

Camping Equipment And Furniture - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

<https://marketpublishers.com/r/CCB9E5F1FA7EEN.html>

Date: July 2024

Pages: 150

Price: US\$ 4,750.00 (Single User License)

ID: CCB9E5F1FA7EEN

Abstracts

The Camping Equipment And Furniture Market size is estimated at USD 20.49 billion in 2024, and is expected to reach USD 26.31 billion by 2029, growing at a CAGR of 5.12% during the forecast period (2024-2029).

The increasing rate of outdoor activities, disposable income of consumers, and growing concern about health and wellness led to the growth of global camping equipment and furniture market. Items included in camping equipment are tents, sleeping bags, backpacks, camping furniture, cooking equipment, and lighting solutions. The high quality and technological innovation that meets the need for outdoor activities increased the demand for camping equipment globally.

Manufacturers focus on providing sustainable and recyclable products that reduce carbon emissions due to the rise in demand for eco-friendly camping equipment. Major factors expanding the sales of camping equipment are online and e-commerce platforms, which also provide a convenient shopping experience for consumers. Therefore, manufacturers have introduced innovative camping products such as portable solar chargers, hammocks, and inflatable mattresses to brighten outdoor activities.

The growing interest in tourism and social media influencers who promote outdoor lifestyles increased the demand for camping equipment. As environment preservation consciousness is increasing manufacturers are focussing on producing eco friendly and sustainable camping products to meet the needs of consumers. The market also provides new entrants with vast opportunities to flourish in the industry.

Camping Equipment And Furniture Market Trends

Number of Clubs and Associations Supporting Camping Drives The Market

The rising number of camping clubs and associations is increasing the rate of camping among consumers. One of the major factors that is driving the market is the rising number of camping clubs and associations that engage with millennials who demonstrate recreational activities. Recruiting members to form camping groups is done by clubs and associations which increases the demand for camping equipment by the consumers.

For the development of personalities, associations have included children. According to the research conducted by the American Camp Association (ACA) camping associations provide candidates with a variety of recreational and sustainable programs that help in a deeper connection with nature.

North America Dominates The Market

Due to the presence of high-income consumers and increasing inclination towards luxury and premium travel accessories are the factors that North America emerged as a leading market. There is a large presence of a wide range of renowned players and brands in the travel and camping gear industry which strengthened the growth of the market in the region.

The youth has an increased interest in outdoor activities and events that fueled the expansion of the market in North America. The growth of the tourism sector also supports the growth of the camping equipment and furniture market to enhance the growth of the tourism industry the Government has implemented policies and strategies to boost the tourism sector which is driving the demand for camping equipment and furniture.

Camping Equipment And Furniture Industry Overview

The camping equipment and furniture market is fragmented. Manufacturers and retailers are introducing a wide variety of products. Major players in the industry stay

competitive by introducing new features and technologies by focusing on sustainability and meeting the changes in consumer preferences. To expand the business market players started participating in mergers and acquisitions. The major market players are MountCraft, Johnson Outdoor Inc., Nemo Equipment, Inc., Oase Outdoors ApS and Newell Brands.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

Contents

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS AND INSIGHTS

- 4.1 Market Overview
- 4.2 Market Drivers
 - 4.2.1 Increasing Interest In Outdoor Recreational Activities Drives The Market
 - 4.2.2 Growing Tourism And Leisure Travelling Drives The Market
- 4.3 Market Restraints
 - 4.3.1 Impact of Environmental Concerns
 - 4.3.2 Durability Of Camping Equipment And Furniture
- 4.4 Market Opportunities
 - 4.4.1 Technological Advancements in Camping Equipment
- 4.5 Industry Value Chain Analysis
- 4.6 Industry Attractiveness - Porters' Five Forces Analysis
 - 4.6.1 Threat of New Entrants
 - 4.6.2 Bargaining Power of Buyers
 - 4.6.3 Bargaining Power of Suppliers
 - 4.6.4 Threat of Substitutes
 - 4.6.5 Intensity of Competitive Rivalry
- 4.7 Insights On Technology Innovation In The Market
- 4.8 Impact of COVID-19 on the Market

5 MARKET SEGMENTATION

- 5.1 By Product Type
 - 5.1.1 Camping Furniture
 - 5.1.2 Camping Backpacks
 - 5.1.3 Tents
 - 5.1.4 Cooking Systems and Cookware

- 5.1.5 Camping Gear and Accessories
- 5.2 By Distribution Channel
 - 5.2.1 Offline Retail Channel
 - 5.2.2 Online Retail Channel
- 5.3 By Geography
 - 5.3.1 North America
 - 5.3.1.1 United States
 - 5.3.1.2 Canada
 - 5.3.1.3 Mexico
 - 5.3.1.4 Rest of North America
 - 5.3.2 Asia-Pacific Region
 - 5.3.2.1 India
 - 5.3.2.2 China
 - 5.3.2.3 Japan
 - 5.3.2.4 Australia
 - 5.3.2.5 Rest of Asia Pacific Region
 - 5.3.3 South America
 - 5.3.3.1 Brazil
 - 5.3.3.2 Argentina
 - 5.3.3.3 Rest of South America
 - 5.3.4 Europe
 - 5.3.4.1 UK
 - 5.3.4.2 Germany
 - 5.3.4.3 Italy
 - 5.3.4.4 Rest of Europe
 - 5.3.5 Middle East & Africa
 - 5.3.5.1 South Africa
 - 5.3.5.2 UAE
 - 5.3.5.3 Rest of Middle East & Africa

6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration Overview
- 6.2 Company Profiles
 - 6.2.1 Mount Craft
 - 6.2.2 Johnson Outdoor Inc.
 - 6.2.3 Nemo Equipment, Inc.
 - 6.2.4 Oase Outdoors ApS
 - 6.2.5 Newell Brands

6.2.6 Zempire Camping Equipment

6.2.7 Exxel Outdoors, LLC

6.2.8 AMG Group Ltd.

6.2.9 Big Agnes, Inc.

6.2.10 Supapeg*

7 MARKET FUTURE TRENDS

8 DISCLAIMER AND ABOUT US

I would like to order

Product name: Camping Equipment And Furniture - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

Product link: <https://marketpublishers.com/r/CCB9E5F1FA7EEN.html>

Price: US\$ 4,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CCB9E5F1FA7EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

