

South America Coiled Tubing Market by Services (Well Intervention, Drilling & others), By Application (Onshore & Offshore), By Countries - Regional Trend & Forecast to 2019

<https://marketpublishers.com/r/SC4CE46E18BEN.html>

Date: March 2015

Pages: 90

Price: US\$ 2,650.00 (Single User License)

ID: SC4CE46E18BEN

Abstracts

The South American coiled tubing market is estimated to grow at a CAGR of 6.6 % from 2014 to 2019. Although Brazil has the largest market share of 28% in the South American coiled tubing market, the Rest of South America segment (including emerging countries such as Argentina and Columbia) is expected to grow at the fastest CAGR of 7.2% during the forecast period, 2014 to 2019. The growth of the coiled tubing market depends on several factors, including the increasing energy demand in the region. This energy demand can be fulfilled by discovering and developing new reservoirs and by improving production from existing ones. Other factors include introduction of new technologies, innovations, and improvements in existing services. Factors such as strict environmental regulations, government policies, and high competition compel companies to adopt new and better services for drilling and production. The discovery of new oil fields in South America is creating more growth opportunities for CT companies in South America.

Brazil is an important market in the South American region, having accounted for a market share of 28% in 2013. The Brazilian coiled tubing market is dominated by various international players.

In this report, the South American coiled tubing market has been broadly classified on the basis of type, application, and geography. The applications areas are offshore and onshore. Brazil, Venezuela, and Rest of South America have been considered for the geographic analysis of the South American market.

Rest of South America (including Columbia, Argentina) is estimated to grow at the fastest CAGR from 2014 to 2019, followed by Venezuela and Brazil. Though Venezuela and Brazil have the highest production in South America, a large number of brown field developments, well reinforcements, and well intervention coiled tubing have led to the high growth in the Rest of South America segment.

Major companies operational in this market are Halliburton, Baker Hughes, Weatherford International, and Schlumberger. These companies are major providers of well intervention services for the South American NOC's and as well as for IOC's. Schlumberger has the highest coiled tubing fleet among these companies in South America, followed by Halliburton and Baker Hughes.

Among the sub-segments of the coiled tubing market, the well intervention segment was valued at \$232.0 million in 2013 and is estimated to reach \$348.6 million by 2019. The high exploration and development activities, along with the use of secondary and tertiary methods to improve the recovery from wells, have led Venezuela to be the largest contributor in the well intervention segment of South America. The Argentine segment is expected to grow at the fastest rate from 2014 to 2019, to reach \$91.1 million by 2019, from \$58.1 million in 2013.

Apart from well intervention, the CT well cleaning and pumping services segment is expected to reach \$93.8 million by 2019, while the CT well completion & mechanical operations segment is expected to reach \$254.9 million by 2019.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF COILED TUBING SERVICES MARKET
- 2.2 ARRIVING AT THE COILED TUBING SERVICES MARKET SIZE
 - 2.2.1 TOP-DOWN APPROACH
 - 2.2.2 BOTTOM-UP APPROACH
 - 2.2.3 DEMAND-SIDE APPROACH
 - 2.2.4 MACROINDICATOR-BASED APPROACH
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 COILED TUBING SERVICES MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 SOUTH AMERICA DEMAND-SIDE ANALYSIS

5 SOUTH AMERICACOILED TUBING SERVICES MARKET, BY APPLICATION

- 5.1 INTRODUCTION
- 5.2 SOUTH AMERICA DEMAND-SIDE ANALYSIS
- 5.3 SOUTH AMERICA COILED TUBING COILED TUBING SERVICES MARKET IN ONSHORE SERVICES, BY GEOGRAPHY
- 5.4 SOUTH AMERICA COILED TUBING IN OFFSHORE, BY GEOGRAPHY

