

# Chile Cold Chain Logistics - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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## Abstracts

The Chile Cold Chain Logistics Market size is estimated at USD 301.69 million in 2024, and is expected to reach USD 566.92 million by 2029, growing at a CAGR of 13.45% during the forecast period (2024-2029).

The increasing demand from the horticulture industry drives the market. Furthermore, the demand is driven by the country's growing e-commerce sector. Applicable data stresses the need for diligence to apply timely logistics and technological results for correct and effective operations that allow them to meet customers' requirements, whether they're companies or individuals, as vital to the business's substance. Thus, commerce, online companies, and retailers in general who want to carry out cross-border e-commerce operations and vend their products both inside and outside their borders bear mates who know the tricks of the different requests, the conditions of international trade and who offer comprehensive, scalable results acclimated to each country. They can also efficiently manage their force chain for further streamlined procedures and smoother service.

Most cherries are gathered and exported from Latin America. Chile is the most prominent patron, and China is the primary importer, entering over 85 of Chile's cherry exports. When exporting fresh fruits and vegetables similar to cherries, the main thing is for directors to secure the topmost value from their crop. This demands an end-to-end cold chain that handles the unique product conditions of the fruit and effectively works within the fruit's short crop season of late November to February. To ensure the most stylish possible cold chain service, Maersk developed a specific cold chain result acclimated to the requirements of Chilean cherry directors – the Cherry Express service. The result is designed to expedite the transport of cherry exports. It's a wholly

integrated, end-to-end logistics and transportation result that's presto, well-planned, and intended to deliver cherries to China and other global requests seamlessly. For the Chilean cherries, the cold chain starts in Teno, the core of Chile's cherry product region. The cherries are precisely handled as they move from vineyards to original quilting houses, where they're gutted, sorted, and packaged. Maersk reefers loaded with cherry boxes are hauled overland by road or rail to the San Antonio harborage and loaded onto an Ocean Cherry Express vessel. The conveyance is only 21 days to China – the fastest in the assiduity – with zero divagation in ETA. The Fresh Pass platoon precisely pre-planned each link in the cold chain to ensure a flawless end-to-end trip. This specialized Maersk service for reefer guests features expert vessel logistics collaboration, including booking and attestation for all parties to a perishable's payload.

## Chile Cold Chain Logistics Market Trends

### Growth Of E-commerce Driving The Market

Chile proudly claims to have several advantages in the retail market, including its well-established domestic retailers and an active food and foodstuff processing sector mainly exported. Chile is home to some of Latin America's leading e-commerce players, thanks to an aggressive expansion by significant retailers in neighboring countries such as Argentina, Brazil, Mexico, and Peru. Likewise, Chile's vast network of free-trade agreements with the most prominent global farming companies has opened consumer goods markets to foreign participation and kept the cost of imported goods low.

The retail market in Chile is primarily dominated by Walmart, Cencosud, and Falabella, with Walmart leading the hypermarket member and the other two companies operating department stores, supermarkets, home enhancement stores, and shopping promenades across South America. Shopping promenades have become decreasingly popular among Chilean consumers, who traditionally prefer to shop at original convenience stores. Still, the impact of the COVID-19 pandemic led to an increased focus on perfecting digital presence and logistics capabilities among retailers, with expansions and store upgrades anticipated to occur later in the forecast period.

Its digital portmanteau, Mercado Pago, Libre, enabled crypto trading in Chile in March 2023. People of Mercado Pago in Chile can trade bitcoin( BTC) and ether (ETH) with a minimal quantum of 50 Chilean pesos( original to about 6 cents). Mercado Pago is offering the trading point in cooperation with Latin American crypto company Ripio.

## Growth In Horticulture Production Driving The Market

After frost affected the 2022 crop, Chilean citrus products and exports should bounce back in a big way in 2023, a new USDA report predicts. U.S. significances of Chilean citrus are most active from May through November. From November 2021 through October 2022, U.S. significances of Chilean citrus were valued at USD 328.5 million, down about 20 from the same period the former time, USDA trade statistics reveal. Chilean citrus yields in 2022 dropped due to frost during the downtime in the Valparaíso, Metropolitana, and O'Higgins regions. Because of the frost, the USDA Foreign Agricultural Service Santiago office estimated lemon products at 140,000 metric tons in the 2022 marketing season, down 30 from the former.

For 2023, the USDA report said Chilean lemon products should bounce back to 200,000 metric tons, assuming average yields. Lemon realty is estimated at 21,000 in Chile in 2023, up 5.7 from 2022 and more than 40 from 2016. In 2023, Chilean exports of failures are anticipated to reach 100,000 metric tons, over 60,000 metric tons in 2022. The bomb marketing time starts in April, with the bulk of exports between June and September. The U.S. is the top request for Chilean failures, taking about 65,682 metric tons in 2021, or about 65 of total Chilean bomb exports. According to the report, Chilean orange products for 2023 will increase to 200,000 metric tons, up 22 from 164,000 metric tons in 2022. The report estimates the planted area of Chilean oranges to be 15,814 acres in 2023, which is up 0.5 from 2022.

Central Chile is the primary growing region for oranges, with the Metropolitana region accounting for 39.3 percent of the orange area planted and the O'Higgins region representing 31 percent. According to the report, Chilean orange exports will reach a total of 105,000 metric tons in 2023, up further than 20% from 2022. The report said that Chile's orange marketing times start in April, with the bulk of fruit packed between July and September. The report said the U.S. is the leading import destination for Chilean oranges. According to the report, Mandarin citrus products in Chile will jump 39.4 in 2023 to 237,000 metric tons. The planted area for bureaucrats was estimated at close to 33,400 acres in 2023, over from 27,600 acres in 2022.

## Chile Cold Chain Logistics Industry Overview

Chile's cold chain logistics landscape is fragmented, with a mix of global and local players. Most import and export products must be monitored in refrigerated transport. Due to technological developments, companies are expanding their market presence by developing new methods to manage cold chain logistics. Some of the key players in the market include Emergent LatAm, Megafrio, Frio Romeral, Transportes Nazar, and Frioport, among others. The market started reviving from the pandemic by growing positively post-pandemic. Chile has several free trade agreements (FTAs) with Canada, Mexico, South Korea, the United States, and the EU.

Additional Benefits:

The market estimate (ME) sheet in Excel format

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