

U.S. NPWT Devices Market By Products (Conventional Portable Devices, Conventional Stand-Alone Devices, Disposable Devices), Indication (Diabetes Foot Ulcer, Pressure Ulcers, Venous Ulcers, Partial Thickness Burns, Traumatic Wounds), & End-user -Analysis and Forecast to 2020

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Abstracts

The report analyzes the U.S. NPWT devices market is segmented on the basis of products, indication, and end-user. The product segments of NPWT devices are conventional stand-alone devices, conventional portable devices, and disposable devices. Based on indications, the market is segmented into diabetes foot ulcers, pressure ulcers, venous leg ulcers, traumatic wounds partial thickness burns and others. The market is segmented based on end-user segment into ambulatory settings & wound care centers, long term care centers, and home healthcare centers.

The wound care market is a growing field that has witnessed a number of technological advancements since its inception. Various products are now available in the market, which have made wound treatment easier. Players are focusing on incorporating advanced and innovative features in their products to differentiate them from the other products in the market. The companies are focusing on acquisitions for strengthening their product portfolios and enhancing their position in the market.

The U.S. NPWT market is seeing an upsurge due to technological advancement, where the emphasis is on product miniaturization, which increases patient mobility. Also due to the acceptance of sales and rental models of distribution being supported by all channel partners, the market for these devices is expected to grow during the forecast period. There is a large potential for NPWT devices in acute care, however, it is still a nascent

market. Therefore, “ONE TIME USE” disposable NPWT devices have immense opportunities in home healthcare markets which is growing exponentially.

In-depth market share analysis, by revenue, of the top companies is also included in the report. These numbers are arrived at, based on key facts, annual financial information from SEC filings, annual reports and interviews with industry experts, key opinion leaders such as CEOs, directors, and marketing executives. In addition, the report also profiled key players of the market on various parameters such as business overview, financial overview, product portfolio, business strategies and recent developments of the respective company. Kinetic Concepts, Inc., a pioneer in NPWT market, has a diversified product portfolio. Smith & Nephew, Plc., Mölnlycke Health Care, and ConvaTec, Inc. are the major players operating across this market. The other companies such as Talley Group, Ltd., Devon Medical Inc., ATMOS MedizinTechnik GmbH Co. KG, Genadyne Biotechnologies Inc., Innovative Therapies, Inc., Invacare Corporation, and MediTop B.V.

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