6 SOUTH AMERICA COILED TUBING SERVICES MARKET, BY TYPE

- 6.1 INTRODUCTION

6.2 SOUTH AMERICA COILED TUBING SERVICES MARKET, TYPE COMPARISON WITH OILFIELD SERVICES MARKET

6.3 SOUTH AMERICA COILED TUBING SERVICES MARKET, BY GEOGRAPHY

6.4 SOUTH AMERICA WELL INTERVENTION, BY GEOGRAPHY

6.5 SOUTH AMERICA DRILLING MARKET, BY GEOGRAPHY

6.6 SNEAK VIEW: SOUTH AMERICA COILED TUBING SERVICES MARKET, BY TYPE

7 COILED TUBING SERVICES MARKET, BY GEOGRAPHY

7.1 INTRODUCTION

7.2 VENDOR-SIDE ANALYSIS

7.3 BRAZIL COILED TUBING SERVICES MARKET

7.3.1 BRAZIL COILED TUBING SERVICES MARKET, BY APPLICATION

7.3.2 BRAZIL COILED TUBING SERVICES MARKET, BY TYPE

7.4 VENEZUELA COILED TUBING SERVICES MARKET

7.4.1 VENEZUELA COILED TUBING SERVICES MARKET, BY APPLICATION

7.4.2 VENEZUELA COILED TUBING SERVICES MARKET, BY TYPE

8 SOUTH AMERICA COILED TUBING SERVICES MARKET: COMPETITIVE LANDSCAPE

8.1 SOUTH AMERICACOILED TUBING SERVICES MARKET: COMPANY SHARE ANALYSIS

8.2 COMPANY PRESENCE IN COILED TUBING SERVICES MARKET, BY TYPE

8.3 MERGERS & ACQUISITIONS

8.4 EXPANSIONS

8.5 OTHER DEVELOPMENTS

9 COILED TUBING SERVICES MARKET, BY COMPANY

9.1 BAKER HUGHES INC.

9.1.1 OVERVIEW

9.1.2 KEY FINANCIALS

9.1.3 PRODUCT AND SERVICE OFFERINGS

9.1.4 MMM VIEW

9.2 HALLIBURTON CO.

9.2.1 COMPANY FINANCIALS

9.2.2 PRODUCT AND SERVICE OFFERINGS

- 9.2.3 COMPANY DEVELOPMENTS
- 9.2.4 MMM VIEW
- 9.3 WEATHERFORD INTERNATIONAL PLC
 - 9.3.1 COMPANY FINANCIALS
 - 9.3.2 PRODUCT AND SERVICE OFFERINGS
 - 9.3.3 COMPANY DEVELOPMENTS
 - 9.3.4 MMM VIEW
- 9.4 SCHLUMBERGER LTD.
 - 9.4.1 OVERVIEW
 - 9.4.2 KEY OPERATIONS DATA
 - 9.4.3 KEY FINANCIALS
 - 9.4.4 PRODUCT AND SERVICE OFFERINGS
 - 9.4.5 RELATED DEVELOPMENTS
 - 9.4.6 MMM VIEW
- 9.5 CALFRAC WELL SERVICES
 - 9.5.1 PRODUCT & SERVICES
 - 9.5.2 KEY FINANCIALS:
 - 9.5.3 RECENT DEVELOPMENT
 - 9.5.4 MMM VIEW
- 9.6 TRICAN WELL SERVICE
 - 9.6.1 PRODUCT & SERVICES
 - 9.6.2 COMPANY FINANCIALS
 - 9.6.3 COMPANY DEVELOPMENTS
- 9.7 AKER SOLUTIONS ASA
 - 9.7.1 COMPANY FINANCIALS
 - 9.7.2 PRODUCT & SERVICES
 - 9.7.3 COMPANY DEVELOPMENTS
 - 9.7.4 MMM VIEW

10 APPENDIX

- 10.1 CUSTOMIZATION OPTIONS
 - 10.1.1 PRODUCTS & SERVICES BENCHMARKING ANALYSIS
 - 10.1.2 REGULATORY FRAMEWORK
 - 10.1.3 IMPACT ANALYSIS
 - 10.1.4 CURRENT INDUSTRY CHALLENGES
 - 10.1.5 HISTORICAL DATA & TRENDS
 - 10.1.6 OILFIELD SERVICES IN DEPTH VALUE CHAIN ANALYSIS
- 10.2 RELATED REPORTS

10.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

10.3.1 RT SNAPSHOTS

List Of Tables

LIST OF TABLES

Table 1 GLOBAL COILED TUBING PEER MARKET SIZE, 2013 (USD MILLION)

Table 2 SOUTH AMERICA COILED TUBING SERVICES APPLICATION MARKET, 2014 (USD MILLION)

Table 3 SOUTH AMERICA COILED TUBING SERVICES MARKET: MACROINDICATORS, BY GEOGRAPHY, 2013

Table 4 SOUTH AMERICA COILED TUBING SERVICES MARKET: COMPARISON WITH PARENT MARKET, 2013 – 2019 (USD MILLION)

Table 5 SOUTH AMERICA COILED TUBING SERVICES MARKET: DRIVERS AND INHIBITORS

Table 6 SOUTH AMERICA COILED TUBING SERVICES MARKET, BY APPLICATION, 2013 - 2019 (USD MILLION)

Table 7 SOUTH AMERICA COILED TUBING SERVICES MARKET, BY TYPE, 2013 - 2019 (USD MILLION)

Table 8 SOUTH AMERICA COILED TUBING SERVICES MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MILLION)

Table 9 SOUTH AMERICA COILED TUBING SERVICES MARKET: COMPARISON WITH APPLICATION MARKETS, 2013 - 2019 (USD MILLION)

Table 10 SOUTH AMERICA COILED TUBING SERVICES MARKET, BY APPLICATION, 2013 - 2019 (USD MILLION)

