3 million in 2022. Collectively, the top three stores account for 49.8% of the top 100 online stores' revenue in Egypt.

Egypt Courier, Express, and Parcel (CEP) Market Trends

Egypt allocated USD 5.96 billion to the storage and transportation industry in 2021, fueling key infrastructure projects

In the general plan for FY2022, Egypt's transport sector was estimated to be valued at around EGP 307 billion (USD 12.38 billion), compared to EGP 240.7 billion (USD 9.70 billion) in the previous financial year. The transport sector output was EGP 672.4 billion (USD 27.11 billion) in FY 2022, up 14.7% from EGP 586.5 billion (USD 23.65 billion) in FY 2021. However, sea transport dominates Egypt's freight movement, as it is a cost-effective option for international trade. The Suez Canal, a vital global waterway, saw 124 million metric tons pass through it in January 2023 and a total of 1.41 billion metric tons in 2022.

In 2021, the public investment in the storage and transportation industry amounted to approximately EGP 184.2 billion (USD 5.96 billion). These investments encompassed various projects, including the construction of two new Nile axes (Abu Ghaleb - Al-Qatta axis), the development of eight upper bridges along the Cairo-Alexandria agricultural road, the establishment of three bridges on the international coastal road, and the rehabilitation of the 350 km Qena/Abu Tartour railway, which connects the Cairo/Aswan railways with the Sudan railways.

In 2022, Egypt planned around 80 projects, including port development, container terminals, cruise berths, marine passenger terminals, multimodal transportation, river ports, and a metro system, providing opportunities for private sector investment. The estimated cost of these initiatives, either in the planning or construction stages, was EGP 129 billion (USD 5.20 billion). A project's implementation, partnership, and investment opportunities in various transportation sub-sectors help boost the overall

growth of Egypt's transportation and storage sector.

Egypt raises fuel prices by 10% due to the rise in average prices of Brent crude in the global energy market

Egypt increased fuel prices in the domestic market by EGP 25 (USD 0.80) per liter of gasoline in 2022. The price of a liter of 80-octane gasoline rose from EGP 7 (USD 0.28) to EGP 7.25 (USD 0.29), the price of 92-octane gasoline rose from EGP 8.25 (USD 0.33) to EGP 8.50 (USD 0.34), and the price of 95-octane gasoline rose from EGP 9.25 (USD 0.37) to EGP 9.50 (USD 0.38) due to the government's push to convert petrol-powered vehicles to natural gas-powered vehicles. This move is expected to reduce the cost of petroleum products as per the state budget.

In 2021, the price of 80-octane petrol increased by 7% to EGP 8/l (USD 42c/l), 92-octane by 6% to EGP 9.25/l (USD 49c/l), 95-octane by 9% to EGP 10.75/l (USD 57c/l), and diesel by 7% to EGP 7.25/l (USD 38c/l). The increases occurred primarily due to recovering global oil consumption following the COVID-19 pandemic. Supply concerns due to the Russia-Ukraine War were expected to cause oil prices to rise in 2021-22, increasing retail diesel prices. Egypt consumed 796 kb/d of petroleum products in 2021, up 9% from the previous year, including 289 mb/d of diesel and 192 kb/d of motor gasoline.

Egypt's Fuel Automatic Pricing Committee adjusted the fuel prices and increased them for Q2 2023. The country's fuel pricing committee left the diesel price unchanged at 7.25 pounds/liter (USD 0.29) but raised the price of 80-octane petrol by EGP 0.75 (USD 0.03), 92-octane petrol by EGP 1 (USD 0.04), and 95-octane petrol by EGP 0.75 to EGP 8.75 (USD 0.29), EGP 10.25 (USD 0.41), and EGP 11.50 per liter (USD 0.46). This price increase was driven by the average prices of Brent crude in the global energy market and the value of the Egyptian Pound against the US Dollar.

Egypt Courier, Express, and Parcel (CEP) Industry Overview

The Egypt Courier, Express, and Parcel (CEP) Market is moderately consolidated, with the top five companies occupying 56.99%. The major players in this market are ABS Courier & Freight Systems, Aramex, DHL Group, Egypt Post and Middle East Courier

Services (sorted alphabetically).

Additional Benefits:

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Contents

1 EXECUTIVE SUMMARY & KEY FINDINGS

2 REPORT OFFERS

3 INTRODUCTION

3.1 Study Assumptions & Market Definition

3.2 Scope of the Study?

3.3 Research Methodology

4 KEY INDUSTRY TRENDS

4.1 Demographics

4.2 GDP Distribution By Economic Activity

4.3 GDP Growth By Economic Activity

4.4 Inflation

4.5 Economic Performance And Profile

4.5.1 Trends in E-Commerce Industry

4.5.2 Trends in Manufacturing Industry

4.6 Transport And Storage Sector GDP

4.7 Export Trends

4.8 Import Trends

4.9 Fuel Price

4.10 Logistics Performance

4.11 Infrastructure

4.12 Regulatory Framework

4.12.1 Egypt

4.13 Value Chain & Distribution Channel Analysis

5 MARKET SEGMENTATION (INCLUDES MARKET VALUE IN USD, FORECASTS UP TO 2030 AND ANALYSIS OF GROWTH PROSPECTS)

5.1 Destination

5.1.1 Domestic

5.1.2 International

5.2 Speed Of Delivery

5.2.1 Express

- 5.2.2 Non-Express
- 5.3 Model
 - 5.3.1 Business-to-Business (B2B)
 - 5.3.2 Business-to-Consumer (B2C)
 - 5.3.3 Consumer-to-Consumer (C2C)
- 5.4 Shipment Weight
 - 5.4.1 Heavy Weight Shipments
 - 5.4.2 Light Weight Shipments
 - 5.4.3 Medium Weight Shipments
- 5.5 Mode Of Transport
 - 5.5.1 Air
 - 5.5.2 Road
 - 5.5.3 Others
- 5.6 End User Industry
 - 5.6.1 E-Commerce
 - 5.6.2 Financial Services (BFSI)
 - 5.6.3 Healthcare
 - 5.6.4 Manufacturing
 - 5.6.5 Primary Industry
 - 5.6.6 Wholesale and Retail Trade (Offline)
 - 5.6.7 Others

6 COMPETITIVE LANDSCAPE

- 6.1 Key Strategic Moves
- 6.2 Market Share Analysis
- 6.3 Company Landscape
- 6.4 Company Profiles
 - 6.4.1 ABS Courier & Freight Systems
 - 6.4.2 Aramex
 - 6.4.3 Bosta
 - 6.4.4 DHL Group
 - 6.4.5 Egypt Post
 - 6.4.6 FedEx
 - 6.4.7 Middle East Courier Services
 - 6.4.8 MYLERZ EGYPT FOR LOGISTICS AND TECHNOLOGY SERVICES
 - 6.4.9 SkyNet Worldwide Express

7 KEY STRATEGIC QUESTIONS FOR CEP CEOS

8 APPENDIX

8.1 Global Overview

8.1.1 Overview

8.1.2 Porter's Five Forces Framework

8.1.3 Global Value Chain Analysis

8.1.4 Market Dynamics (DROs)

8.1.5 Technological Advancements

8.2 Sources & References

8.3 List of Tables & Figures

8.4 Primary Insights

8.5 Data Pack

8.6 Glossary of Terms

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