

# **Orthobiologics Market by Product (Bone Allograft, Bone Graft Substitutes, Bone Growth Factors & Spinal Stimulation, Stem Cell Therapy, Viscosupplementation), by End - User (Hospitals, Orthopedic Clinics) - Global Forecast to 2019**

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## **Abstracts**

The global orthobiologics market is estimated to grow at a CAGR of 6.7% from 2014 to 2019.

The end-user segment of this market is classified into hospitals, orthopedic clinics, and other end-users. Rise in cases of road accidents, as well as increasing awareness among patients with regards to the benefits associated with orthobiologics products are propelling the growth of orthobiologics market. The companies operating in this market have been stressing on new product developments, and mergers and acquisitions in order to establish their position in this highly competitive market.

The report has profiled leading players of this market along with recent developments (new product launches and partnerships, mergers and acquisitions, and joint ventures) and growth strategies adopted by them to sustain their position in the global orthobiologics market. Major players of the global orthobiologics market are Biomet, Inc. (U.S.), Medtronic, Plc. (U.S.), Integra Life Sciences Corporation (U.S.), Stryker Corporation (U.S.), Zimmer, Inc. (U.S.), DePuy Synthes (U.S.), Tornier, Inc. (Netherlands), Nuvasive, Inc. (U.S.), Exactech, Inc. (U.S.), Globus Medical, Inc. (U.S.), and Wright Medical Technology, Inc. (U.S.).

Reasons to Buy the Report:

This comprehensive research report has focused on various levels of analysis—industry

analysis (industry trends, and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which constitute basic views on the competitive landscape, usage patterns, emerging and high-growth segments of the orthobiologics market, high-growth regions and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to verify the current market conditions which in turn will help firms garner a greater market share. Firms purchasing the report could use any one or a customized combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

**Product Analysis and development:** Detailed insights on upcoming technologies, research and development activities, and new product launches in the orthobiologics market. Usage pattern/ penetration rate (in-depth trend analysis) of products (Segment wise) and purchasing data. Comprehensive coverage of product approvals and product recalls.

**Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the markets for orthobiologics across geographies so as to exploit new clientele base and different pricing policies

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the orthobiologics market. Detailed description regarding the related and unrelated diversification pertaining to this market

**Competitive Assessment:** In-depth assessment of market shares, company share analysis of the key players forecasted till 2019. Develop business strategies and manufacturing capabilities of leading players in order to enhance the bottom line of the companies in the orthobiologics market

**Product/ Brand Perception Analysis:** Comprehensive study of customer perception and behavior through our inbuilt social connect tools (digital marketing language) and checking the tenacity of blogs and social forums

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 INTEGRATED ECOSYSTEM OF ORTHOBIOLOGICS MARKET
  - 2.1.1 TOP-DOWN APPROACH
  - 2.1.2 BOTTOM-UP APPROACH
  - 2.1.3 MACROINDICATOR-BASED APPROACH
- 2.2 ASSUMPTIONS

### **3 EXECUTIVE SUMMARY**

### **4 MARKET OVERVIEW**

- 4.1 INTRODUCTION
- 4.2 MARKET DRIVERS AND INHIBITORS
- 4.3 KEY MARKET DYNAMICS

### **5 ORTHOBIOLOGICS MARKET, BY PRODUCT**

- 5.1 INTRODUCTION
- 5.2 GLOBAL ORTHOBIOLOGICS MARKET: PRODUCT COMPARISON WITH PARENT MARKET
- 5.3 GLOBAL BONE GRAFT SUBSTITUTES MARKET, BY GEOGRAPHY
- 5.4 GLOBAL BONE ALLOGRAFTS MARKET, BY GEOGRAPHY
- 5.5 GLOBAL STEM CELL THERAPY MARKET, BY GEOGRAPHY
- 5.6 GLOBAL BONE GROWTH FACTOR AND SPINAL STIMULATION MARKET, BY GEOGRAPHY
- 5.7 GLOBAL VISCOSUPPLEMENTATION MARKET, BY GEOGRAPHY

