

South America Image Sensor Market by Type (CMOS Image Sensor, CCD Image Sensor, Others), by Application - Analysis and Forecast to 2019

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Abstracts

The South American image sensor market was estimated to be \$622.3 million in 2014 and is projected to reach \$1,053.6 million by 2019 at a CAGR of 11.1% from 2014 to 2019. The image sensor market includes the implementation of image sensors in camera modules and other imaging devices. A huge prevalence of the image sensor market in both developed and developing nations is due to consumer electronics, automotive & transportation, security & surveillance, and advance imaging techniques, which are the key drivers of the growth of the market. However, more power consumption in the CCD image sensor and complex manufacturing process of high resolution image sensors are the key factors that restrain the growth of this market.

In this report, the image sensor market covers application segments such as consumer electronics, industrial, automotive & transportation, healthcare, security & surveillance, and aerospace & defence. The consumer electronics segment held the largest share in the image sensor market during 2014.

Furthermore, the market is also segmented on the basis of technology. The technology segment covers CMOS image sensors and CCD image sensors. The CMOS image sensor market held the largest share in the technology segment in 2013. The rising demand for camera-enabled mobile phone exhibits a high growth potential for this market. CMOS image sensors are further sub-segmented into FSI technology and BSI technology. BSI technology is expected to dominate the CMOS image sensor market. Image sensor is also segmented on the basis of spectrum (visible and invisible spectrum); array type (linear and area array), and scanning methods (progressive and interlace method).

The image sensor market is competitive in nature, marked with new product development and merger & acquisition. New product launches and mergers & acquisitions are the key strategies adopted by market players to ensure their growth in the market. The market is dominated by players such as Sony Corporation (Japan), Samsung electronics co., ltd. (South Korea), ON Semiconductors Corporation (U.S.), OmniVision Technologies Inc. (U.S.), and STMicroelectronics N.V (Switzerland).

Markets Covered

Image Sensor market, By Application

Consumer Electronics

Healthcare

Industrial

Security and Surveillance

Automotive and Transportation

Aerospace and Defence

Image Sensor market, By Type

CMOS Image Sensor

CCD Image Sensor

Others

Image Sensor market, By Spectrum

Visible

Invisible

Image Sensor market, By Array Type

Line Scan

Area Scan

Image Sensor market, By Scanning Method

Progressive Method

Interlace Method

Image Sensor market, By Geography

Brazil

Argentina

Rest of South America

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