

Orthobiologics Market by Product (Bone Allograft, Bone Graft Substitutes, Bone Growth Factors & Spinal Stimulation, Stem Cell Therapy, Viscosupplementation), by End - User (Hospitals, Orthopedic Clinics) - Global Forecast to 2019

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Abstracts

The global orthobiologics market is estimated to grow at a CAGR of 6.7% from 2014 to 2019.

The end-user segment of this market is classified into hospitals, orthopedic clinics, and other end-users. Rise in cases of road accidents, as well as increasing awareness among patients with regards to the benefits associated with orthobiologics products are propelling the growth of orthobiologics market. The companies operating in this market have been stressing on new product developments, and mergers and acquisitions in order to establish their position in this highly competitive market.

The report has profiled leading players of this market along with recent developments (new product launches and partnerships, mergers and acquisitions, and joint ventures) and growth strategies adopted by them to sustain their position in the global orthobiologics market. Major players of the global orthobiologics market are Biomet, Inc. (U.S.), Medtronic, Plc. (U.S.), Integra Life Sciences Corporation (U.S.), Stryker Corporation (U.S.), Zimmer, Inc. (U.S.), DePuy Synthes (U.S.), Tornier, Inc. (Netherlands), Nuvasive, Inc. (U.S.), Exactech, Inc. (U.S.), Globus Medical, Inc. (U.S.), and Wright Medical Technology, Inc. (U.S.).

Reasons to Buy the Report:

This comprehensive research report has focused on various levels of analysis—industry

analysis (industry trends, and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which constitute basic views on the competitive landscape, usage patterns, emerging and high-growth segments of the orthobiologics market, high-growth regions and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to verify the current market conditions which in turn will help firms garner a greater market share. Firms purchasing the report could use any one or a customized combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the orthobiologics market. Usage pattern/ penetration rate (in-depth trend analysis) of products (Segment wise) and purchasing data. Comprehensive coverage of product approvals and product recalls.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for orthobiologics across geographies so as to exploit new clientele base and different pricing policies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the orthobiologics market. Detailed description regarding the related and unrelated diversification pertaining to this market

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players forecasted till 2019. Develop business strategies and manufacturing capabilities of leading players in order to enhance the bottom line of the companies in the orthobiologics market

Product/ Brand Perception Analysis: Comprehensive study of customer perception and behavior through our inbuilt social connect tools (digital marketing language) and checking the tenacity of blogs and social forums

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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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