

South America LiDAR Market by Product Type (Airborne Mapping, Hand-held Scanning/Mapping, Mobile Mapping, Terrestrial Mapping) by Application (Government, Civil Engineering, Military & Defense, Aerospace, Corridor & Vegetation Mapping, Topographic Surveys, Volumetric Mapping, Others) Forecasts to 2019

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Abstracts

The South America LiDAR market is projected reach revenues of \$48.72 million by 2019. Brazil is estimated to grow the most with a CAGR of 26.8% in the forecast period from 2014 to 2019. In the last decade, LiDAR and related technologies have developed rapidly, resulting in numerous applications in forestry, state and local government, emergency response/disaster mitigation and management, natural resources management, mining, oil and gas exploration, urban mapping and development, telecommunications, and power supply, among others.

Regionally, Brazil commands the largest share in the South America LiDAR market. The South American LiDAR market is primarily driven by the need for automation in all steps of processing. One of the biggest drivers for LiDAR systems is the advent of industrial automation. The growth has mainly been driven by the need for automation compatibility in the various segments and application sectors wherein the LiDAR technology is used.

As of 2014, the key players in the South America LiDAR market are Topcon Corporation, Aero-Metric, Raymetrics, Pix4D, IGI GmbH, RIEGL USA, FARO Technology, Intermap Technologies. These companies are launching new products, entering into partnerships, collaborations, joint ventures, and signing new agreements to

further their growth in the South America LiDAR market.

Reasons for buying the report:

From an industry perspective, this research report offers industry analysis, market share analysis of top players, company profiles including the competitive landscape, emerging- and high-growth market segments, high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will assist established companies as well as new entrants and small firms to gauge the pulse of the market, which in turn will help in garnering a greater market share. Firms purchasing the report could use any one or a combination of the below mentioned strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) to strengthen their market share.

The report provides insights on:

Market Penetration: Comprehensive information on LiDAR offered by the top 5 players in the market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the LiDAR market

Market Development: Comprehensive information about lucrative emerging markets in different countries

Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the LiDAR market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the LiDAR market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION AND COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF SOUTH AMERICA LIDAR MARKET
- 2.2 ARRIVING AT MARKET SIZE OF SOUTH AMERICA LIDAR MARKET
- 2.3 TOP-DOWN APPROACH
- 2.4 BOTTOM-UP APPROACH
- 2.5 DEMAND-SIDE APPROACH
- 2.6 MACRO INDICATORS
- 2.7 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 SOUTH AMERICA LIDAR MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND SIDE ANALYSIS

5 SOUTH AMERICA LIDAR MARKET, BY PRODUCT TYPE

- 5.1 INTRODUCTION
- 5.2 AIRBORNE LIDAR
- 5.3 TERRESTRIAL LIDAR
- 5.4 MOBILE LIDAR
- 5.5 SHORT RANGE LIDAR

6 SOUTH AMERICA LIDAR MARKET, BY APPLICATION

- 6.1 INTRODUCTION

- 6.2 MARKET OVERVIEW
- 6.3 GOVERNMENT
- 6.4 CIVIL ENGINEERING
- 6.5 MILITARY, DEFENSE & AEROSPACE
- 6.6 CORRIDOR MAPPING
- 6.7 TOPOGRAPHIC SURVEYS
- 6.8 VOLUMETRIC MAPPING

7 SOUTH AMERICA LIDAR MARKET, BY GEOGRAPHY

- 7.1 INTRODUCTION
- 7.2 MARKET OVERVIEW
- 7.3 BRAZIL
 - 7.3.1 BRAZIL LIDAR MARKET OVERVIEW, 2014 – 2019
 - 7.3.2 BRAZIL LIDAR MARKET, BY APPLICATION
 - 7.3.3 BRAZIL LIDAR MARKET, BY PRODUCT
 - 7.3.4 BRAZIL LIDAR MARKET, BY PRODUCT TYPE
- 7.4 ARGENTINA
 - 7.4.1 ARGENTINA LIDAR MARKET OVERVIEW, 2014 – 2019
 - 7.4.2 ARGENTINA LIDAR MARKET, BY APPLICATION
 - 7.4.3 ARGENTINA LIDAR MARKET, BY PRODUCT
 - 7.4.4 ARGENTINA LIDAR MARKET, BY PRODUCT TYPE

8 SOUTH AMERICA LIDAR MARKET: COMPETITIVE LANDSCAPE

- 8.1 SOUTH AMERICA LIDAR MARKET: COMPANY SHARE ANALYSIS
- 8.2 COMPANY PRESENCE IN LIDAR MARKET, BY PRODUCT TYPE
- 8.3 MERGERS & ACQUISITIONS
- 8.4 NEW PRODUCT DEVELOPMENTS
- 8.5 NEW AGREEMENTS