### **6 ORTHOBIOLOGICS MARKET, BY END-SER**

- 6.1 INTRODUCTION

- 6.2 GLOBAL ORTHOBIOLOGICS MARKET HOSPITALS MARKET, BY GEOGRAPHY
- 6.3 GLOBAL ORTHOPEDIC CLINICS MARKET, BY GEOGRAPHY
- 6.4 GLOBAL ORTHOBIOLOGICS OTHER END-SERS MARKET, BY GEOGRAPHY

## **7 ORTHOBIOLOGICS MARKET, BY GEOGRAPHY**

- 7.1 INTRODUCTION
- 7.2 NORTH AMERICA ORTHOBIOLOGICS MARKET
  - 7.2.1 NORTH AMERICA ORTHOBIOLOGICS MARKET, BY PRODUCT
  - 7.2.2 NORTH AMERICA ORTHOBIOLOGICS MARKET, BY END-SER
- 7.3 EUROPE ORTHOBIOLOGICS MARKET
  - 7.3.1 EUROPE ORTHOBIOLOGICS MARKET, BY PRODUCT
  - 7.3.2 EUROPE ORTHOBIOLOGICS MARKET, BY END-SER
- 7.4 ASIA ORTHOBIOLOGICS MARKET
  - 7.4.1 ASIA ORTHOBIOLOGICS MARKET, BY PRODUCT
  - 7.4.2 ASIA ORTHOBIOLOGICS MARKET, BY END-SER
- 7.5 REST OF THE WORLD (ROW) ORTHOBIOLOGICS MARKET
  - 7.5.1 ROW ORTHOBIOLOGICS MARKET, BY PRODUCT
  - 7.5.2 ROW ORTHOBIOLOGICS MARKET, BY END-SER

## **8 ORTHOBIOLOGICS MARKET: COMPETITIVE LANDSCAPE**

- 8.1 ORTHOBIOLOGICS MARKET: COMPANY SHARE ANALYSIS
- 8.2 COMPANY PRESENCE IN ORTHOBIOLOGICS MARKET, BY PRODUCT
- 8.3 MERGERS & ACQUISITIONS
- 8.4 NEW PRODUCT LANCHES
- 8.5 EXPANSIONS
- 8.6 AGREEMENTS
- 8.7 OTHER DEVELOPMENTS

## **9 ORTHOBIOLOGICS MARKET, BY COMPANY**

(Overview, Financials, Products & Services, Strategy, and Developments)\*

- 9.1 BIOMET, INC.
- 9.2 MEDTRONIC PLC
- 9.3 INTEGRA LIFE SCIENCES CORPORATION
- 9.4 STRYKER CORPORATION
- 9.5 ZIMMER, INC.

9.6 DEPY SYNTHES (JOHNSON & JOHNSON FAMILY OF COMPANIES)

9.7 TORNIER, INC.

9.8 NVASIVE, INC.

9.9 EXACTECH, INC.

9.10 GLOBS MEDICAL INC.

9.11 WRIGHT MEDICAL TECHNOLOGY, INC.

\*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

## **10 APPENDIX**

10.1 CSTOMIZATION OPTIONS

10.1.1 REGLATORY FRAMEWORK

10.1.2 EPIDEMIOLOGY DATA

10.1.3 SRGEONS/PHYSICIANS PERCEPTION ANALYSIS

10.1.4 IMPACT ANALYSIS

10.2 RELATED REPORTS

10.3 INTRODING RT: REAL TIME MARKET INTELLIGENCE

10.3.1 RT SNAPSHOTS

## List Of Tables

### LIST OF TABLES

Table 1 GLOBAL ORTHOBIOLOGICS PEER MARKET SIZE, 2014 (SD MN)

Table 2 GLOBAL ORTHOBIOLOGICS MARKET: MACROINDICATOR, BY CONTRY, 2014

Table 3 GLOBAL ORTHOBIOLOGICS MARKET: COMPARISON WITH PARENT MARKET, 2013-2019 (SD MN)

Table 4 GLOBAL ORTHOBIOLOGICS MARKET: DRIVERS AND INHIBITORS

Table 5 GLOBAL ORTHOBIOLOGICS MARKET, BY PRODCT, 2013-2019 (SD MN)

