

South America Image Sensor Market by Type (CMOS Image Sensor, CCD Image Sensor, Others), by Application - Analysis and Forecast to 2019

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Abstracts

The South American image sensor market was estimated to be \$622.3 million in 2014 and is projected to reach \$1,053.6 million by 2019 at a CAGR of 11.1% from 2014 to 2019. The image sensor market includes the implementation of image sensors in camera modules and other imaging devices. A huge prevalence of the image sensor market in both developed and developing nations is due to consumer electronics, automotive & transportation, security & surveillance, and advance imaging techniques, which are the key drivers of the growth of the market. However, more power consumption in the CCD image sensor and complex manufacturing process of high resolution image sensors are the key factors that restrain the growth of this market.

In this report, the image sensor market covers application segments such as consumer electronics, industrial, automotive & transportation, healthcare, security & surveillance, and aerospace & defence. The consumer electronics segment held the largest share in the image sensor market during 2014.

Furthermore, the market is also segmented on the basis of technology. The technology segment covers CMOS image sensors and CCD image sensors. The CMOS image sensor market held the largest share in the technology segment in 2013. The rising demand for camera-enabled mobile phone exhibits a high growth potential for this market. CMOS image sensors are further sub-segmented into FSI technology and BSI technology. BSI technology is expected to dominate the CMOS image sensor market. Image sensor is also segmented on the basis of spectrum (visible and invisible spectrum); array type (linear and area array), and scanning methods (progressive and interlace method).

The image sensor market is competitive in nature, marked with new product development and merger & acquisition. New product launches and mergers & acquisitions are the key strategies adopted by market players to ensure their growth in the market. The market is dominated by players such as Sony Corporation (Japan), Samsung electronics co., ltd. (South Korea), ON Semiconductors Corporation (U.S.), OmniVision Technologies Inc. (U.S.), and STMicroelectronics N.V (Switzerland).

Markets Covered

Image Sensor market, By Application

Consumer Electronics

Healthcare

Industrial

Security and Surveillance

Automotive and Transportation

Aerospace and Defence

Image Sensor market, By Type

CMOS Image Sensor

CCD Image Sensor

Others

Image Sensor market, By Spectrum

Visible

Invisible

Image Sensor market, By Array Type

Line Scan

Area Scan

Image Sensor market, By Scanning Method

Progressive Method

Interlace Method

Image Sensor market, By Geography

Brazil

Argentina

Rest of South America

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF THE SOUTH AMERICA IMAGE SENSOR MARKET
- 2.2 ARRIVING AT THE IMAGE SENSOR MARKET SIZE
 - 2.2.1 TOP-DOWN APPROACH
 - 2.2.2 BOTTOM-UP APPROACH
 - 2.2.3 DEMAND SIDE APPROACH
 - 2.2.4 MACRO INDICATOR-BASED APPROACH
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 SOUTH AMERICA IMAGE SENSOR MARKET: COMPARISON WITH THE PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND SIDE ANALYSIS
- 4.6 VENDOR SIDE ANALYSIS

5 SOUTH AMERICA IMAGE SENSOR MARKET, BY TECHNOLOGY

- 5.1 INTRODUCTION
- 5.2 SOUTH AMERICA IMAGE SENSOR MARKET, TYPE COMPARISON WITH THE PARENT MARKET
- 5.3 SOUTH AMERICA CMOS IMAGE SENSOR MARKET, BY GEOGRAPHY
- 5.4 SOUTH AMERICA CCD IMAGE SENSOR MARKET, BY GEOGRAPHY
- 5.5 SOUTH AMERICA CONTACT IMAGE SENSOR MARKET, BY GEOGRAPHY