9 COMPANY PROFILES

(Overview, Financials, Products & Services, Strategy, and Developments)*

- 9.1 TRIMBLE NAVIGATION LIMITED
- 9.2 LEICA GEOSYSTEMS AG
- 9.3 OPTECH INC.
- 9.4 TOPCON CORPORATION

9.5 RIEGL USA

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

10 APPENDIX

10.1 CUSTOMIZATION OPTIONS

10.1.1 PRODUCT PORTFOLIO ANALYSIS

10.1.2 COUNTRY LEVEL DATA ANALYSIS

10.1.3 PRODUCT COMPARISON OF VARIOUS COMPETITORS

10.2 RELATED REPORTS

11 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

11.1 RT SNAPSHOT

List Of Tables

LIST OF TABLES

Table 1 SOUTH AMERICA LIDAR MARKET SIZE, 2014-2019 (USD '000)

Table 2 SOUTH AMERICA LIDAR MARKET, BY APPLICATION, 2014 (USD '000)

Table 3 R&D EXPENDITURE VALUE, 2014 (USD '000)

Table 4 ASSUMPTIONS

Table 5 SOUTH AMERICA LIDAR MARKET: COMPARISON WITH PARENT MARKET, 2013 – 2019 (USD '000)

Table 6 SOUTH AMERICA LIDAR MARKET: DRIVERS AND INHIBITORS

Table 7 SOUTH AMERICA LIDAR MARKET, BY APPLICATION, 2013 - 2019 (USD '000)

Table 8 SOUTH AMERICA LIDAR MARKET, BY PRODUCT, 2013 - 2019 (USD '000)

Table 9 SOUTH AMERICA LIDAR MARKET, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Table 10 SOUTH AMERICA LIDAR MARKET: COMPARISON WITH APPLICATION MARKET, 2013-2019 (USD '000)

Table 11 SOUTH AMERICA LIDAR MARKET, BY PRODUCT TYPE, 2013 – 2019 (USD '000)

Table 12 SOUTH AMERICA AIRBORNE LIDAR MARKET, BY GEOGRAPHY, 2013–2019 (USD '000)

Table 13 SOUTH AMERICA TERRESTRIAL LIDAR MARKET, BY GEOGRAPHY, 2013 – 2019 (USD '000)

Table 14 SOUTH AMERICA MOBILE LIDAR MARKET, BY GEOGRAPHY, 2013 – 2019 (USD '000)

Table 15 SOUTH AMERICA SHORT RANGE LIDAR MARKET, BY GEOGRAPHY, 2013 – 2019 (USD '000)

Table 16 SOUTH AMERICA LIDAR MARKET, BY APPLICATION, 2013-2019 (USD '000)

Table 17 SOUTH AMERICA LIDAR MARKET IN GOVERNMENT SEGMENT, BY GEOGRAPHY, 2013-2019 (USD '000)

Table 18 SOUTH AMERICA LIDAR MARKET IN CIVIL ENGINEERING APPLICATION, BY GEOGRAPHY, 2013-2019 (USD '000)

Table 19 SOUTH AMERICA LIDAR MARKET IN MILITARY, DEFENSE & AEROSPACE BY GEOGRAPHY, 2013-2019 (USD '000)

Table 20 SOUTH AMERICA LIDAR MARKET IN CORRIDOR MAPPING APPLICATION, BY GEOGRAPHY, 2013-2019 (USD '000)

Table 21 SOUTH AMERICA LIDAR MARKET IN TOPOGRAPHIC SURVEYS

APPLICATION, BY GEOGRAPHY, 2013-2019 (USD '000)

Table 22 SOUTH AMERICA LIDAR MARKET IN VOLUMETRIC MAPPING

APPLICATION, BY GEOGRAPHY, 2013-2019 (USD '000)

Table 23 SOUTH AMERICA LIDAR MARKET, BY GEOGRAPHY, 2013 – 2019 (USD '000)

Table 24 BRAZIL MARKET, BY APPLICATION, 2013 – 2019 (USD '000)

Table 25 BRAZIL MARKET, BY PRODUCT, 2013 – 2019 (USD '000)

Table 26 ARGENTINA LIDAR MARKET, BY APPLICATION, 2013 – 2019 (USD '000)

Table 27 ARGENTINA MARKET, BY PRODUCT, 2013 – 2019 (USD '000)

Table 28 SOUTH AMERICA LIDAR MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Table 29 SOUTH AMERICA LIDAR MARKET: MERGERS & ACQUISITIONS

Table 30 SOUTH AMERICA LIDAR MARKET: NEW PRODUCT DEVELOPMENTS AND ANNOUNCEMENTS

Table 31 SOUTH AMERICA LIDAR MARKET: NEW AGREEMENTS

Table 32 TRIMBLE: KEY FINANCIALS, 2010 – 2014 (USD MN)

