

Soda Ash Market by Application (Glass, Soaps, Chemicals, Water treatment, Pulp & paper, Metallurgy) by Geography (Asia - Pacific, North America, Europe, RoW) – Analysis & Forecast to 2019

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Abstracts

The global soda ash market was valued at \$16,407.0 million in 2014, and is projected to reach \$22,090.0 million by 2019, at a CAGR of 6.1% from 2014 to 2019.

In this report, the global soda ash market has been segmented based on application and geography. The application segment has been further segmented into glass, chemical, soap, metallurgy, pulp & paper, water treatment, and others. On the basis of geography, the market has been segmented into North America, Asia-Pacific, Europe, and Row. Glass is projected to grow at the highest CAGR of 6.4% from 2014 to 2019. The rising demand across several end-user industries and growing industrialization has resulted in the growth of global soda ash market.

The global soda ash market is a competitive market with a number of market players. As of 2014, the global soda ash market was majorly dominated by China soda ash industries Co. Ltd (China), Tata chemicals (India), Solvay SA (Belgium), FMC Corporation (U.S.), Nirma limited (India), Ciech Group (Poland), OCI Chemicals (Korea), Shandong China (China), and Tangshan Sanyou Chemical Industries (China).

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss basic views on the competitive landscape, emerging- and high-growth

segments of the soda ash market, high-growth regions & their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both the established firms as well as new entrants/smaller firms to analyze the market, which in turn will help these firms to gain a greater share. Firms that purchase the report could use any one or a combination of five strategies that include market penetration, product development/innovation, market development, market diversification, and competitive assessment to strengthen their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on soda ash offered by top players in the global soda ash market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the global soda ash market

Market Development: Comprehensive information of lucrative emerging markets. The report analyses the markets for soda ash across various regions

Market Diversification: Exhaustive information of untapped geographies, recent developments, and investments in the global soda ash market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the global soda ash market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF SODA ASH MARKET
- 2.2 ARRIVING AT THE SODA ASH MARKET SIZE
 - 2.2.1 TOP-DOWN APPROACH
 - 2.2.2 BOTTOM-UP APPROACH
 - 2.2.3 DEMAND SIDE APPROACH
 - 2.2.4 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 SODA ASH MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND SIDE ANALYSIS

5 SODA ASH MARKET, BY APPLICATION

- 5.1 INTRODUCTION
- 5.2 GLOBAL SODA ASH IN GLASS, BY GEOGRAPHY
- 5.3 GLOBAL SODA ASH IN CHEMICALS, BY GEOGRAPHY
- 5.4 GLOBAL SODA ASH IN SOAPS, BY GEOGRAPHY
- 5.5 GLOBAL SODA ASH IN METALLURGY, BY GEOGRAPHY
- 5.6 GLOBAL SODA ASH IN WATER TREATMENT, BY GEOGRAPHY
- 5.7 GLOBAL SODA ASH IN PULP AND PAPER, BY GEOGRAPHY