6 SOUTH AMERICA IMAGE SENSOR MARKET, BY APPLICATION

6.1 INTRODUCTION

6.2 DEMAND SIDE ANALYSIS

6.3 SOUTH AMERICA IMAGE SENSOR MARKET IN CONSUMER SECTOR, BY GEOGRAPHY

6.4 SOUTH AMERICA IMAGE SENSOR MARKET IN THE CONSUMER SECTOR, BY SUB-APPLICATION

6.5 SOUTH AMERICA IMAGE SENSOR MARKET IN SURVEILLANCE, BY GEOGRAPHY

6.6 SOUTH AMERICA IMAGE SENSOR MARKET IN AUTOMOTIVE, BY GEOGRAPHY

6.7 SOUTH AMERICA IMAGE SENSOR MARKET IN AUTOMOTIVE, BY SUB-APPLICATION

6.8 SOUTH AMERICA IMAGE SENSOR MARKET IN THE MEDICAL SECTOR, BY GEOGRAPHY

6.9 SOUTH AMERICA IMAGE SENSOR MARKET IN THE MEDICAL SECTOR, BY SUB-APPLICATION

6.9.1 SOUTH AMERICA IMAGE SENSOR MARKET IN ENDOSCOPY, BY GEOGRAPHY

6.9.2 SOUTH AMERICA IMAGE SENSOR MARKET IN ENDOSCOPY, BY TYPE

6.9.2.1 South America Image Sensor Market in Rigid Endoscopy, by Application

6.9.2.2 South America Image Sensor Market in Flexible Endoscopy, by Application

6.9.3 SOUTH AMERICA IMAGE SENSOR MARKET IN DIGITAL RADIOLOGY, BY GEOGRAPHY

6.9.4 SOUTH AMERICA IMAGE SENSOR MARKET IN DIGITAL RADIOLOGY, BY APPLICATION

6.9.5 SOUTH AMERICA IMAGE SENSOR MARKET IN OPHTHALMOLOGY, BY GEOGRAPHY

6.9.6 SOUTH AMERICA IMAGE SENSOR MARKET IN OPHTHALMOLOGY, BY APPLICATION

6.10 SOUTH AMERICA IMAGE SENSOR MARKET IN DEFENSE AND AEROSPACE SECTOR, BY GEOGRAPHY

6.11 SOUTH AMERICA IMAGE SENSOR MARKET IN DEFENSE AND AEROSPACE SECTOR, BY SUB-APPLICATION

6.11.1 SOUTH AMERICA IMAGE SENSOR MARKET IN VISIBLE SPECTRUM IMAGE SENSORS BY DEFENSE EQUIPMENT, BY APPLICATION

6.12 SOUTH AMERICA IMAGE SENSOR MARKET IN INDUSTRIAL SECTOR, BY

GEOGRAPHY

6.13 SOUTH AMERICA IMAGE SENSOR MARKET IN INDUSTRIAL SECTOR, BY SUB-APPLICATION

6.14 SOUTH AMERICA IMAGE SENSOR MARKET IN INDUSTRIAL SECTOR (SCAN TYPES), BY SUB-APPLICATION

7 SOUTH AMERICA IMAGE SENSOR, BY GEOGRAPHY

7.1 INTRODUCTION

7.2 BRAZIL IMAGE SENSOR MARKET

7.2.1 BRAZIL IMAGE SENSOR MARKET, BY APPLICATION

7.2.2 BRAZIL IMAGE SENSOR MARKET, BY TECHNOLOGY

7.3 ARGENTINA IMAGE SENSOR MARKET

7.3.1 ARGENTINA IMAGE SENSOR MARKET, BY APPLICATION

7.3.2 ARGENTINA IMAGE SENSOR MARKET, BY TECHNOLOGY

8 SOUTH AMERICA IMAGE SENSOR MARKET COMPETITIVE LANDSCAPE

8.1 SOUTH AMERICA IMAGE SENSOR MARKET: COMPANY SHARE ANALYSIS

8.2 COMPANY PRESENCE IN IMAGE SENSOR MARKET, BY TECHNOLOGY

8.3 NEW PRODUCT DEVELOPMENTS

8.4 MERGERS & ACQUISITIONS

8.5 COLLABORATIONS

9 IMAGE SENSOR MARKET, BY COMPANY

(Overview, Financials, Products & Services, Strategy, and Developments)*

9.1 OMNIVISION TECHNOLOGIES LTD.

9.2 APTINA IMAGING CORPORATION

9.3 SAMSUNG ELECTRONICS

9.4 SONY CORPORATION

9.5 TOSHIBA CORPORATION

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

