

# **Russia & CIS Airport Retailing Market By Category (Liquor & Tobacco, Perfumes & Cosmetics, Fashion & Accessories, Food & Confectionery), by Type (Direct Retailer, Department Store, Specialty Retailer, Supermarkets), by Airport Size, and by Geography- Analysis & Forecast to 2020**

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## **Abstracts**

The Russia & CIS economy has been slowing due to low energy and commodity prices. Being the leading oil exporters, the countries are struggling to survive with the crippling economy and falling prices. Moreover, the conflict between Russia and the West over Ukraine had adversely affected businesses of Russia and the CIS countries.

Despite the continuing economic and social concerns, Russia & the CIS countries have seen a moderate growth in the international passenger traffic. This is mainly due to the devaluation of ruble and other CIS currencies, steep fall in oil prices resulting cheaper jet fuels, and heavy investments in airports development and expansion. Duty-free airport retailing market in Russia & CIS have seen significant growth and would likely to remain same in foreseen future.

An increase in the air traffic of Russia & the CIS region has helped airports and airlines to earn higher non-aeronautical revenues, especially duty-free retailing market. Although, to sustain profitability, airline operators and airports have to emphasize on strengthening their business relationships and need to work on decreasing air fares, to enhance airport travel retail experiences, and to attract a large customer base. Moreover, stakeholders have realized the importance of non-aeronautical business and their contribution in securing targeted, has led to a constant growth of Russia & CIS duty-free travel retail market.

In Russia & CIS, the duty-free airport retailing market accounted \$1.56 billion in 2015 and grew by 17.0% in 2014, in comparison to 2013. It is estimated to be \$1.56 billion in 2015 while Dufry, Gebr. Heinemann, Baltona Duty Free, RegStaer Duty Free being leading players.

The duty-free market is expected to see a significant growth in 2018, as Russia is going to host the 2018 FIFA World Cup from 14 June to 15 July 2018.

### Scope of the Report

This research report categorizes the Russia & CIS Airport Retailing Market into the following segments and sub segments:

#### I. Russia & CIS Airport Retailing Market Size and Forecast By Category

Perfumes & Cosmetics

Fashion & Accessories

Liquor & Tobacco

Food & Confectionery

#### II. Russia & CIS Airport Retailing Market Size and Forecast By Type

Direct Retailer

Department Store

Specialty Retailer

Supermarkets

#### III. Russia & CIS Airport Retailing Market Size and Forecast by Airport Size

Large Airports

Medium Airports

Small Airports

#### IV. Russia & CIS Airport Retailing Market Size and Forecast by Geography

Russia

Armenia

Belarus

Kazakhstan

Kyrgyzstan

Moldova

Tajikistan

Turkmenistan

Ukraine

Uzbekistan

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