

South America Optical Microscopy Market by Type (Inverted Microscope, Stereo Microscope, Phase Contrast Microscope, Fluorescence Microscope, Confocal Microscope, Near Field Microscope), by Application, & by Geography - Analysis and Forecast to 2019

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Abstracts

The South American optical microscopy market is estimated to grow at a CAGR of 6% through the period under review. The growth of the South American optical microscopy market is driven by factors such as its increasing application in the life sciences and materials sciences market. In the overall optical microscopy market, the inverted microscope and stereo microscope type is expected to be the highest revenue generator and to lead the market from the demand side.

In this report, the South American optical microscopy market which is segmented on the basis of type is classified into inverted microscope, stereo microscope, phase contrast microscope, fluorescence microscope, confocal microscope, near-field microscope, and others.

This report gives a detailed analysis of these microscope types, and their existing as well as emerging markets. The various applications for the optical microscope in South America region are semiconductor, life sciences, materials sciences, nanotechnology, and others.

There are a number of players in South America for optical microscopy market, making it highly competitive. As of 2014, the South American optical microscopy market has top market players such as Hitachi High-Technologies Corp. (Japan), Carl Zeiss

(Germany), Nikon Corporation (Japan), Olympus Corporation (Japan), Keyence Corporation (Japan), FEI Company (U.S.), Vision Engineering (U.K.), Bruker Corporation (U.S.), Leica Microsystems (Germany), and others. Hitachi High-technologies Ltd. (Japan) and JEOL Ltd. (Japan) together contribute to a majority of the market share.

Customization Options:

Along with the market data, you can also customize the MMM assessments that are in accordance with your company's specific needs. You can customize to get a comprehensive industry-standard and deep-dive analysis of the following parameters:

Product Analysis:

- Usage pattern (in-depth trend analysis) of products (segment-wise)

- Product matrix, which gives a detailed comparison of the product portfolio of each company mapped at country and sub-segment level

- End-user adoption rate analysis of the products (segment-wise and country-wise)

- Comprehensive coverage of product approvals, pipeline products, and product recalls.

Data from Manufacturing Firms:

- Fast turn-around analysis of manufacturing firms' responses to recent market events and trends

- Various firms' opinions regarding different applications where optical microscopes can be used

- Qualitative inputs on macro-economic indicators, mergers & acquisitions in each geography

Comparative Analysis:

Market data and key developments of top companies

Shipment/Volume Data:

Tracking the value of components shipped annually in each geography

Trend Analysis of Application:

Application matrix, which gives a detailed comparison of the application portfolio of each company, mapped in each geography

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