Table 6 GLOBAL ORTHOBIOLOGICS MARKET, BY PRODCT, 2013-2019 (SD MN)

Table 7 GLOBAL ORTHOBIOLOGICS MARKET, PRODCT COMPARISON WITH PARENT MARKET, 2013–2019 (SD MN)

Table 8 GLOBAL BONE GRAFT SBSTITUTES MARKET, BY GEOGRAPHY, 2013–2019 (SD MN)

Table 9 GLOBAL BONE ALLOGRAFTS MARKET, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 10 GLOBAL STEM CELL THERAPY MARKET, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 11 GLOBAL STEM CELL THERAPY MARKET, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 12 GLOBAL VISCOSPPLEMENTATION MARKET, BY GEOGRAPHY, 2013–2019 (SD MN)

Table 13 GLOBAL ORTHOBIOLOGICS MARKET SIZE, BY END-SER, 2013-2019 (SD MN)

Table 14 GLOBAL ORTHOBIOLOGICS MARKET IN HOSPITALS, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 15 GLOBAL ORTHOPEDIC MARKET IN CLINICS, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 16 GLOBAL ORTHOBIOLOGICS MARKET IN OTHER END-SERS, BY GEOGRAPHY, 2013 - 2019 (SD MN)

Table 17 GLOBAL ORTHOBIOLOGICS MARKET, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 18 NORTH AMERICA ORTHOBIOLOGICS MARKET, BY PRODCT, 2013-2019 (SD MN)

Table 19 NORTH AMERICA ORTHOBIOLOGICS MARKET, BY END-SER, 2013-2019 (SD MN)

Table 20 EROPE ORTHOBIOLOGICS MARKET, BY PRODCT, 2013-2019 (SD MN)

Table 21	EROPE ORTHOBIOLOGICS MARKET, BY END-SER, 2013-2019 (SD MN)
Table 22	ASIA ORTHOBIOLOGICS MARKET, BY PRODC, 2013-2019 (SD MN)
Table 23	ASIA ORTHOBIOLOGICS MARKET, BY END-SER, 2013-2019 (SD MN)
Table 24	ROW ORTHOBIOLOGICS MARKET, BY PRODC, 2013-2019 (SD MN)
Table 25	ROW ORTHOBIOLOGICS MARKET, BY END-SER, 2013-2019 (SD MN)
Table 26	ORTHOBIOLOGICS MARKET: COMPANY SHARE ANALYSIS, 2013 (%)
Table 27	GLOBAL ORTHOBIOLOGICS MARKET: MERGERS & ACQUISITIONS
Table 28	GLOBAL ORTHOBIOLOGICS MARKET: NEW PRODC LANCHES
Table 29	GLOBAL ORTHOBIOLOGICS MARKET: EXPANSIONS
Table 30	GLOBAL ORTHOBIOLOGICS MARKET: AGREEMENTS
Table 31	GLOBAL ORTHOBIOLOGICS MARKET: OTHER DEVELOPMENTS
Table 32	BIOMET, INC.: KEY FINANCIALS, 2011-2013 (SD MN)
Table 33	MEDTRONIC, PLC.: KEY FINANCIALS, 2009-2013 (SD MN)
Table 34	INTEGRA LIFE SCIENCES CORPORATION: KEY FINANCIALS, 2010-2013 (SD MN)
Table 35	STRYKER CORPORATION: KEY FINANCIALS, 2009-2013 (SD MN)
Table 36	ZIMMER, INC.: KEY FINANCIALS, 2009-2013 (SD MN)
Table 37	DEPY SYNTHES: KEY FINANCIALS, 2011-2013 (SD MN)
Table 38	TORNIER, INC.: KEY FINANCIALS, 2009-2013 (SD MN)
Table 39	NVASIVE, INC.: KEY FINANCIALS, 2009-2013 (SD MN)
Table 40	EXACTECH, INC.: KEY FINANCIALS, 2009-2013 (SD MN)
Table 41	GLOBS MEDICAL, INC.: KEY FINANCIALS, 2009-2013 (SD MN)
Table 42	WRIGHT MEDICAL TECHNOLOGY, INC.: KEY FINANCIALS, 2011-2013 (SD MN)

