

# Argentina Courier, Express And Parcel - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2024 - 2029)

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## Abstracts

The Argentina Courier, Express And Parcel Market size is estimated at USD 3.01 billion in 2024, and is expected to reach USD 4.45 billion by 2029, growing at a CAGR of 8.13% during the forecast period (2024-2029).

Investment in e-commerce has become increasingly popular in Latin America. The number of mobile users is soaring, internet penetration rates are increasing, and more and more Latin Americans are having access to financial services.

### Key Highlights

As a result, online retailers are considering Latin America as a logical next step in their global expansion. Argentina also has the fastest-growing e-commerce market in all of Latin America.

When compared to the economic giants of Mexico and Brazil in Latin America, Argentina might appear to be a minor player. However, Argentina more than competes on the internet.

The greater Buenos Aires region is home to a significant portion of Argentina's population and economic activity. The majority of the population is of European heritage, and it still maintains close relations with Europe on an ethnic, cultural, and commercial level. Compared to other Latin American nations, Argentina's consumer preferences are more similar to those of Europeans in several ways.

One of Argentina's main trading partners is still the United States. The market has seen

great success for many American businesses, and American goods are well-known for their high quality and cutting-edge technology. American consumption and lifestyle patterns influence Argentina.

## Argentina Courier, Express And Parcel Market Trends

### E-Commerce And Omnichannel Retail Driving the Market

Since 2000, the size of the e-commerce market in Argentina has increased ten times and constituted just over 6% of the market. Experts predicted a substantial increase in Argentine e-commerce before the pandemic, and this prediction unquestionably came true. Argentina was second in Latin America to Brazil in 2022 and ranked sixth among the top 10 nations for retail online sales growth.

Between 2020 and 2022, the amount of food and beverage sold online will quadruple. For the first time this year, the category will outperform furniture and home furnishings in e-commerce sales. By e-commerce sales volume, food and beverages will likely surpass clothes and accessories in 2024 to become the second-largest category in the nation.

Argentina's retail e-commerce penetration is comparable to that of nations with more developed economies. E-commerce sales will represent 12.0% of all retail sales in the nation this year. With that, Argentina will edge over France (11.9%), Germany (11.1%), and Australia (11.1%).

In 2022, almost a million adults aged 14 and older will purchase anything online for the first time. Argentina has 21.5 million digital consumers, or nearly 60% of the population in that age group, who will make at least one online purchase this year.

### E-commerce Across Borders Promoting International CEP Market Growth

The United States is Argentina's main commercial partner, which has allowed many American web enterprises to enter the market. However, there are some rules. Argentina has two regulated consumer import frameworks that must be followed by consumers who want to purchase goods from other nations: "door-to-door" and "small package." Despite economic setbacks and a disruption in global logistics, cross-border e-commerce purchase volumes have grown steadily in both Argentina and Chile since the

pandemic. Although Chile's market is still more developed than that of its neighbor, both are expected to expand at a healthy rate.

One of the main drivers of the CEP market's growth is the expanding e-commerce industry, which also contributes to the expansion of cross-border trade. The growth of cross-border trade routes, particularly in developing countries, has accelerated the uptake of global commerce and B2C deliveries. Additionally, the preference of consumers to shop online through various e-commerce portals is boosting market expansion. To ship their goods to domestic and foreign regions, e-commerce stores collaborate with courier service providers.

Another shipping choice that Argentines may start using is the package manager model, in which local businesses handle the logistics and cross-border e-commerce purchasing processes. A U.S.-based warehouse is used in the procedure, which enables clients to make purchases from any location in the world and have them delivered to the warehouse. As soon as the packages are received, they are combined into one huge package and sent to Argentina. The small-package approach then applies in terms of fees and taxes.

## Argentina Courier, Express And Parcel Industry Overview

Argentina's courier, express, and parcel (CEP) market is highly competitive and fragmented. To extend their businesses globally and occupy new markets, DHL, FedEx, and UPS keep doing so. E-commerce is still a major force in the development of the international express and small packages sector. To expand their geographic reach, service offerings, and product portfolios, businesses strive to grow both organically and inorganically. To build a regional logistics network, the multinational players are strategically investing in new distribution centers, smart warehouses, etc. Local businesses compete fiercely with global corporations that have fairly well-developed infrastructure. The advantage still belongs to indigenous enterprises in the regional setting.

Additional Benefits:

The market estimate (ME) sheet in Excel format

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