

Deep Fryers - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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Abstracts

The Deep Fryers Market size is estimated at USD 1.20 billion in 2024, and is expected to reach USD 1.34 billion by 2029, growing at a CAGR of 2.23% during the forecast period (2024-2029).

The growth of the food and beverages industry is a positive factor that is increasing the growth of the deep fryer market. Since deep fryers increase product demand, deep fryers are increasingly used in cafes, hotels, and other eateries to prepare various food products. Factors like increasing population, changing consumer preferences, and the emergence of technological advancements like automatic variants with alarms, timers, and self-cut-off systems enhance user convenience, contributing to market growth.

There is an increased demand for fast-food restaurants across the globe because of the increasing demand for fast food. Fast-food restaurants are popular due to their simple look and feel. The fast-food industry provides various options for this demographic, positively influencing the product industry.

The manufacturers have started selling the products through online platforms. To ensure maximum product penetration, manufacturers have tied up with many distributors across the globe, which helps in product expansion and customer base. The increased Internet and social media penetration contributed to the market growth through the influence of food bloggers and professional chefs from their regular video uploads, triggering the demand for deep fryers.

Deep Fryers Market Trends

Expansion of HORECA Drives the Market

The expansion of HORECA (Hotels, Restaurants, and Cafes) and the quick service industry led to the growth of the deep fryers market. Increasing disposable income and expansion at a healthy pace also support market growth. Due to the competitive and affordable pricing against increased appetite and high convenience, Quick Service Restaurants (QSRs) have been massively successful, and they are now gaining immense popularity in developing economies like India, Africa, and Latin American countries. QSR's some of the product offerings are fries, burgers, cheeseballs which has a high acceptance among consumers across the globe. Therefore, expanding the HORECA and QSR industry provides opportunities for the deep fryer market to make its footprint.

North America Dominates the Market

The increasing demand for fried food products led to the growing demand for deep fryers in North America. Due to their speed and convenience, consumers prefer deep fryers for cooking. Manufacturers in North America are developing innovative products to meet consumers' requirements and boost deep fryers' efficiency and safety features.

Manufacturers in North America are focusing on making deep fryers with automatic controls, digital displays, and pre-programmed frying modes. An increased demand for eco-friendly and energy-efficient products in North America will fuel the expansion of the deep fryer market.

Deep Fryers Industry Overview

The deep fryers market is fragmented. The initiative of significant fast-food companies to expand their activities is positively impacting the market's growth. Considerable companies focus on strategies like product launches, partnerships, and acquisitions to gain product range. Ali Group Srl, Breville Group, AB Electrolux, Fagor Industrial, and Groupe SEB are the major players.

Additional Benefits:

The market estimate (ME) sheet in Excel format

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