

# **Soda Ash Market by Application (Glass, Soaps, Chemicals, Water treatment, Pulp & paper, Metallurgy) by Geography (Asia - Pacific, North America, Europe, RoW) – Analysis & Forecast to 2019**

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## **Abstracts**

The global soda ash market was valued at \$16,407.0 million in 2014, and is projected to reach \$22,090.0 million by 2019, at a CAGR of 6.1% from 2014 to 2019.

In this report, the global soda ash market has been segmented based on application and geography. The application segment has been further segmented into glass, chemical, soap, metallurgy, pulp & paper, water treatment, and others. On the basis of geography, the market has been segmented into North America, Asia-Pacific, Europe, and Row. Glass is projected to grow at the highest CAGR of 6.4% from 2014 to 2019. The rising demand across several end-user industries and growing industrialization has resulted in the growth of global soda ash market.

The global soda ash market is a competitive market with a number of market players. As of 2014, the global soda ash market was majorly dominated by China soda ash industries Co. Ltd (China), Tata chemicals (India), Solvay SA (Belgium), FMC Corporation (U.S.), Nirma limited (India), Ciech Group (Poland), OCI Chemicals (Korea), Shandong China (China), and Tangshan Sanyou Chemical Industries (China).

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss basic views on the competitive landscape, emerging- and high-growth

segments of the soda ash market, high-growth regions & their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both the established firms as well as new entrants/smaller firms to analyze the market, which in turn will help these firms to gain a greater share. Firms that purchase the report could use any one or a combination of five strategies that include market penetration, product development/innovation, market development, market diversification, and competitive assessment to strengthen their market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on soda ash offered by top players in the global soda ash market

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product launches in the global soda ash market

**Market Development:** Comprehensive information of lucrative emerging markets. The report analyses the markets for soda ash across various regions

**Market Diversification:** Exhaustive information of untapped geographies, recent developments, and investments in the global soda ash market

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the global soda ash market

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