6 GLOBAL SODA ASH MARKET, BY GEOGRAPHY

6.1 INTRODUCTION

6.2 NORTH AMERICA SODA ASH MARKET

6.2.1 NORTH AMERICA SODA ASH MARKET, BY APPLICATION

6.3 EUROPE SODA ASH MARKET

6.3.1 EUROPE SODA ASH MARKET, BY APPLICATION

6.4 ASIA-PACIFIC SODA ASH MARKET

6.4.1 ASIA-PACIFIC SODA ASH MARKET, BY APPLICATION

6.5 REST OF THE WORLD (RoW) SODA ASH MARKET

6.5.1 RoW SODA ASH MARKET, BY APPLICATION

7 GLOBAL SODA ASH MARKET: COMPETITIVE LANDSCAPE

7.1 GLOBAL SODA ASH MARKET: COMPANY SHARE ANALYSIS

7.2 MERGERS & ACQUISITIONS

7.3 EXPANSIONS

7.4 JOINT VENTURES

8 GLOBAL SODA ASH MARKET, BY COMPANY

8.1 TATA CHEMICALS LIMITED

8.1.1 OVERVIEW

8.1.2 KEY FINANCIALS

8.1.3 PRODUCT AND SERVICE OFFERINGS

8.1.4 RELATED DEVELOPMENTS

8.1.5 MMM ANALYSIS

8.2 SOLVAY S.A

8.2.1 OVERVIEW

8.2.2 KEY FINANCIALS

8.2.3 PRODUCT AND SERVICE OFFERINGS

8.2.4 RELATED DEVELOPMENTS

8.2.5 MMM ANALYSIS

8.3 FMC CORPORATION

8.3.1 OVERVIEW

8.3.2 KEY FINANCIALS

8.3.3 PRODUCT AND SERVICE OFFERINGS

8.3.4 RELATED DEVELOPMENTS

8.3.5 MMM ANALYSIS

8.4 NIRMA LIMITED

8.4.1 OVERVIEW

- 8.4.2 KEY FINANCIALS
- 8.4.3 PRODUCT AND SERVICE OFFERINGS
- 8.4.4 RELATED DEVELOPMENTS
- 8.4.5 MMM ANALYSIS
- 8.5 CIECH CHEMICAL GROUP
 - 8.5.1 OVERVIEW
 - 8.5.2 KEY FINANCIAL
 - 8.5.3 PRODUCT AND SERVICE OFFERINGS
 - 8.5.4 RELATED DEVELOPMENTS
 - 8.5.5 MMM ANALYSIS
- 8.6 TANGSHAN SANYOU CHEMICAL INDUSTRIES
 - 8.6.1 OVERVIEW
 - 8.6.2 KEY FINANCIAL
 - 8.6.3 PRODUCT AND SERVICE OFFERINGS
 - 8.6.4 RELATED DEVELOPMENTS
 - 8.6.5 MMM ANALYSIS
- 8.7 OCI CHEMICAL CORPORATION
 - 8.7.1 OVERVIEW
 - 8.7.2 KEY FINANCIALS
 - 8.7.3 PRODUCT AND SERVICE OFFERINGS
 - 8.7.4 RELATED DEVELOPMENTS
 - 8.7.5 MMM ANALYSIS
- 8.8 SHANDONG HAIHUA
 - 8.8.1 OVERVIEW
 - 8.8.2 KEY FINANCIALS
 - 8.8.3 PRODUCT AND SERVICE OFFERINGS
 - 8.8.1 RELATED DEVELOPMENTS
 - 8.8.2 MMM ANALYSIS

9 APPENDIX

- 9.1 CUSTOMIZATION OPTIONS
 - 9.1.1 TECHNICAL ANALYSIS
 - 9.1.2 LOW-COST SOURCING LOCATIONS
 - 9.1.3 REGULATORY FRAMEWORK
 - 9.1.4 IMPACT ANALYSIS
 - 9.1.5 TRADE ANALYSIS
- 9.2 RELATED REPORTS
- 9.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

9.3.1 RT SNAPSHOTS

List Of Tables

LIST OF TABLES

Table 1 GLOBAL SODA ASH PEER MARKET SIZE, 2014 (USD MN)

Table 2 GLOBAL SODA ASH APPLICATION MARKET, 2014 (KT)

Table 3 GLOBAL SODA ASH MARKET: COMPARISON WITH THE PARENT MARKET, 2013– 2019 (USD MN)

Table 4 GLOBAL SODA ASH MARKET: COMPARISON WITH THE PARENT MARKET, 2013 – 2019(KT)

Table 5 GLOBAL SODA ASH MARKET: DRIVERS AND INHIBITORS

Table 6 GLOBAL SODA ASH MARKET, BY APPLICATION, 2013 – 2019 (USD MN)

Table 7 GLOBAL SODA ASH MARKET, BY APPLICATION, 2013 - 2019 (KT)