Table 33 RECENT DEVELOPEMENTS

Table 34 RECENT DEVELOPMENTS

Table 35 RECENT DEVELOPMENTS

Table 36 TOPCON CORPORATION: KEY FINANCIALS, 2009-2013, (USD MN)

Table 37 RECENT DEVELOPMENTS

Table 38 RECENT DEVELOPMENTS

List Of Figures

LIST OF FIGURES

Figure 1 SOUTH AMERICA LIDAR MARKET: SEGMENTATION & COVERAGE

Figure 2 SOUTH AMERICA LIDAR MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-UP APPROACH

Figure 6 DEMAND-SIDE APPROACH

Figure 7 MACRO INDICATOR-BASED APPROACH

Figure 8 SOUTH AMERICA LIDAR MARKET SNAPSHOT

Figure 9 SOUTH AMERICA LIDAR MARKET: COMPARISON WITH PARENT MARKET, 2013 - 2019, USD '000

Figure 10 SOUTH AMERICA LIDAR MARKET, BY APPLICATION, 2014 & 2019 (USD '000)

Figure 11 SOUTH AMERICA LIDAR MARKET, BY PRODUCT, 2014 & 2019 (USD '000)

Figure 12 SOUTH AMERICA LIDAR MARKET, BY GEOGRAPHY, 2014 & 2019 (USD '000)

Figure 13 DEMAND SIDE ANALYSIS

Figure 14 SOUTH AMERICA LIDAR MARKET, BY PRODUCT TYPE, 2014 & 2019 (USD '000)

Figure 15 SOUTH AMERICA AIRBORNE LIDAR MARKET, BY GEOGRAPHY, 2013–2019 (USD '000)

Figure 16 SOUTH AMERICA TERRESTRIAL LIDAR MARKET, BY GEOGRAPHY, 2013 – 2019 (USD '000)

Figure 17 SOUTH AMERICA MOBILE LIDAR MARKET, BY GEOGRAPHY, 2013 – 2019 (USD '000)

Figure 18 SOUTH AMERICA SHORT RANGE LIDAR MARKET, BY GEOGRAPHY, 2013 – 2019 (USD '000)

Figure 19 SOUTH AMERICA LIDAR MARKET, BY APPLICATION, 2014 & 2019 (USD '000)

Figure 20 SOUTH AMERICA LIDAR MARKET IN GOVERNMENT SEGMENT, BY GEOGRAPHY, 2013 – 2019 (USD '000)

Figure 21 SOUTH AMERICA LIDAR MARKET IN CIVIL ENGINEERING APPLICATION, BY GEOGRAPHY, 2013-2019 (USD '000)

Figure 22 SOUTH AMERICA LIDAR MARKET IN MILITARY, DEFENSE & AEROSPACE, BY GEOGRAPHY, 2013-2019 (USD '000)

Figure 23 SOUTH AMERICA LIDAR MARKET IN CORRIDOR MAPPING APPLICATION, BY GEOGRAPHY, 2013-2019 (USD '000)

Figure 24 SOUTH AMERICA LIDAR MARKET IN TOPOGRAPHIC SURVEYS APPLICATION, BY GEOGRAPHY, 2013-2019 (USD '000)

Figure 25 SOUTH AMERICA LIDAR MARKET IN VOLUMETRIC MAPPING APPLICATION, BY GEOGRAPHY, 2013-2019 (USD '000)

Figure 26 SOUTH AMERICA LIDAR MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014-2019 (USD '000)

Figure 27 BRAZIL LIDAR MARKET OVERVIEW, 2014 – 2019 (USD '000)

Figure 28 THE BRAZIL LIDAR MARKET, BY APPLICATION, 2013 – 2019 (USD '000)

Figure 29 THE BRAZIL LIDAR MARKET, BY PRODUCT, 2013 – 2019 (USD '000)

Figure 30 BRAZIL LIDAR MARKET, BY PRODUCT TYPE SNAPSHOT

Figure 31 ARGENTINA LIDAR MARKET OVERVIEW, 2014 – 2019 (USD '000)

Figure 32 ARGENTINA LIDAR MARKET, BY APPLICATION, 2013 – 2019 (USD '000)

Figure 33 ARGENTINA LIDAR MARKET, BY PRODUCT, 2013 – 2019 (USD '000)

Figure 34 ARGENTINA LIDAR MARKET, BY PRODUCT TYPE

Figure 35 SOUTH AMERICA LIDAR MARKET: COMPANY SHARE ANALYSIS

Figure 36 COMPANY PRESENCE IN SOUTH AMERICAN LIDAR MARKET

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