10 APPENDIX

10.1 CUSTOMIZATION OPTIONS

10.1.1 PRODUCT PORTFOLIO ANALYSIS

10.1.2 COUNTRY LEVEL DATA ANALYSIS

10.1.3 PRODUCT COMPARISON OF VARIOUS COMPETITORS

10.1.4 TRADE ANALYSIS

10.2 RELATED REPORTS

10.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

10.3.1 RT SNAPSHOTS

List Of Tables

LIST OF TABLES

Table 1 GLOBAL IMAGE SENSOR MARKET SIZE, BY TECHNOLOGY, 2014 (USD '000)

Table 2 SOUTH AMERICA IMAGE SENSOR MARKET, BY APPLICATION, 2014 (USD '000)

Table 3 IMAGE SENSOR MARKET: MACRO INDICATORS, BY GEOGRAPHY, 2012 & 2013 (USD '000)

Table 4 SOUTH AMERICA IMAGE SENSOR MARKET: COMPARISON WITH THE PARENT MARKET, 2013 – 2019 (USD '000)

Table 5 SOUTH AMERICA IMAGE SENSOR MARKET: DRIVERS AND INHIBITORS

Table 6 SOUTH AMERICA IMAGE SENSOR MARKET, BY APPLICATION, 2013 - 2019 (USD '000)

Table 7 SOUTH AMERICA IMAGE SENSOR TECHNOLOGY, BY GEOGRAPHY, 2014 (USD '000)

Table 8 SOUTH AMERICA IMAGE SENSOR MARKET: COMPARISON WITH THE APPLICATION MARKETS, 2013 - 2019 (USD '000)

Table 9 SOUTH AMERICA IMAGE SENSOR MARKET, BY TECHNOLOGY, 2013 - 2019 (USD '000)

Table 10 SOUTH AMERICA IMAGE SENSOR MARKET: TYPE COMPARISON WITH THE PARENT MARKET, 2013–2019 (USD '000)

Table 11 SOUTH AMERICA CMOS IMAGE SENSOR MARKET, BY GEOGRAPHY, 2013–2019 (USD '000)

Table 12 SOUTH AMERICA CCD IMAGE SENSOR MARKET, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Table 13 SOUTH AMERICA CONTACT IMAGE SENSOR MARKET, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Table 14 SOUTH AMERICA IMAGE SENSOR MARKET, BY APPLICATION, 2013 - 2019 (USD '000)

Table 15 SOUTH AMERICA IMAGE SENSOR MARKET, CONSUMER APPLICATION, 2013 - 2019 (USD '000)

Table 16 SOUTH AMERICA IMAGE SENSOR MARKET, SURVEILLANCE, 2013 - 2019 (USD '000)

Table 17 SOUTH AMERICA IMAGE SENSOR MARKET, AUTOMOTIVE, 2013 - 2019 (USD '000)

Table 18 SOUTH AMERICA IMAGE SENSOR MARKET, MEDICAL, 2013 - 2019 (USD '000)

Table 19 SOUTH AMERICA IMAGE SENSOR MARKET, DEFENSE & AEROSPACE, 2013 - 2019 (USD '000)

Table 20 SOUTH AMERICA IMAGE SENSOR MARKET, INDUSTRIAL, 2013 - 2019 (USD '000)

Table 21 SOUTH AMERICA IMAGE SENSOR MARKET IN CONSUMER SECTOR, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Table 22 SOUTH AMERICA IMAGE SENSOR MARKET IN CONSUMER SECTOR, BY SUB-APPLICATION, 2013 - 2019 (USD '000)

Table 23 SOUTH AMERICA IMAGE SENSOR MARKET IN SURVEILLANCE, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Table 24 SOUTH AMERICA IMAGE SENSOR MARKET IN AUTOMOTIVE, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Table 25 SOUTH AMERICA IMAGE SENSOR MARKET IN AUTOMOTIVE, BY SUB-APPLICATION, 2013 - 2019 (USD '000)