Table 8 GLOBAL SODA ASH MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 9 GLOBAL SODA ASH MARKET, BY GEOGRAPHY, 2013 - 2019 (KT)

Table 10 GLOBAL SODA ASH MARKET: COMPARISON WITH THE APPLICATION MARKETS, 2013 - 2019 (USD MN)

Table 11 GLOBAL SODA ASH MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

Table 12 GLOBAL SODA ASH: MARKET, BY APPLICATION, 2013 - 2019(KT)

Table 13 GLOBAL SODA ASH IN GLASS, BY GEOGRAPHY, 2013- 2019 (USD MN)

Table 14 GLOBAL SODA ASH IN GLASS, BY GEOGRAPHY, 2013- 2019 (KT)

Table 15 GLOBAL SODA ASH IN CHEMICALS, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 16 GLOBAL SODA ASH IN CHEMICALS, BY GEOGRAPHY, 2013 - 2019 (KT)

Table 17 GLOBAL SODA ASH IN SOAPS, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 18 GLOBAL SODA ASH IN SOAPS, BY GEOGRAPHY, 2013 - 2019 (KT)

Table 19 GLOBAL SODA ASH IN METALLURGY, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 20 GLOBAL SODA ASH IN METALLURGY, BY GEOGRAPHY, 2013 - 2019 (KT)

Table 21 GLOBAL SODA ASH IN WATER TREATMENT, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 22 GLOBAL SODA ASH IN WATER TREATMENT, BY GEOGRAPHY, 2013 - 2019 (KT)

Table 23 GLOBAL SODA ASH IN PULP AND PAPER, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 24 GLOBAL SODA ASH IN PULP AND PAPER, BY GEOGRAPHY, 2013 - 2019 (KT)

Table 25 GLOBAL SODA ASH MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 26 GLOBAL SODA ASH MARKET, BY GEOGRAPHY, 2013 - 2019 (KT)

Table 27 NORTH AMERICA SODA ASH MARKET, BY APPLICATION, 2014-2019 (USD MN)

Table 28 NORTH AMERICA SODA ASH MARKET, BY APPLICATION, 2014-2019 (KT)

Table 29 EUROPE SODA ASH MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

Table 30 EUROPE SODA ASH MARKET, BY APPLICATION, 2013 - 2019 (KT)

Table 31 ASIA-PACIFIC SODA ASH MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

Table 32 ASIA-PACIFIC SODA ASH MARKET, BY APPLICATION, 2014-2019 (KT)

Table 33 REST OF THE WORLD SODA ASH MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 34 ROW SODA ASH MARKET, BY APPLICATION, 2014-2019 (KT)

Table 35 GLOBAL SODA ASH MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Table 36 GLOBAL SODA ASH MARKET: MERGERS & ACQUISITIONS

Table 37 GLOBAL SODA ASH MARKET: EXPANSIONS

Table 38 GLOBAL SODA ASH MARKET: JOINT VENTURES

Table 39 TATA CHEMICALS,KEY FINANCIALS 2009-2013 (USD MN)

Table 40 SOLVAY S.A:KEY FINANCIALS 2010 - 2014 (USD MN)

Table 41 FMC CORPORATION: KEY FINANCIALS,2009 - 2013 (USD MN)

Table 42 CIEH CHEMICAL GROUP: KEY FINANCIALS,2010 - 2013 (USD MN)

Table 43 CIECH CHEMICAL GROUP: KEY FINANCIALS,2010 - 2013 (USD MN)

Table 44 OCI CHEMICAL CORPORATION: KEY FINANCIALS,2009 - 2013 (USD MN)

Table 45 SHANDONG HAIHUA: KEY FINANCIALS,2009 - 2013 (USD MN)