## LIST OF FIGURES

Figure 1	GLOBAL ORTHOBIOLOGICS MARKET: SEGMENTATION & COVERAGE
Figure 2	ORTHOBIOLOGICS MARKET: INTEGRATED ECOSYSTEM
Figure 3	TOP-DOWN APPROACH
Figure 4	BOTTOM-P APPROACH
Figure 5	MACROINDICATOR-BASED APPROACH
Figure 6	GLOBAL ORTHOBIOLOGICS MARKET SNAPSHOT
Figure 7	GLOBAL ORTHOBIOLOGICS MARKET: COMPARISON WITH PARENT MARKET
Figure 8	GLOBAL ORTHOBIOLOGICS PRODCS, BY GEOGRAPHY, 2014 (SD MN)
Figure 9	GLOBAL ORTHOBIOLOGICS MARKET, BY PRODC, 2013-2019 (SD MN)
Figure 10	GLOBAL ORTHOBIOLOGICS MARKET: PRODC COMPARISON WITH PARENT MARKET, 2013–2019 (SD MN)



Figure 11 GLOBAL BONE GRAFT SUBSTITUTES MARKET, BY GEOGRAPHY, 2013–2019 (SD MN)

Figure 12 GLOBAL BONE ALLOGRAFTS MARKET, BY GEOGRAPHY, 2013 - 2019 (SD MN)

Figure 13 GLOBAL STEM CELL THERAPY MARKET, BY GEOGRAPHY, 2013-2019 (SD MN)

Figure 14 GLOBAL BONE GROWTH FACTOR AND SPINAL STIMULATION MARKET, BY GEOGRAPHY, 2013-2019 (SD MN)

Figure 15 GLOBAL VISCOSUPPLEMENTATION MARKET, BY GEOGRAPHY, 2013–2019 (SD MN)

Figure 16 GLOBAL ORTHOBIOLOGICS MARKET, BY END-SER, 2013-2019 (SD MN)

Figure 17 GLOBAL ORTHOBIOLOGICS MARKET IN HOSPITALS, BY GEOGRAPHY, 2013-2019 (SD MN)

Figure 18 GLOBAL ORTHOPEDIC MARKET IN CLINICS, BY GEOGRAPHY, 2013-2019 (SD MN)

Figure 19 GLOBAL ORTHOBIOLOGICS MARKET IN OTHER END-SERS, BY GEOGRAPHY, 2013-2019 (SD MN)

Figure 20 GLOBAL ORTHOBIOLOGICS MARKET GROWTH ANALYSIS, BY GEOGRAPHY, 2014-2019 (SD MN)

Figure 21 NORTH AMERICA ORTHOBIOLOGICS MARKET OVERVIEW, 2014 & 2019 (%)

Figure 22 NORTH AMERICA ORTHOBIOLOGICS MARKET, BY PRODUCT, 2013-2019 (SD MN)

Figure 23 NORTH AMERICA: ORTHOBIOLOGICS MARKET: PRODUCT SNAPSHOT

Figure 24 NORTH AMERICA ORTHOBIOLOGICS MARKET, BY END-SER, 2013-2019 (SD MN)

Figure 25 NORTH AMERICA ORTHOBIOLOGICS MARKET: END-SER SNAPSHOT (%)

Figure 26 EUROPE ORTHOBIOLOGICS MARKET OVERVIEW, 2014 & 2019 (%)

Figure 27 EUROPE ORTHOBIOLOGICS MARKET, BY PRODUCT, 2013-2019 (SD MN)

Figure 28 EUROPE ORTHOBIOLOGICS MARKET: PRODUCT SNAPSHOT

Figure 29 EUROPE ORTHOBIOLOGICS MARKET, BY END-SER, 2013-2019 (SD MN)

