

North American Orthopedic Braces & Support Systems Market by product (Knee braces and supports, Foot & Ankle Braces, Pain Management, Spinal Orthoses, Upper Extremity Softgoods), by End - User (Hospitals, Clinics) - Forecast to 2019

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Abstracts

The North American orthopedic braces & support systems market is estimated to grow at a CAGR of 4.4% from 2014 to 2019. The market in the U.S. accounted for maximum share in the North American orthopedic braces & support systems market in 2014.

The North American orthopedic braces & support systems market holds a high potential for growth in future due to a number of factors driving the market. These include increasing cases of road accidents and sports injuries, co-morbid conditions leading to orthopedic disorders or diseases, online sales and e-commerce. However, high costs associated with orthopedic braces and support system hinders the North American orthopedic braces & support systems market.

In this report, the North American orthopedic braces & support systems market is broadly classified on the basis of products and end-users.

Based on products, the North American orthopedic braces & support systems market is segmented into knee braces and supports, foot & ankle braces and supports, spinal orthoses and upper extremity soft goods. The market based on end-user covers categorized into orthopedic clinics, hospitals, and other end-users.

Geographically, the market is divided into three countries, namely the U.S., Canada and Mexico. The market in the U.S. has accounted for the largest share of 91.0% in the North American orthopedic braces & support systems market in 2014, followed by

Canada. It is estimated to grow at a CAGR of 4.5% from 2014 to 2019.

The report profiled the leading players of this market along with the strategies (new product launches and partnerships, agreements, collaborations, and joint ventures) adopted by the companies over the past few years to sustain and strengthen their position in the North American orthopedic braces & support systems market. The key players operating in this market are Biomet, Inc. (U.S.), Bledsoe Brace Systems (U.S.), Bauerfeind AG (Germany) Breg, Inc. (U.S.) Chase Ergonomics (U.S.), DeRoyal Industries, Inc. (U.S.), DJO Global (U.S.), Ossur (Iceland), Ottobock (Germany), and Zimmer, Inc. (U.S.), among others.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the North American orthopedic braces & support systems market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the North American orthopedic braces & support systems market. Usage pattern/ penetration rate (in-depth trend analysis) of products (Segment wise) and purchasing data. Comprehensive coverage of Product approvals, Patent analysis, Pipeline products and Product recalls.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for orthopedic braces & support

systems across geographies, exploit new distribution channels, new clientele base and different pricing policies.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the North America orthopedic braces & support systems market. Detailed description regarding the related and unrelated diversification pertaining to this market.

Epidemiology Data: Country specific Prevalence of Knee, Hand, Hip, Spine Osteoarthritis (OA) and Rheumatoid Arthritis (RA), Country specific Patient pool of Knee, Hand, Hip, Spine OA and RA and Disease progression (Pattern analysis)

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