Table 11 SOUTH AMERICA COILED TUBING SERVICES MARKET: COMPARISON WITH APPLICATION MARKETS, 2013 - 2019 (USD MILLION)

Table 12 SOUTH AMERICA COILED TUBING IN ONSHORE SERVICES, BY GEOGRAPHY, 2013 - 2019 (USD MILLION)

Table 13 SOUTH AMERICA COILED TUBING ON OFFSHORE, BY GEOGRAPHY, 2013 - 2019 (USD MILLION)

Table 14 SOUTH AMERICA COILED TUBING SERVICES MARKET, BY TYPE, 2013 - 2019 (USD MILLION)

Table 15 SOUTH AMERICA COILED TUBING SERVICES MARKET: TYPE COMPARISON WITH PARENT MARKET, 2013–2019 (USD MILLION)

Table 16 SOUTH AMERICA COILED TUBING SERVICES MARKET, BY GEOGRAPHY, 2013–2019 (USD MILLION)

Table 17 SOUTH AMERICA WELL INTERVENTION MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MILLION)

Table 18 SOUTH AMERICA DRILLING MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MILLION)

Table 19 SOUTH AMERICA COILED TUBING SERVICES MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MILLION)

Table 20 SOUTH AMERICA: CT ACTIVE FLEET COUNT, BY COUNTRY, 2012 – 2013 (UNITS)

Table 21 BRAZIL COILED TUBING SERVICES MARKET, BY APPLICATION, 2012-2018 (USD MN)

Table 22 BRAZIL COILED TUBING SERVICES MARKET, BY TYPE, 2013 - 2019 (USD MILLION)

Table 23 VENEZUELA COILED TUBING SERVICES MARKET, BY APPLICATION, 2013 - 2019 (USD MILLION)

Table 24 VENEZUELA COILED TUBING SERVICES MARKET, BY TYPE, 2013 - 2019 (USD MILLION)

Table 25 COILED TUBING SERVICES MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Table 26 SOUTH AMERICA COILED TUBING SERVICES MARKET: MERGERS & ACQUISITIONS

Table 27 SOUTH AMERICA COILED TUBING SERVICES MARKET: EXPANSIONS

Table 28 SOUTH AMERICA COILED TUBING SERVICES MARKET: INVESTMENTS

Table 29 BAKER HUGHES INC.: KEY FINANCIALS, 2009 - 2013 (USD MN)

Table 30 NET SALES, BY BUSINESS SEGMENT, 2009-2013 (USD MILLION)

Table 31 NET SALES, BY GEOGRAPHICAL SEGMENT, 2009-2013 (USD MILLION)

Table 32 BAKER HUGHES INC.: CT ACTIVE FLEET COUNT, BY GEOGRAPHY, 2012 – 2013 (UNITS)

Table 33 SOUTH AMERICA: CT ACTIVE FLEET COUNT, BY COUNTRY, 2012 – 2013 (UNITS)

Table 34 KEY FINANCIALS, 2009 - 2013 (USD MILLION)

Table 35 NET SALES, BY BUSINESS SEGMENT, 2009-2013 (USD MILLION)

Table 36 NET SALES, BY GEOGRAPHICAL SEGMENT, 2009-2013 (USD MILLION)

Table 37 HALLIBURTON CO.: CT ACTIVE FLEET COUNT, BY GEOGRAPHY, 2012 – 2013 (UNITS)

Table 38 SOUTH AMERICA: CT ACTIVE FLEET COUNT, BY COUNTRIES, 2012 – 2013 (UNITS)

Table 39 KEY FINANCIALS, 2009 - 2013 (USD MILLION)

Table 40 NET SALES, BY BUSINESS SEGMENT, 2009-2013 (USD MILLION)

Table 41 NET SALES, BY GEOGRAPHICAL SEGMENT, 2009-2013 (USD MILLION)

Table 42 WEATHERFORD PLC: CT ACTIVE FLEET COUNT, BY GEOGRAPHY, 2012 – 2013 (UNITS)

Table 43 SOUTH AMERICA: CT ACTIVE FLEET COUNT, BY COUNTRIES, 2012 – 2013 (UNITS)

Table 44 SCHLUMBERGER LTD.: KEY OPERATION DATA, 2009-2013 (USD MN)

Table 45 SCHLUMBERGER LTD.: MARKET REVENUE, BY BUSINESS SEGMENTS, 2010-2013 (USD MN)

Table 46 SCHLUMBERGER LTD.: MARKET REVENUE, BY GEOGRAPHY, 2010 – 2013 (USD MN)

Table 47 SCHLUMBERGER LTD.: CT ACTIVE FLEET COUNT, BY GEOGRAPHY, 2012 – 2013 (UNITS)

