

# **North American Liquid Chromatography Reagents Market by Type (HPLC Reagents, LPLC Reagents, UHPLC Reagents), by End - User (Pharmaceuticals, Academics, Environmental Biotechnology, Food & Beverage, Hospitals, Cosmetics, Nutraceuticals) - Forecast to 2019**

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## **Abstracts**

The North American liquid chromatography reagents market is estimated to grow at a CAGR of 9.3% from 2014 to 2019. The U.S. accounted for the largest share of this market, which is expected to grow at a CAGR of 9.4%. The North American liquid chromatography reagents market holds high potential for growth in future due to the growth in investments in the life sciences and biotechnology segment, along with advances in the pharmaceutical and biotechnology industries. However, the high price of organic solvents is the major factor that limits the growth of the market.

In this report, the North American liquid chromatography reagents market is broadly classified on the basis of products, end-users, and types.

Geographically, the market is divided into the U.S., Canada, and Mexico. The U.S. was estimated to command the largest share of 91.9% of the North American liquid chromatography reagents market in 2014, followed by Canada.

The report has profiled the leading players of this market along with their developments (new product launches and partnerships, agreements, collaborations, and joint ventures) over the past few years and strategies adopted by them to sustain and strengthen their position in the North American liquid chromatography reagents market. Agilent Technologies, Inc. (U.S.), Thermo Fisher Scientific, Inc. (U.S.), Merck Millipore

(U.S.), and Waters Corporation (U.S.) are some of the key players engaged in this market.

#### Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the liquid chromatography reagents market, high-growth regions and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both the established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms garner a greater market share. Firms that purchase the report could use any one or a combination of five strategies that include market penetration, product development/innovation, market development, market diversification, and competitive assessment to strengthen their market share.

The report provides insights on the following pointers:

**Product Analysis and development:** Detailed insights on upcoming technologies, research & development activities, and new product launches in the North American liquid chromatography reagents market. The usage pattern/penetration rate (in-depth trend analysis) of products (segment-wise) and purchasing data. A comprehensive coverage of product approvals, patent analysis, pipeline products, and product recalls.

**Market Development:** Comprehensive information of lucrative emerging markets. The report analyzes the markets for liquid chromatography reagents across geographies, exploits new distribution channels, new clientele base, and different pricing policies.

**Market Diversification:** Exhaustive information of new products, untapped geographies, recent developments, and investments decisions in the liquid chromatography reagents. Detailed description with regards to related and unrelated diversification pertaining to this market.

**Competitive Assessment:** In-depth assessment of the market shares and company share analysis of the key players forecasted till 2019. Development of business strategies and manufacturing capabilities of leading players will enhance the bottom line of the companies in the liquid chromatography reagents market.

**Product/ Brand Perception Analysis:** A comprehensive study of customers' perception and behavior through our inbuilt social connect tool (digital marketing language) that checks the virality and tonality of blogs.

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 INTEGRATED ECOSYSTEM OF THE LIQUID CHROMATOGRAPHY REAGENTS MARKET
- 2.2 ARRIVING AT THE LIQUID CHROMATOGRAPHY REAGENTS MARKET SIZE
  - 2.2.1 TOP-DOWN APPROACH
  - 2.2.2 BOTTOM-UP APPROACH
  - 2.2.3 MACROINDICATOR-BASED APPROACH
- 2.3 ASSUMPTIONS

### **3 EXECUTIVE SUMMARY**

### **4 MARKET OVERVIEW**

- 4.1 INTRODUCTION
- 4.2 NORTH AMERICAN LIQUID CHROMATOGRAPHY REAGENTS MARKET: COMPARISON WITH CHROMATOGRAPHY REAGENTS MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS

### **5 NORTH AMERICAN LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY PRODUCT**

- 5.1 NORTH AMERICAN LIQUID COLUMN CHROMATOGRAPHY REAGENTS MARKET, BY COUNTRY
- 5.2 NORTH AMERICAN LIQUID PLANAR CHROMATOGRAPHY REAGENTS MARKET, BY COUNTRY

### **6 NORTH AMERICAN LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY TYPE**

## 6.1 INTRODUCTION

### 6.2 NORTH AMERICAN LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY TYPE: COMPARISON WITH LIQUID CHROMATOGRAPHY REAGENTS MARKET

