

# **Polyether Polyols Market by Applications (Flexible Foams, Rigid Foams & Others), and by Geography (North America, Europe, Asia - Pacific, Rest of the World) – Analysis and Forecasts to 2020**

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## **Abstracts**

The polyether polyols market was valued at estimated to be \$12,374.9 million in 2012, and is projected to grow at a CAGR of 7.2% from 2014 to 2020.

This market is also classified based on different applications. The important applications include Flexible Foam, Rigid Foam, and others (Adhesives, Sealents & Elastomers). The flexible foam is the largest revenue generator industry/segment in this market.

The market in Asia-Pacific dominates the global polyether polyols market having accounted the highest market share in 2012. China is the leading country in the consumption of polyether polyols, due to the availability of cheaper raw materials and low labour cost.

The key companies operating in this market are BASF SE (Germany), Perstorp AB (Sweden), The Dow Chemical Company (U.S.), Huntsman Corporation (U.S.), Bayer Material Science (Germany), Manali Petrochemicals Ltd. (India) and others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage and thereby serving the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions were the most preferred strategies by the top players in the year 2012 & 2013 that are driving the demand of polyether polyols. Their strategy to capture the market in developing economies includes expansions and agreements.

The report also presents a competitive landscape covering different strategies and

developments such as mergers & acquisitions, expansions, and agreements undertaken by the leading companies in the past few years. Furthermore, different polyether polyols market participants are also profiled in the report.

This report provides the value chain analysis with respect to raw materials of polyether polyols, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end use. It represents the top players which are contributing to the global Polyether Polyol industry.

Scope of the report:

The report segments the global polyether polyol market as:

The global Polyether Polyol market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the basis of applications:

Flexible Foam

Rigid Foam

Others (Adhesives, Sealents & Elastomers)

Each application is described in detail in the report with volume and revenue forecasts for each application.

On the basis of geography:

Asia-Pacific

Americas

Europe

RoW

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