Table 26 SOUTH AMERICA IMAGE SENSOR MARKET IN THE MEDICAL SECTOR, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Table 27 SOUTH AMERICA IMAGE SENSOR MARKET IN THE MEDICAL SECTOR, BY SUB-APPLICATION, 2013 - 2019 (USD '000)

Table 28 SOUTH AMERICA IMAGE SENSOR MARKET IN ENDOSCOPY, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Table 29 SOUTH AMERICA IMAGE SENSOR MARKET IN ENDOSCOPY, BY TYPE, 2013 - 2019 (USD '000)

Table 30 SOUTH AMERICA IMAGE SENSOR MARKET IN RIGID ENDOSCOPY, BY APPLICATION, 2013 - 2019 (USD '000)

Table 31 SOUTH AMERICA IMAGE SENSOR MARKET IN FLEXIBLE ENDOSCOPY, BY APPLICATION, 2013 - 2019 (USD '000)

Table 32 SOUTH AMERICA IMAGE SENSOR MARKET IN DIGITAL RADIOLOGY, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Table 33 SOUTH AMERICA IMAGE SENSOR MARKET IN DIGITAL RADIOLOGY, BY APPLICATION, 2013 - 2019 (USD '000)

Table 34 SOUTH AMERICA IMAGE SENSOR MARKET IN OPHTHALMOLOGY, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Table 35 SOUTH AMERICA IMAGE SENSOR MARKET IN OPHTHALMOLOGY, BY APPLICATION, 2013 - 2019 (USD '000)

Table 36 SOUTH AMERICA IMAGE SENSOR MARKET IN DEFENSE AND AEROSPACE SECTOR, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Table 37 SOUTH AMERICA IMAGE SENSOR MARKET IN DEFENSE AND AEROSPACE APPLICATION SECTOR, BY SUB-APPLICATION, 2013 - 2019 (USD '000)

Table 38 SOUTH AMERICA IMAGE SENSOR MARKET IN VISIBLE SPECTRUM
IMAGE SENSORS BY DEFENSE EQUIPMENT, BY APPLICATION, 2013 - 2019 (USD
'000)

Table 39 SOUTH AMERICA IMAGE SENSOR MARKET IN INDUSTRIAL SECTOR, BY
GEOGRAPHY, 2013 - 2019 (USD '000)

Table 40 SOUTH AMERICA IMAGE SENSOR MARKET IN INDUSTRIAL SECTOR, BY
SUB-APPLICATION, 2013 - 2019 (USD '000)

Table 41 SOUTH AMERICA IMAGE SENSOR MARKET IN INDUSTRIAL SECTOR
(SCAN TYPES), BY SUB-APPLICATION, 2013 - 2019 (USD '000)

Table 42 SOUTH AMERICA IMAGE SENSOR MARKET, BY GEOGRAPHY, 2013 -
2019 (USD '000)

Table 43 BRAZIL IMAGE SENSOR MARKET, BY APPLICATION, 2013-2019 (USD
'000)

Table 44 BRAZIL IMAGE SENSOR MARKET, BY TECHNOLOGY, 2013 - 2019 (USD
'000)

Table 45 ARGENTINA IMAGE SENSOR MARKET, BY APPLICATION, 2013-2019
(USD '000)

Table 46 ARGENTINA IMAGE SENSOR MARKET, BY TECHNOLOGY, 2013 - 2019
(USD '000)

Table 47 SOUTH AMERICA IMAGE SENSOR MARKET: COMPANY SHARE
ANALYSIS, 2013 (%)

Table 48 SOUTH AMERICA: NEW PRODUCT DEVELOPMENTS

Table 49 IMAGE SENSOR MARKET: MERGERS & ACQUISITIONS

Table 50 IMAGE SENSOR MARKET: COLLABORATIONS

Table 51 OMNIVISION TECHNOLOGIES, LTS: OPERATING DATA (USD
THOUSAND)

Table 52 SAMSUNG ELECTRONICS: ANNUAL REVENUE, BY BUSINESS
SEGMENT, 2009–2013 (USD MILLION)

Table 53 SAMSUNG ELECTRONICS: ANNUAL REVENUE, BY GEOGRAPHIC
REGION SEGMENT, 2009–2013 (USD MILLION)