### 6.3 NORTH AMERICAN HPLC REAGENTS MARKET, BY COUNTRY

### 6.4 NORTH AMERICAN LPLC REAGENTS MARKET, BY COUNTRY

### 6.5 NORTH AMERICAN UHPLC REAGENTS MARKET, BY COUNTRY

## 7 NORTH AMERICAN LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY END USER

### 7.1 INTRODUCTION

#### 7.2 NORTH AMERICA: PHARMACEUTICAL INDUSTRY MARKET, BY COUNTRY

#### 7.3 NORTH AMERICA: ACADEMIC INSTITUTES MARKET, BY COUNTRY

#### 7.4 NORTH AMERICA: FOOD AND BEVERAGE INDUSTRY MARKET, BY COUNTRY

#### 7.5 NORTH AMERICA: HOSPITALS MARKET, BY COUNTRY

#### 7.6 NORTH AMERICA: COSMETICS INDUSTRY MARKET, BY COUNTRY

#### 7.7 NORTH AMERICA: ENVIRONMENTAL BIOTECHNOLOGY INDUSTRY MARKET, BY COUNTRY

#### 7.8 NORTH AMERICA: NUTRACEUTICALS INDUSTRY MARKET, BY COUNTRY

## 8 NORTH AMERICA LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY GEOGRAPHY

### 8.1 INTRODUCTION

#### 8.2 U.S.: LIQUID CHROMATOGRAPHY REAGENTS MARKET

##### 8.2.1 U.S.: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY PRODUCT

##### 8.2.2 U.S.: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY TYPE

##### 8.2.3 U.S.: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY END USER

#### 8.3 CANADA: LIQUID CHROMATOGRAPHY REAGENTS MARKET

##### 8.3.1 CANADA: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY PRODUCT

##### 8.3.2 CANADA: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY TYPE

##### 8.3.3 CANADA: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY END USER

#### 8.4 MEXICO: LIQUID CHROMATOGRAPHY REAGENTS MARKET

##### 8.4.1 MEXICO: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY PRODUCT

##### 8.4.2 MEXICO: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY TYPE

##### 8.4.3 MEXICO: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY END USER

## 9 LIQUID CHROMATOGRAPHY REAGENTS MARKET: COMPETITIVE LANDSCAPE

## 9.1 LIQUID CHROMATOGRAPHY REAGENTS MARKET: COMPANY SHARE ANALYSIS

## 9.2 COMPANY PRESENCE IN THE NORTH AMERICAN LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY TYPE

## 9.3 MERGERS & ACQUISITIONS

## 9.4 NEW PRODUCT LAUNCHES

# 10 LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY COMPANY

(Overview, Financials, Products, Strategies, Recent Developments, & SWOT Analysis)\*

## 10.1 AGILENT TECHNOLOGIES

## 10.2 THERMO FISHER SCIENTIFIC

## 10.3 WATERS CORPORATION

## 10.4 MERCK MILLIPORE

## 10.5 GE HEALTHCARE

\*Details on Overview, Financials, Products, Strategies, Recent Developments, & SWOT Analysis might not be captured in case of unlisted companies.

# 11 APPENDIX

## 11.1 CUSTOMIZATION OPTIONS

### 11.1.1 LOW-COST SOURCING LOCATIONS

### 11.1.2 REGULATORY FRAMEWORK

### 11.1.3 IMPACT ANALYSIS

## 11.2 RELATED REPORTS

## 11.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

### 11.3.1 RT SNAPSHOTS

## List Of Tables

### LIST OF TABLES

Table 1 GLOBAL LIQUID CHROMATOGRAPHY REAGENTS PEER MARKET SIZE, 2013 (USD MN)

Table 2 NORTH AMERICA LIQUID CHROMATOGRAPHY REAGENTS MARKET: HEALTHCARE EXPENDITURE, BY COUNTRY, 2014 (USD BN)

Table 3 NORTH AMERICAN LIQUID CHROMATOGRAPHY REAGENTS MARKET: COMPARISON WITH CHROMATOGRAPHY REAGENTS MARKET, 2013 – 2019 (USD MN)