Figure 30 EUROPE: ORTHOBIOLOGICS MARKET: END-SER SNAPSHOT

Figure 31 ASIA ORTHOBIOLOGICS MARKET OVERVIEW, 2014 & 2019 (%)

Figure 32 ASIA ORTHOBIOLOGICS MARKET, BY PRODUCT, 2013-2019 (SD MN)

Figure 33 ASIA ORTHOBIOLOGICS MARKET: PRODUCT SNAPSHOT

Figure 34 ASIA ORTHOBIOLOGICS MARKET, BY END-SER, 2013-2019 (SD MN)

Figure 35 ASIA ORTHOBIOLOGICS MARKET: END-SER SNAPSHOT

Figure 36 ROW ORTHOBIOLOGICS MARKET OVERVIEW, 2014 & 2019 (%)



Figure 37 ROW ORTHOBIOLOGICS MARKET, BY PRODCET, 2013-2019 (SD MN)

Figure 38 ROW ORTHOBIOLOGICS MARKET: PRODCET SNAPSHOT

Figure 39 ROW ORTHOBIOLOGICS MARKET, BY END-SER, 2013-2019 (SD MN)

Figure 40 ROW ORTHOBIOLOGICS MARKET: END-SER SNAPSHOT

Figure 41 ORTHOBIOLOGICS MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Figure 42 ORTHOBIOLOGICS: COMPANY PRODCET COVERAGE, 2013

Figure 43 BIOMET, INC.: REVEVE MIX, 2013 (%)

Figure 44 CONTRIBUTION OF SPINE, BONE HEALING, AND MICROFIXATION  
SEGMENT TOWARDS COMPANY REVENES, 2011-2013 (SD MN)

Figure 45 MEDTRONIC, PLC. REVEVE MIX, 2013 (%)

Figure 46 CONTRIBUTION OF RESTORATIVE THERAPIES GROP SEGMENT  
TOWARDS COMPANY REVENES, 2009-2013 (SD MN)

Figure 47 INTEGRA LIFE SCIENCES CORPORATION REVEVE MIX, 2013 (%)

Figure 48 CONTRIBUTION OF U.S. SPINE AND OTHER SEGMENT TOWARDS  
COMPANY REVENES, 2010-2013 (SD MN)

Figure 49 STRYKER CORPORATION REVEVE MIX, 2013 (%)

Figure 50 CONTRIBUTION OF NEROTECHNOLOGY AND SPINE SEGMENT  
TOWARDS COMPANY REVENES, 2009-2013 (SD MN)

Figure 51 ZIMMER, INC.: REVEVE MIX, 2013 (%)

Figure 52 CONTRIBUTION OF SRGICAL AND OTHER SEGMENT TOWARDS  
COMPANY REVENES, 2009-2013 (SD MN)

Figure 53 DEPY SYNTHES REVEVE MIX, 2013 (%)

Figure 54 TORNIER, INC.: REVEVE MIX 2013 (%)

Figure 55 CONTRIBUTION OF EXTREMITIES SEGMENT TOWARDS COMPANY  
REVENES, 2009-2013 (SD MN)

Figure 56 NVASIVE, INC.: REVEVE MIX 2013 (%)

Figure 57 CONTRIBUTION OF BIOLOGICS SEGMENT TOWARDS COMPANY  
REVENES, 2009 - 2013 (SD MN)

Figure 58 EXACTECH, INC.: REVEVE MIX 2013 (%)

Figure 59 CONTRIBUTION OF BIOLOGICS & SPINE SEGMENT TOWARDS  
COMPANY REVENES, 2009-2013 (SD MN)

Figure 60 GLOBS MEDICAL, INC.: REVEVE MIX 2013 (%)

Figure 61 CONTRIBUTION OF DISRPTIVE TECHNOLOGY SEGMENT TOWARDS  
COMPANY REVENES, 2009-2013 (SD MN)

Figure 62 WRIGHT MEDICAL TECHNOLOGY, INC.: REVEVE MIX 2013 (%)

Figure 63 CONTRIBUTION OF BIOLOGICS SEGMENT TOWARDS COMPANY  
REVENES, 2011 - 2013 (SD MN)

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