Table 54 SONY CORPORATION: ANNUAL REVENUE, BY BUSINESS SEGMENT,
2009–2013 (USD '000)

Table 55 SONY CORPORATIONS: ANNUAL REVENUE, BY GEOGRAPHIC REGION
SEGMENTS, 2009–2013 (USD '000)

Table 56 TOSHIBA CORPORATION: ANNUAL REVENUE, BY BUSINESS SEGMENT,
2009–2013 (USD '000)

Table 57 TOSHIBA CORPORATIONS: OPERATING DATA, 2009–2013 (USD '000)

List Of Figures

LIST OF FIGURES

Figure 1 SOUTH AMERICA IMAGE SENSOR MARKET SEGMENTATION & COVERAGE

Figure 2 SOUTH AMERICA IMAGE SENSOR MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-UP APPROACH

Figure 6 DEMAND SIDE APPROACH

Figure 7 MACRO INDICATOR-BASED APPROACH

Figure 8 SOUTH AMERICA IMAGE SENSOR MARKET SNAPSHOT

Figure 9 IMAGE SENSOR MARKET GROWTH ASPECTS

Figure 10 SOUTH AMERICA IMAGE SENSOR MARKET: COMPARISON WITH THE PARENT MARKET

Figure 11 SOUTH AMERICA IMAGE SENSOR MARKET, BY APPLICATION, 2014 VS 2019

Figure 12 SOUTH AMERICA IMAGE SENSOR TECHNOLOGY, BY GEOGRAPHY, 2014 (USD '000)

Figure 13 SOUTH AMERICA IMAGE SENSOR MARKET, BY APPLICATION, 2014 (USD '000)

Figure 14 SOUTH AMERICA IMAGE SENSOR MARKET, BY TECHNOLOGY, 2014 (USD '000)

Figure 15 SOUTH AMERICA IMAGE SENSOR MARKET, BY TYPE, 2014 & 2019 (USD '000)

Figure 16 SOUTH AMERICA IMAGE SENSOR MARKET: TYPE COMPARISON WITH SENSOR MARKET, 2013–2019 (USD '000)

Figure 17 SOUTH AMERICA CMOS IMAGE SENSOR MARKET, BY GEOGRAPHY, 2013–2019 (USD '000)

Figure 18 SOUTH AMERICA CCD IMAGE SENSOR MARKET, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Figure 19 SOUTH AMERICA CONTACT IMAGE SENSOR MARKET, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Figure 20 SOUTH AMERICA IMAGE SENSOR MARKET, BY APPLICATION, 2014 - 2019 (USD '000)

Figure 21 SOUTH AMERICA IMAGE SENSOR MARKET, CONSUMER APPLICATION, 2013 - 2019 (USD '000)

Figure 22 SOUTH AMERICA IMAGE SENSOR MARKET, SURVEILLANCE, 2013 -

2019 (USD '000)

Figure 23 SOUTH AMERICA IMAGE SENSOR MARKET, AUTOMOTIVE, 2013 - 2019 (USD '000)

Figure 24 SOUTH AMERICA IMAGE SENSOR MARKET, MEDICAL, 2013 - 2019 (USD '000)

Figure 25 SOUTH AMERICA IMAGE SENSOR MARKET, DEFENSE & AEROSPACE, 2013 - 2019 (USD '000)

Figure 26 SOUTH AMERICA IMAGE SENSOR MARKET, INDUSTRIAL, 2013 - 2019 (USD '000)

Figure 27 SOUTH AMERICA IMAGE SENSOR MARKET IN CONSUMER SECTOR, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Figure 28 SOUTH AMERICA IMAGE SENSOR MARKET IN THE CONSUMER SECTOR, BY SUB-APPLICATION, 2013 - 2019 (USD '000)

Figure 29 SOUTH AMERICA IMAGE SENSOR MARKET IN SURVEILLANCE, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Figure 30 SOUTH AMERICA IMAGE SENSOR MARKET IN AUTOMOTIVE, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Figure 31 SOUTH AMERICA IMAGE SENSOR MARKET IN AUTOMOTIVE, BY SUB-APPLICATION, 2013 - 2019 (USD '000)