Table 48 SOUTH AMERICA: CT ACTIVE FLEET COUNT, BY COUNTRY, 2012 – 2013 (UNITS)

Table 49 SERVICES OF CALFRAC WELL SERVICES

Table 50 KEY FINANCIALS, 2009-2013 (USD MILLION)

Table 51 SERVICES OF TRICAN WELL SERVICE

Table 52 KEY FINANCIALS, 2009-2013 (USD MILLION)

Table 53 NET SALES BY BUSINESS SEGMENT (USD MILLION)

Table 54 NET SALES BY GEOGRAPHICAL REGIONS, 2009-2013 (USD MILLION)

Table 55 AKER SOLUTIONS ASA: KEY FINANCIALS, 2009- 2013 (USD MILLION)

Table 56 NET SALES, BY BUSINESS SEGMENT, 2009-2013 (USD MILLION)

Table 57 NET SALES, BY GEOGRAPHICAL REGION, 2009-2013 (USD MILLION)

List Of Figures

LIST OF FIGURES

- Figure 1 SOUTH AMERICA COILED TUBING MARKET: SEGMENTATION & COVERAGE
- Figure 2 COILED TUBING SERVICES MARKET: INTEGRATED ECOSYSTEM
- Figure 3 RESEARCH METHODOLOGY
- Figure 4 TOP-DOWN APPROACH
- Figure 5 BOTTOM-UP APPROACH
- Figure 6 DEMAND-SIDE APPROACH
- Figure 7 MACROINDICATOR-BASED APPROACH
- Figure 8 SOUTH AMERICA COILED TUBING SERVICES MARKET SNAPSHOT
- Figure 9 SOUTH AMERICA COILED TUBING SERVICES TYPES, BY GEOGRAPHY, 2014 (USD MILLION)
- Figure 10 SOUTH AMERICA COILED TUBING SERVICES MARKET, BY APPLICATION, 2013 - 2019 (USD MILLION)
- Figure 11 SOUTH AMERICA COILED TUBING SERVICES MARKET IN ONSHORE SERVICES, BY GEOGRAPHY, 2013 - 2019 (USD MILLION)
- Figure 12 SOUTH AMERICA COILED TUBING SERVICES MARKET IN OFFSHORE, BY GEOGRAPHY, 2013 - 2019 (USD MILLION)
- Figure 13 SOUTH AMERICA COILED TUBING SERVICES MARKET, BY TYPE, 2013 - 2019 (USD MILLION)
- Figure 14 SOUTH AMERICA COILED TUBING SERVICES MARKET: TYPE COMPARISON WITH OILFIELD SERVICES MARKET, 2013–2019 (USD MILLION)
- Figure 15 SOUTH AMERICA COILED TUBING, BY GEOGRAPHY, 2013–2019 (USD MILLION)
- Figure 16 SOUTH AMERICA WELL INTERVENTION, BY GEOGRAPHY, 2013 - 2019 (USD MILLION)
- Figure 17 SOUTH AMERICA DRILLING MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MILLION)
- Figure 18 SOUTH AMERICA COILED TUBING SERVICES MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2012-2018 (USD MN)
- Figure 19 BRAZIL COILED TUBING SERVICES MARKET OVERVIEW, 2014 & 2019 (%)
- Figure 20 BRAZIL COILED TUBING SERVICES MARKET, BY APPLICATION, 2013-2019 (USD MILLION)
- Figure 21 BRAZIL COILED TUBING SERVICES MARKET: APPLICATION SNAPSHOT
- Figure 22 BRAZIL COILED TUBING SERVICES MARKET, BY TYPE, 2013 - 2019

(USD MILLION)

Figure 23 BRAZIL COILED TUBING SERVICES MARKET SHARE, BY TYPE, 2013-2019 (%)

Figure 24 VENEZUELA COILED TUBING SERVICES MARKET OVERVIEW, 2014 & 2019 (%)

Figure 25 VENEZUELA COILED TUBING SERVICES MARKET, BY APPLICATION, 2013-2019 (USD MILLION)

Figure 26 VENEZUELA COILED TUBING SERVICES MARKET: APPLICATION SNAPSHOT

Figure 27 VENEZUELA COILED TUBING SERVICES MARKET, BY TYPE, 2013 - 2019 (USD MILLION)

Figure 28 VENEZUELA COILED TUBING SERVICES MARKET SHARE, BY TYPE, 2013-2019 (%)

Figure 29 SOUTH AMERICA COILED TUBING SERVICES MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Figure 30 COILED TUBING: COMPANY PRODUCT COVERAGE, BY TYPE, 2013

Figure 31 HALLIBURTON CO. REVENUE MIX, 2013 (%)

Figure 32 WEATHERFORD REVENUE MIX, 2013 (%)

Figure 33 AKER SOLUTIONS ASA, REVENUE MIX, 2013 (%)

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