

# **North American Joint Reconstruction Market by Type (Ankle Replacement, Digit Replacement, Elbow Replacement, Hip Replacement, Knee Replacement, Shoulder Replacement) - Forecast to 2019**

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## **Abstracts**

The North American joint reconstruction market is estimated to grow at a CAGR of 5.1% from 2014 to 2019. The rising demand for minimally invasive techniques in joint reconstruction and growing awareness about the benefits of joint reconstruction are major factors driving the growth of the North American joint reconstruction market. The market for knee replacement was valued at \$4,470.9 million in 2014 and is expected to increase at a CAGR of 5.1% from 2014 to 2019.

In this report, the North American joint reconstruction market is broadly classified on the basis of product types, which includes ankle replacement, digit replacement, elbow replacement, hip replacement, knee replacement, and shoulder replacement.

On the basis of countries, the market is segmented into the U.S., Canada, and Mexico. The U.S. market accounted for the largest share of 90.3% in 2014, followed by Canada. Currently, in the U.S., there is a huge population of patients suffering from rheumatoid arthritis and osteoarthritis. This, in turn, has resulted in technological advancements and new product launches by key players in the market.

The report has profiled the leading players of this market along with the developments (new product launches and partnerships, agreements, collaborations, and joint ventures) undertaken by the companies over the past few years and strategies adopted by them to sustain and strengthen their positions in the North American joint reconstruction market. Zimmer Holdings Inc. (U.S.), DePuy Synthes Companies (Germany), Stryker Corporation (U.S.), Biomet Inc. (U.S.), and Smith & Nephew Plc.

(U.K.) are some of the key players engaged in this market.

#### Reasons to Buy the Report:

This research report focuses on various levels of analysis—industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape; usage patterns; emerging and high-growth segments of the North American joint reconstruction market; high-growth regions and countries and their respective regulatory policies; government initiatives; and drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or a combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:

**Product Analysis and Development:** Detailed insights on the upcoming technologies, research and development activities, and new product launches in the Joint Reconstruction market. / Penetration rate (in-depth trend analysis) of products (Segment wise) and purchasing data. Comprehensive coverage of product approvals, patent analyses, pipeline products, and product recalls.

**Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the markets for joint reconstruction across countries and exploits new distribution channels, new clientele bases, and different pricing policies.

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the joint reconstruction market. Detailed description regarding the related and unrelated diversification pertaining to this market.

**Competitive Assessment:** In-depth assessment of market shares and company share analyses of the key players forecast till 2019. Develop business strategies

and manufacturing capabilities of leading players to enhance the bottom-line of the companies in the joint reconstruction market.

Product/Brand Perception Analysis: Comprehensive study of customers' perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs.

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