Figure 32 SOUTH AMERICA IMAGE SENSOR MARKET IN THE MEDICAL SECTOR, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Figure 33 SOUTH AMERICA IMAGE SENSOR MARKET IN THE MEDICAL SECTOR, BY SUB-APPLICATION, 2013 - 2019 (USD '000)

Figure 34 SOUTH AMERICA IMAGE SENSOR MARKET IN ENDOSCOPY, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Figure 35 SOUTH AMERICA IMAGE SENSOR MARKET IN ENDOSCOPY, BY TYPE, 2013 - 2019 (USD '000)

Figure 36 SOUTH AMERICA IMAGE SENSOR MARKET IN RIGID ENDOSCOPY, BY APPLICATION, 2013 - 2019 (USD '000)

Figure 37 SOUTH AMERICA IMAGE SENSOR MARKET IN FLEXIBLE ENDOSCOPY, BY APPLICATION, 2013 - 2019 (USD '000)

Figure 38 SOUTH AMERICA IMAGE SENSOR MARKET IN DIGITAL RADIOLOGY, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Figure 39 SOUTH AMERICA IMAGE SENSOR MARKET IN DIGITAL RADIOLOGY, BY APPLICATION, 2013 - 2019 (USD '000)

Figure 40 SOUTH AMERICA IMAGE SENSOR MARKET IN OPHTHALMOLOGY, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Figure 41 SOUTH AMERICA IMAGE SENSOR MARKET IN OPHTHALMOLOGY, BY APPLICATION, 2013 - 2019 (USD '000)

Figure 42 SOUTH AMERICA IMAGE SENSOR MARKET IN DEFENSE AND AEROSPACE SECTOR, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Figure 43 SOUTH AMERICA IMAGE SENSOR MARKET IN DEFENSE AND AEROSPACE SECTOR, BY SUB-APPLICATION, 2013 - 2019 (USD '000)

Figure 44 SOUTH AMERICA IMAGE SENSOR MARKET IN VISIBLE SPECTRUM IMAGE SENSORS BY DEFENSE EQUIPMENT, BY APPLICATION, 2013 - 2019 (USD '000)

Figure 45 SOUTH AMERICA IMAGE SENSOR MARKET IN INDUSTRIAL SECTOR, BY GEOGRAPHY, 2013 - 2019 (USD '000)

Figure 46 SOUTH AMERICA IMAGE SENSOR MARKET IN INDUSTRIAL SECTOR, BY SUB-APPLICATION, 2013 - 2019 (USD '000)

Figure 47 SOUTH AMERICA IMAGE SENSOR MARKET IN INDUSTRIAL SECTOR (SCAN TYPES), BY SUB-APPLICATION, 2013 - 2019 (USD '000)

Figure 48 SOUTH AMERICA IMAGE SENSOR MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2013-2019 (USD '000)

Figure 49 BRAZIL IMAGE SENSOR MARKET OVERVIEW, 2014 & 2019 (%)

Figure 50 BRAZIL IMAGE SENSOR MARKET, BY APPLICATION, 2013-2019 (USD '000)

Figure 51 BRAZIL IMAGE SENSOR MARKET: APPLICATION SNAPSHOT

Figure 52 BRAZIL IMAGE SENSOR MARKET, BY TECHNOLOGY, 2013 - 2019 (USD '000)

Figure 53 ARGENTINA IMAGE SENSOR MARKET OVERVIEW, 2014 & 2019 (%)

Figure 54 ARGENTINA IMAGE SENSOR MARKET, BY APPLICATION, 2013-2019 (USD '000)

Figure 55 ARGENTINA IMAGE SENSOR MARKET: APPLICATION SNAPSHOT

Figure 56 ARGENTINA IMAGE SENSOR, BY TECHNOLOGY, 2013 - 2019 (USD '000)

Figure 57 IMAGE SENSOR MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Figure 58 IMAGE SENSOR: COMPANY PRODUCT COVERAGE, BY TECHNOLOGY, 2013

Figure 59 OMNIVISION: APPLICATION MARKETS SERVED, 2014

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