Table 4 NORTH AMERICAN LIQUID CHROMATOGRAPHY REAGENTS MARKET: DRIVERS AND INHIBITORS

Table 5 NORTH AMERICA: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY PRODUCT, 2013 – 2019 (USD MN)

Table 6 NORTH AMERICA: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY TYPE, 2013 – 2019 (USD MN)

Table 7 NORTH AMERICA: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Table 8 NORTH AMERICA: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY PRODUCT, 2013 – 2019 (USD MN)

Table 9 NORTH AMERICA: LIQUID COLUMN CHROMATOGRAPHY REAGENTS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Table 10 NORTH AMERICA: LIQUID PLANAR CHROMATOGRAPHY REAGENTS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Table 11 NORTH AMERICA: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY TYPE, 2013 – 2019 (USD MN)

Table 12 NORTH AMERICA: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY TYPE (COMPARISON WITH LIQUID CHROMATOGRAPHY REAGENTS MARKET), 2013 – 2019 (USD MN)

Table 13 NORTH AMERICA: HPLC REAGENTS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Table 14 NORTH AMERICA: LPLC REAGENTS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Table 15 NORTH AMERICA: UHPLC REAGENTS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Table 16 NORTH AMERICA: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY END USER, 2013 – 2019 (USD MN)

Table 17 NORTH AMERICA: PHARMACEUTICAL INDUSTRY MARKET, BY



COUNTRY, 2013 – 2019 (USD MN)

Table 18 NORTH AMERICA: ACADEMIC INSTITUTES MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Table 19 NORTH AMERICA: FOOD AND BEVERAGE INDUSTRY MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Table 20 NORTH AMERICA: HOSPITALS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Table 21 NORTH AMERICA: COSMETICS INDUSTRY MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Table 22 NORTH AMERICA: ENVIRONMENTAL BIOTECHNOLOGY INDUSTRY MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Table 23 NORTH AMERICA: NUTRACEUTICALS INDUSTRY MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Table 24 NORTH AMERICA: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Table 25 U.S.: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY PRODUCT, 2013 – 2019 (USD MN)

Table 26 U.S.: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY TYPE, 2013 – 2019 (USD MN)

Table 27 U.S.: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY END USER, 2013– 2019 (USD MN)

Table 28 CANADA: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY PRODUCT, 2013 - 2019 (USD MN)

Table 29 CANADA: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY TYPE, 2013 – 2019 (USD MN)

Table 30 CANADA: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY END USER, 2013 – 2019 (USD MN)

Table 31 MEXICO: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY PRODUCT, 2013 – 2019 (USD MN)

Table 32 MEXICO: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY TYPE, 2013 – 2019 (USD MN)

Table 33 MEXICO: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY END USER, 2013 – 2019 (USD MN)

Table 34 LIQUID CHROMATOGRAPHY REAGENTS MARKET: MERGERS & ACQUISITIONS

Table 35 LIQUID CHROMATOGRAPHY REAGENTS MARKET: NEW PRODUCT LAUNCHES

Table 36 AGILENT TECHNOLOGIES: KEY FINANCIALS, 2011 – 2014 (USD MN)

Table 37 THERMO FISHER SCIENTIFIC: KEY FINANCIALS, 2010 – 2013 (USD MN)



Table 38 WATERS CORPORATION: KEY FINANCIALS, 2010 – 2013 (USD MN)

Table 39 MERCK MILLIPORE: KEY FINANCIALS, 2009 – 2013 (USD MN)

Table 40 GE HEALTHCARE: KEY FINANCIALS, 2009 – 2013 (USD MN)

## List Of Figures

### LIST OF FIGURES

Figure 1 NORTH AMERICAN LIQUID CHROMATOGRAPHY REAGENTS MARKET: SEGMENTATION & COVERAGE

Figure 2 LIQUID CHROMATOGRAPHY REAGENTS MARKET: INTEGRATED ECOSYSTEM

Figure 3 TOP-DOWN APPROACH

Figure 4 BOTTOM-UP APPROACH

Figure 5 MACROINDICATOR-BASED APPROACH: HEALTHCARE EXPENDITURE, 2014 (USD BN)