List Of Figures

LIST OF FIGURES

- Figure 1 GLOBAL SODA ASH MARKET: SEGMENTATION & COVERAGE
- Figure 2 SODA ASH MARKET: INTEGRATED ECOSYSTEM
- Figure 3 RESEARCH METHODOLOGY
- Figure 4 TOP-DOWN APPROACH
- Figure 5 BOTTOM-UP APPROACH
- Figure 6 DEMAND SIDE APPROACH
- Figure 7 GLOBAL SODA ASH MARKET SNAPSHOT
- Figure 8 KEY PROCESS TO PRODUCE SODA ASH
- Figure 9 SODA ASH MARKET: GROWTH ASPECTS
- Figure 10 SODA ASH MARKET: COMPARISON WITH PARENT MARKET
- Figure 11 GLOBAL SODA ASH MARKET, BY KEY APPLICATION, 2014 VS 2019
- Figure 12 GLOBAL SODA ASH MARKET: COMPARISON WITH APPLICATION MARKETS, 2013-2019 (USD MN)
- Figure 13 SODA ASH: APPLICATION MARKET SCENARIO
- Figure 14 GLOBAL SODA ASH MARKET, BY APPLICATION, 2014 - 2019 (USD MN)
- Figure 15 GLOBAL SODA ASH MARKET, BY APPLICATION, 2014 - 2019 (KT)
- Figure 16 GLOBAL SODA ASH MARKET IN GLASS, BY GEOGRAPHY, 201- 2019 (USD MN)
- Figure 17 GLOBAL SODA ASH MARKET IN CHEMICALS, BY GEOGRAPHY, 2013 - 2019 (USD MN)
- Figure 18 GLOBAL SODA ASH MARKET IN SOAPS, BY GEOGRAPHY, 2013 - 2019 (USD MN)
- Figure 19 GLOBAL SODA ASH MARKET IN METALLURGY, BY GEOGRAPHY, 2013 - 2019 (USD MN)
- Figure 20 GLOBAL SODA ASH MARKET IN WATER TREATMENT, BY GEOGRAPHY, 2013 - 2019 (USD MN)
- Figure 21 GLOBAL SODA ASH MARKET IN PULP AND PAPER, BY GEOGRAPHY, 2013 - 2019 (USD MN)
- Figure 22 GLOBAL SODA ASH MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014-2019 (USD MN)
- Figure 23 GLOBAL SODA ASH MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014-2019 (KT)
- Figure 24 NORTH AMERICA SODA ASH MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Figure 25 NORTH AMERICA SODA ASH MARKET: APPLICATION SNAPSHOT

Figure 26 EUROPE SODA ASH MARKET, BY APPLICATION, 2013-2019 (USD MN)

Figure 27 EUROPE SODA ASH MARKET: APPLICATION SNAPSHOT

Figure 28 ASIA-PACIFIC SODA ASH MARKET, BY APPLICATION, 2013- 2019 (USD MN)

Figure 29 ASIA-PACIFIC SODA ASH MARKET: APPLICATION SNAPSHOT

Figure 30 ROW SODA ASH MARKET, BY APPLICATION, 2013- 2019 (USD MN)

Figure 31 REST OF THE WORLD SODA ASH MARKET: APPLICATION SNAPSHOT

Figure 32 SODA ASH MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Figure 33 TATA CHEMICALS LIMITED, KEY FINANCIALS (2009-2013)

Figure 34 SOLVAY S.A, KEY FINANCIALS,2010-2014 (USD MN)

Figure 35 FMC CORPORATION, KEY FINANCIALS,2009-2013 (USD MN)

Figure 36 CIECH CHEMICAL GROUP REVENUE MIX 2013 (%)

Figure 37 CIEH CHEMICAL GROUP REVENUES, 2010-2013 (USD MN)

Figure 38 OCI CHEMICAL CORPORATION REVENUE MIX 2013 (%)

Figure 39 OCI CHEMICAL CORPORATION, KEY FINANCIALS,2009-2013 (USD MN)

Figure 40 SHANDONG HAIHUA, KEY FINANCIALS,2009-2013 (USD MN)

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