Figure 6 NORTH AMERICAN LIQUID CHROMATOGRAPHY REAGENTS MARKET SNAPSHOT

Figure 7 NORTH AMERICAN LIQUID CHROMATOGRAPHY REAGENTS MARKET: COMPARISON WITH CHROMATOGRAPHY REAGENTS MARKET

Figure 8 NORTH AMERICAN LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY TYPE, 2014 (USD MN)

Figure 9 NORTH AMERICAN LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY PRODUCT, 2014 VS. 2019 (USD MN)

Figure 10 NORTH AMERICAN LIQUID COLUMN CHROMATOGRAPHY REAGENTS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 11 NORTH AMERICAN LIQUID PLANAR CHROMATOGRAPHY REAGENTS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 12 NORTH AMERICAN LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY TYPE, 2014 VS. 2019 (USD MN)

Figure 13 NORTH AMERICAN LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY TYPE: COMPARISON WITH LIQUID CHROMATOGRAPHY REAGENTS MARKET, 2013 – 2019 (USD MN)

Figure 14 NORTH AMERICAN HPLC REAGENTS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 15 NORTH AMERICAN LPLC REAGENTS MARKET, BY COUNTRY, 2013 - 2019 (USD MN)

Figure 16 NORTH AMERICAN UHPLC REAGENTS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 17 NORTH AMERICAN LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY END USER, 2014 VS. 2019 (USD MN)

Figure 18 NORTH AMERICA: PHARMACEUTICAL INDUSTRY MARKET, BY COUNTRY, 2013 - 2019 (USD MN)

Figure 19 NORTH AMERICA: ACADEMIC INSTITUTES MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 20 NORTH AMERICA: FOOD AND BEVERAGE INDUSTRY MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 21 NORTH AMERICA: HOSPITALS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 22 NORTH AMERICA: COSMETICS INDUSTRY MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 23 NORTH AMERICA: ENVIRONMENTAL BIOTECHNOLOGY INDUSTRY MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 24 NORTH AMERICA: NUTRACEUTICALS INDUSTRY MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 25 NORTH AMERICAN LIQUID CHROMATOGRAPHY REAGENTS MARKET: GROWTH ANALYSIS, BY COUNTRY, 2014 – 2019 (USD MN)

Figure 26 U.S.: LIQUID CHROMATOGRAPHY REAGENTS MARKET OVERVIEW, 2014 & 2019 (%)

Figure 27 U.S.: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY PRODUCT, 2013 – 2019 (USD MN)

Figure 28 U.S.: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY TYPE, 2013 – 2019 (USD MN)

Figure 29 U.S.: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY END USER, 2013 – 2019 (USD MN)

Figure 30 CANADA: LIQUID CHROMATOGRAPHY REAGENTS MARKET OVERVIEW, 2014 & 2019 (%)

Figure 31 CANADA: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY PRODUCT, 2013 – 2019 (USD MN)

Figure 32 CANADA: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY TYPE, 2013 – 2019 (USD MN)

Figure 33 CANADA: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY END USER, 2013 – 2019 (USD MN)

Figure 34 MEXICO: LIQUID CHROMATOGRAPHY REAGENTS MARKET OVERVIEW, 2014 & 2019 (%)

Figure 35 MEXICO: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY PRODUCT, 2013 – 2019 (USD MN)

Figure 36 MEXICO: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY TYPE, 2013 – 2019 (USD MN)

Figure 37 MEXICO: LIQUID CHROMATOGRAPHY REAGENTS MARKET, BY END USER, 2013 – 2019 (USD MN)

Figure 38 LIQUID CHROMATOGRAPHY REAGENTS MARKET SHARES, BY

COMPANY, 2013 (%)

Figure 39 NORTH AMERICAN LIQUID CHROMATOGRAPHY REAGENTS: COMPANY PRODUCT COVERAGE, BY TYPE, 2013

Figure 40 AGILENT TECHNOLOGIES: REVEUE MIX, 2013 (%)

Figure 41 THERMO FISHER SCIENTIFIC: REVENUE MIX, 2013 (%)

Figure 42 WATERS CORPORATION: REVENUE MIX, 2013 (%)

Figure 43 MERCK MILLIPORE: REVENUE MIX, 2013 (%)

Figure 44 GE HEALTHCARE: GEOGRAPHIC REVENUE MIX, 2013 (%)

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